

## BOARD OF TRUSTEES INVESTMENT SUBCOMMITTEE

Anita A. Hackstedde, Chair Capri S. Cafaro, Vice Chair Molly S. Seals James E. "Ted" Roberts Rocco L. Core

Wednesday, June 5, 2019 1:00 p.m. or immediately following previous meeting

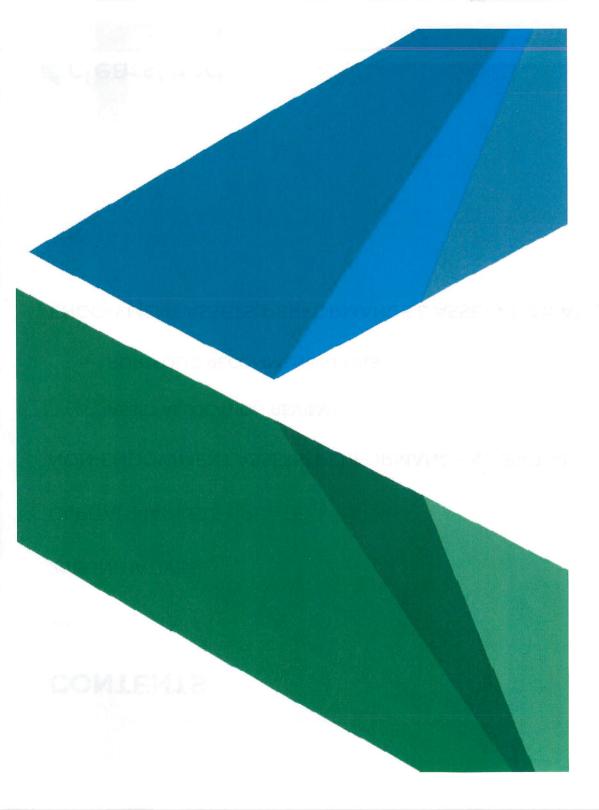
Tod Hall Board Meeting Room

#### **AGENDA**

- A. Disposition of Minutes for Meetings Held June 1, 2016; and March 6, 2019
- B. Old Business
- C. Committee Items
  - 1. Discussion Item
- Tab C.1.a. a. June 5.
  - a. June 5, 2019 Quarterly Portfolio Asset Allocation and Investment Performance Review
     Mike Shebak, Sarah Parker and John Colla will report.
  - 2. Action Items
- Tab C.2.a.

  a. Resolution to Approve Clearstead's Recommendation to Rebalance the Non-Endowment Long-Term Investment Pool

  Mike Shebak, Sarah Parker and John Colla will report.
- Tab C.2.b.
   b. Resolution to Modify Investment of the University's Non-Endowment Policy, 3356-3-10
   Neal McNally, Vice President for Finance and Business Operations, will report.
  - D. New Business
  - E. Adjournment



June 5, 2019

# YOUNGSTOWN STATE UNIVERSITY



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## **CONTENTS**

2019 INITIATIVES

CAPITAL MARKETS UPDATE

NON-ENDOWMENT ASSETS: PERFORMANCE & ASSET ALLOCATION REVIEW

- ASSET ALLOCATION REVIEW
- o PORTFOLIO RECOMMENDATIONS (ACTION)

**ENDOWMENT ASSETS: PERFORMANCE & ASSET ALLOCATION REVIEW** 



### **2019 OVERSIGHT DASHBOARD**

		10	2Q	3Q	4Q	Comments:
	Investment Policy Review		1			
	Strategic Asset Allocation Review		1			Revisit with Financial Modeling
Strategic/	Peer Review		1			
Administrative	2020 Oversight Dashboard					
	STAR Ohio/Plus Annual Review					
	Financial Modeling					Pending
	Fixed Income Review	1				
	Alternative Investments Review					
D. M. C. II.	Domestic Equity Review					
Portfolio	International Equity Review					
	Active Equity Managers					Pending
	Capital Markets Review	1	1			
Performance	Quarterly Performance Review	1	<b>✓</b>			
	Fee Review					
	ORC Compliance Review					Ongoing
Other	ORC Guidelines Education		1			
	Clearstead Firm Update	1				

### **Last Reviewed**

Investment Policy: 06/05/2019
Strategic Asset Allocation: 06/05/2019
Fee Review: 09/05/2018

### **Meeting Schedule**

1Q: March 6, 2019 2Q: June 5, 2019

3Q: September 4, 2019 4Q: December 4, 2019



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**CAPITAL MARKETS UPDATE** 

## **QUARTERLY THEMES**

### WHAT HAPPENED LAST QUARTER?

- Global markets bounced back from Q4 2018
  - Q4 2018: S&P 500 -13.5%, MSCI EAFE -12.5%, MSCI EM -7.5%
  - Q1 2019: S&P 500 +13.7%, MSCI EAFE +10.0%, MSCI EM +9.9%
- The Fed pivoted to a dovish stance; 10-year U.S. Treasury fell, credit spreads narrowed
- Perceived progress on China talks eased market fears
- Global slowdown remained a theme
  - U.S. growth slowed
  - China's slowdown potentially bottomed and showed signs of recovery
  - Europe continued to struggle

#### WHAT IS ON OUR MINDS?

- The global slowdown has spooked the markets, but economic growth may just be moderating
- A low rate, low growth environment can persist for a long period
- Valuations are fair
- · Central Banks are supportive
- Geopolitical risks continue
- · Volatility likely to remain



## **HISTORICAL ASSET CLASS RETURNS**

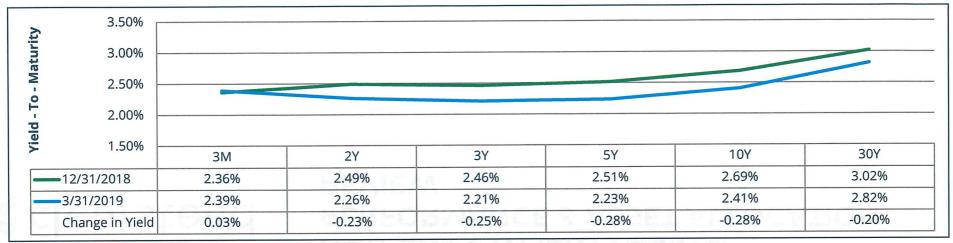
2010	2011	2012	2013	2014	2015	2016	2017	2018	Q1 2019
REITs 27.6%	US Bonds 7.8%	REITs 20.1%	Sm/Mid 36.8%	REITs 27.2%	REITs 2.3%	Sm/Mid 17.6%	Em Mkt 37.3%	Cash 1.9%	REITs 16.7%
Sm/Mid	REITs	Em Mkt	Large Cap	Large Cap	Large Cap	Hi Yld	Dev Intl	US Bonds	Sm/Mid
26.7%	7.3%	18.2%	32.4%	13.7%	1.4%	17.5%	25.0%	0.0%	15.8%
Em Mkt	Glb Bond	Dev Intl	Dev Intl	Sm/Mid	US Bonds	Large Cap	Large Cap	Glb Bond	Large Cap
18.9%	5.2%	17.3%	22.8%	7.1%	0.6%	12.0%	21.8%	-0.9%	13.7%
Hi Yld	Hi Yld	Sm/Mid	Hdg Fnds	US Bonds	Cash	Em Mkt	Sm/Mid	Hi Yld	Dev Intl
15.2%	4.4%	17.9%	9.0%	6.0%	0.1%	11.2%	16.8%	-2.3%	10.0%
Large Cap	Large Cap	Large Cap	Hi Yld	Hdg Fnds	Hdg Fnds	REITs	Glb Bond	Hdg Fnds	Em Mkt
15.1%	2.1%	16.0%	7.4%	3.4%	-0.3%	9.3%	9.3%	-4.0%	9.9%
Dev Intl	Cash	Hi Yld	REITs	Hi Yld	Dev Intl	US Bonds	REITs	Large Cap	Hi Yld
7.8%	0.1%	15.6%	3.2%	2.5%	-0.8%	2.7%	9.3%	-4.4%	7.4%
US Bonds	Sm/Mid	Hdg Fnds	Cash	Cash	Sm/Mid	Glb Bond	Hdg Fnds	REITs	Hdg Fnds
6.6%	-2.5%	4.8%	0.1%	0.0%	-2.9%	1.9%	7.8%	-4.4%	5.0%
Glb Bond	Hdg Fnds	US Bonds	US Bonds	Em Mkt	Hi Yld	Dev Intl	Hi Y <b>l</b> d	Sm/Mid	US Bonds
6.1%	-5.7%	4.2%	-2.0%	-2.2%	-4.6%	1.0%	7.5%	-10.0%	2.9%
Hdg Fnds	Dev Intl	Glb Bond	Em Mkt	Glb Bond	Glb Bond	Hdg Fnds	US Bonds	Dev Intl	Glb Bond
5.7%	-12.1%	1.8%	-2.6%	-2.8%	-4.8%	0.5%	3.5%	-13.8%	1.4%
Cash	Em Mkt	Cash	Glb Bond	Dev Intl	Em Mkt	Cash	Cash	Em Mkt	Cash
0.1%	-18.4%	0.1%	-4.9%	-4.5%	-14.9%	0.3%	0.9%	-14.6%	0.6%

Past performance is no guarantee of future results. Asset classes represented by: Large Cap – S&P 500 Index; Sm/Mid – Russell 2500 Index; Dev Intl – MSCI EAFE Index; Em Mkt – MSCI Emerging Markets Index; Hi Yld – Bank of America Merrill Lynch U.S. High Yield Master II; US Bonds – Barclays Capital U.S. Aggregate; Glb Bond – Barclays Capital Global Treasury ex US; REITs – NAREIT ALL REITs; Hdg Fnds – HFRI FOF: Diversified Index; Cash – Merrill Lynch 91-day Tbill . Data as of 3/31/2019. Source: Zephyr Associates.

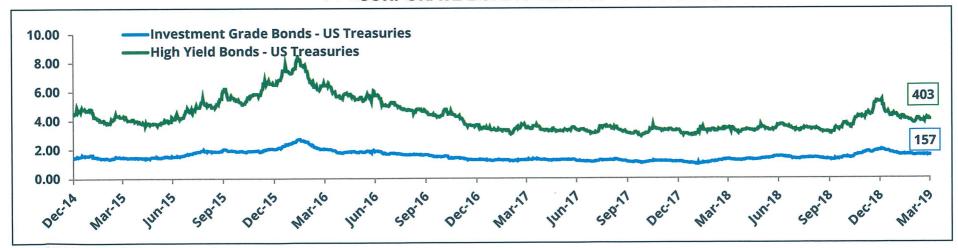


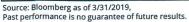
### FIXED INCOME YIELD ENVIRONMENT

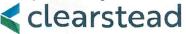
#### **U.S. TREASURY YIELDS**



### **CORPORATE BOND SPREADS**









NON-ENDOWMENT ASSETS:
PERFORMANCE & ASSET ALLOCATION
REVIEW

## **NON-ENDOWMENT PERFORMANCE REVIEW (AS OF 3/31/2019)**

NON-ENDOWMENT ASSETS	MARKET VALUE (\$MM)	QTD	YTD	1 YR	2 YR	3 YR	5 YR	7 YR	10 YR	2018	2017	2016	SINCE INCEPTION <sup>4</sup>
Total Non-Endowment Assets	\$83.687	4.8%	4.8%	3.5%	4.4%	4.8%	3.3%	3.5%	3.9%	-1.5%	7.8%	4.0%	3.8%
	Benchmark <sup>1</sup>	3.8%	3.8%	3.6%	3.6%	3.7%	2.7%	2.7%	2.9%	-0.4%	5.4%	2.7%	3.0%
Operating & Short-Term Pool	\$28.922	0.6%	0.6%	2.1%	1.5%	1.1%	0.7%	0.5%		1.7%	0.7%	0.3%	0.4%
	Benchmark <sup>2</sup>	0.6%	0.6%	2.1%	1.6%	1.2%	0.8%	0.6%	0.4%	1.9%	0.8%	0.4%	0.5%
Long-Term Pool	\$54.765	6.9%	6.9%	4.0%	5.2%	5.9%	4.3%	4.8%	-	-3.4%	10.5%	4.9%	5.0%
	Benchmark <sup>3</sup>	6.5%	6.5%	4.6%	5.2%	5.7%	4.2%	4.5%	4.8%	-2.4%	9.3%	4.7%	4.5%

### **OPERATING & SHORT-TERM POOL: INVESTMENT YIELDS**

JPMorgan Money Market: 2.25% STAR Ohio: 2.56%

STAR Plus: 2.58% (up to \$2.5 million) Vanguard Short Term Federal Fund: 2.80%

<sup>4)</sup> Inception date for Long-Term and Short-Term Pools: June 2010, Inception Date for Total Non-Endowment Assets: March 2004.



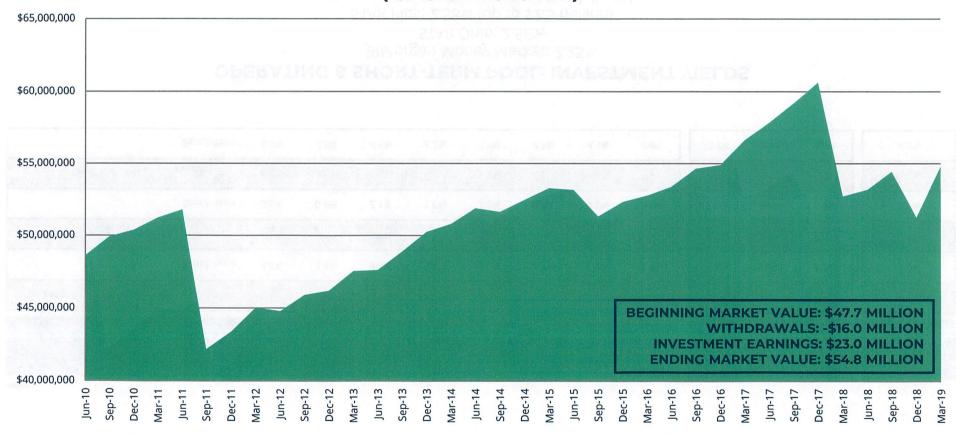
<sup>1) 5%</sup> BofA Merrill Lynch 91-Day T-Bill / 17% BofA Merrill Lynch US Corp & Gov 1-3 Yrs / 11% BBgBarc US Govt/Credit Int TR / 8% Total Alternatives Benchmark / 15% Russell 3000 / 4% MSCI EAFE Gross.

<sup>2) 95%</sup> BofA Merrill Lynch 91-Day T-Bill / 5% Barclays 1-3 Yr. Govt.

<sup>3) 27%</sup> Russell 3000 / 8% MSCI EAFE Gross / 15% Total Alternatives Benchmark / 30% BofA Merrill Lynch US Corp & Gov 1-3 Yrs / 20% BBgBarc US Govt/Credit Int TR.

### ATTRIBUTION OF MARKET VALUE CHANGE: LONG-TERM POOL

## LONG-TERM POOL MARKET VALUE CHANGE (6/30/2010-3/31/2019)





## **PERFORMANCE & ASSET ALLOCATION REVIEW**

NON-ENDOWMENT ASSET POOL	CURRENT ASSET ALLOCATION	POLICY COMPLIANCE?	INVESTMENT MANAGER COMMENTARY
Short-Term Pool	<ul><li>96% Cash</li><li>4% Short-Term Fixed Income</li></ul>	<u>In Compliance</u>	Cash & cash equivalent investments with one short-term fixed income holding; modest return over time that has increased with recent Fed rate hikes (+0.6% 1Q19, +2.1% 1YR); Investments include Vanguard Short-Term Federal Fund, Star Plus and Star Ohio investments.
	Domestic Equity 28%	In Compliance Overweight 1%	Domestic Equity (+14.1% 1Q19)  Small cap manager Victory Integrity outpaced its respective benchmark benefitting from stock selection across six of the eleven sectors, most notably financials and real estate (+12.3% 1Q19);  Loomis Sayles was affected by stock selection though provided strong absolute returns during the first quarter (+15.1% 1Q19).
Long-Term Pool	<ul><li>International Equity 7%</li><li>Alternatives 15%</li></ul>	Underweight 1% In-Line	International Equity (+11.7% 1Q19)  William Blair International Growth returned +13.6% during the quarter which outpaced its respective benchmark (MSCI ACWI ex US +10.3%), benefitting from stock selection in financials, consumer discretionary, and industrials.
	Short-Term Fixed Income 29%	Underweight 1%	Alternatives (+7.4% 1Q19)  Brookfield Global Real Estate and Diamond Hill led the way in alternatives, returning +15.2% and +8.9% respectively in the first quarter; Wells Fargo (GMO) benefitted from its exposure to emerging market equities (+5.4% 1Q19).
	Int-Term Fixed Income 21%	Overweight 1%	Fixed Income (+2.4% 1Q19)  All fixed income managers were in-line or outperformed in the first quarter, benefitting from interest rates falling at most maturities across the yield curve; PGIM High Yield was the top performer in fixed income (+7.2% 1Q19).

Manager details can be found in the Appendix.



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**ASSET ALLOCATION REVIEW** 

## **HOLISTIC REVIEW OF RISK**



### **LEVELS OF RISKS**

ORGANIZATION	STRATEGIC INVESTMENT APPROACH	INVESTMENT PORTFOLIO
Leadership	Current and effective IPS	Standard deviation
Governance	Pool structure	Correlation
Investment Committee	Strategic asset allocation	Beta
Reliance on investment assets	Discipline to approach	Downside capture
Operational health	Liquidity	Maximum drawdown
Ohio Revised Code	Cash management	Tracking error, R <sup>2</sup>
Key financial metrics	Rebalancing	Tactical positioning



## ASSET ALLOCATION REVIEW: OBJECTIVES & RISK CONSIDERATIONS

#### **PORTFOLIO OBJECTIVES**

The YSU non-endowment assets have performed well over a full market cycle.

Asset allocation is the most important determinant of portfolio risk and return - looking forward, it is important to align the asset allocation, structure and risk/return objectives of the non-endowment assets with those of the strategic focus of YSU.

- o Compliance with Ohio Revised Code 3345.05 (25% average rule\*)
- o Support YSU cash-flow and financial needs both currently and in the future
- o Target a prudent level of investment return once risks have been mitigated

#### **RISK CONSIDERATIONS**

- Ohio Revised Code 3345.05
  - Short-Term pool provides compliance; additionally, approximately 10-15% of the Long-Term Pool assets provide additional support
- Liquidity
  - 100% of the Non-Endowment assets have daily liquidity
- Cash flow forecast
  - YSU does not anticipate needing to withdraw funds from the Long-Term Pool in the near-term
- Market value volatility
  - YSU staff and trustees have expressed a willingness to except modest increase in investment risk in pursuit of a higher investment return
- Cash flow cyclicality
  - The University's cash flows fluctuate over the year due to operations
- Financial statement sensitivity
  - The University's balance sheet and key financial metrics are sensitive to the University's investment strategy

\*A minimum of 25% of the average amount of the University's investment portfolio over the course of the previous fiscal year must be invested according to ORC guidelines (i.e. US government bonds, cash equivalents)



## ASSET ALLOCATION REVIEW: LIQUIDITY MANAGEMENT & INVESTMENT POOL STRUCTURE

- Separate guidelines and asset allocation targets
- The University can allocate assets between investment pools with respect to cash needs
- · Allowable asset ranges established between investment pools

COMBINED

ASSET POOL	PURPOSE
Operating Pool	Assets needed in the next 6 months
Short-Term Pool	Contingency to operating accounts
Long-Term / Reserves Pool	Non-Endowment investment assets for reserves & auxiliaries

**OPERATING POOL** 

SHORT-TERM POOL

LONG-TERM / RESERVES POOL



# ASSET ALLOCATION REVIEW: FORWARD LOOKING ANALYSIS (LONG-TERM POOL)

YSU LONG-TERM POOL	ALTERNATE #1	ALTERNATE #2
27%	30%	35%
8%	10%	15%
15%	20%	20%
30%	25%	20%
<u>20%</u>	<u>15%</u>	<u>10%</u>
100%	100%	100%
5.4%	5.7%	6.3%
6.8%	7.7%	9.3%
	27%  8%  15%  30%  20%  100%	ALTERNATE #1       27%     30%       8%     10%       15%     20%       30%     25%       20%     15%       100%     100%       5.4%     5.7%

The model does not take into account the potential alpha added from active management and tactical asset allocation.

<sup>\*</sup> Forecasted returns and volatility come from the methodology detailed on the slide titled "Strategic Asset Allocation Review: Forecasted Market Returns and Volatility".



# STRATEGIC ASSET ALLOCATION REVIEW: LONG-TERM STATISTICS & CALENDAR YEAR RETURNS

April 2004 - March 2019: Sum	many Statistics						
April 2004 - March 2013. Guil	Return	Standard Deviation	Sharpe Ratio	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Beta vs. Market
YSU Long-Term Pool ('19)	5.29%	6.45%	0.62	45.91%	37.48%	1.47%	0.42
YSU LTP Alternate #1	5.60%	7.66%	0.56	52.18%	46.75%	1.09%	0.50
YSU LTP Alternate #2	6.08%	9.32%	0.51	61.12%	58.91%	0.65%	0.61
Barclays U.S. Aggregate	3.89%	3.36%	0.78	13.36%	-21.55%	4.38%	-0.05
MSCI EAFE Index	5.59%	17.72%	0.24	88.07%	110.92%	-2.81%	1.05
S&P 500	8.57%	14.75%	0.49	100.00%	100.00%	0.00%	1.00

### Calendar Year Return

AS OF WATCH 2013		421632														_	1	-
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	YTD
YSU Long-Term Pool ('19)	-5.92%	15.59%	8.04%	4.87%	10.67%	6.60%	-16.00%	15.52%	9.67%	1.82%	8.59%	10.85%	5.77%	0.69%	4.88%	9.78%	-2.44%	6.73%
YSU LTP Alternate #1	-7.13%	18.08%	9.18%	5.89%	12.10%	6.99%	-19.90%	18.07%	10.50%	0.76%	9.52%	12.33%	6.13%	0.34%	5.39%	11.30%	-3.16%	7.47%
YSU LTP Alternate #2	-9.31%	21.69%	10.66%	7.25%	13.96%	7.86%	-24.73%	21.75%	11.54%	-0.57%	10.94%	14.52%	6.23%	-0.17%	6.19%	13.70%	-4.21%	8.44%
Barclays U.S. Aggregate	10.25%	4.10%	4.34%	2.43%	4.33%	6.97%	5.24%	5.93%	6.54%	7.84%	4.21%	-2.02%	5.97%	0.55%	2.65%	3.54%	0.01%	2.94%
MSCI EAFE Index	-15.66%	39.17%	20.70%	14.02%	26.86%	11.63%	-43.06%	32.46%	8.21%	-11.73%	17.90%	23.29%	-4.48%	-0.39%	1.51%	25.62%	-13.36%	10.139
S&P 500	-22.10%	28.68%	10.88%	4.91%	15.79%	5.49%	-37.00%	26.46%	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%	-4.38%	13.65

Past returns are not a guarantee of future returns.



# ASSET ALLOCATION REVIEW: ATTRIBUTION/ALLOCATION (LONG-TERM POOL)

YEAR	INVESTMENT ASSETS CASH OUTFLOW	INVESTMENT ASSETS CASH INFLOW	YEAR END (12/31) EQUITY %	YEAR END (12/31) ALTERNATIVES %	YEAR END (12/31) FIXED INCOME %	CALENDAR YEAR RETURN	MARKET VALUE (12/31)
2010	\$0	+\$46,871,000 (Creation of LT Pool)	19.2%	0%	80.8%	+5.5%	\$50,383,000
2011	-\$8,000,000	\$0	24.9%	0%	75.1%	+1.9%	\$43,392,000
2012	\$0	\$0	27.1%	0%	72.9%	+6.4%	\$46,190,324
2013	\$0	\$0	33.8%	0%	66.2%	+8.7%	\$50,249,454
2014	\$0	\$0	37.7%	0%	62.3%	+4.5%	\$52,491,768
2015	\$0	\$0	35.0%	11.9%	53.2%	-0.5%	\$52,324,443
2016	\$0	\$0	36.5%	15.6%	47.9%	+4.0%	\$54,892,466
2017	\$0	\$0	37.0%	15.1%	47.8%	+10.5%	\$60,625,347
2018	-\$8,000,000	\$0	33.2%	15.0%	51.8%	-3.4%	\$51,238,803
YTD 2019*	\$0	\$0	35.4%	15.0%	49.6%	+6.9%*	\$54,765,726

<sup>\*2019</sup> figures as of 3/31/2019 and do not represent year-end or calendar year information.



## STRATEGIC ASSET ALLOCATION REVIEW: ALLOCATION COMPARISONS VS. OHIO STATE UNIVERSITIES

Cleanspoad of Cl	Current YSU Allocation (ST & LT Pool)	Small State University	Small State University	Mid-Sized State University	Mid-Sized State University	Mid-Sized State University	Mid-Sized State University	Large State University	Large State University	Large State University
Equity	27%	0%	30%	2%	12%	21%	46%	36%	34%	22%
Alternatives	11%	0%	0%	18%	0%	5%	20%	20%	23%	40%
Fixed Income & Cash	62%	100%	70%	80%	88%	74%	34%	44%	44%	37%

Source: State of Ohio Auditor: FY 2017; Asset size range: \$20MM-\$6.1B.



## STRATEGIC ASSET ALLOCATION REVIEW: YSU ASSET ALLOCATION GUIDELINES

OPERATING & SHORT-TERM POOL		ALLOCATION	
Asset Class/Investment Strategy	Pool Target	Pool Range	Total Range
Total Cash/Operating Assets	n/a	60-100%	
Total Short-Term Fixed Income	n/a	0-40%	
			25-50%
LONG TERM / RESERVES POOL			
Total Domestic Equity	27%	20-35%	
Total International Equity	8%	0-15%	
Total Equity	35%	25-45%	
Total Alternatives	15%	0-20%	
Total Short-Term Fixed Income	30%	25-45%	l von
Total Intermediate-Term Fixed Income	20%	10-30%	
Cash	<u>0%</u>	0-5%	
\$1.42 1 0.44 Shu	100%		50-75%

Clearstead has reviewed YSU's Asset Allocation Guidelines and recommends **no changes** to the current guidelines at this time, but to **revisit in the next 6-12 months** in conjunction with a financial modeling exercise that includes a review of sensitivities to debt covenants (if any), days cash on hand, and other key financial metrics (e.g. gain/loss).

The current asset allocation strategy conservatively factors:

- Adherence with State of Ohio guidelines
- Contingency for cash flow fluctuations in operating funds
  - Adequate liquidity
  - Growth opportunity through equity allocation
- Diversification with the incorporation of alternative investments
- -Mitigates impact of equity market volatility on YSU balance sheet & income statement





## **PORTFOLIO RECOMMENDATIONS**

## PORTFOLIO RECOMMENDATIONS (ACTION)

YOUNGSTOWN STATE UNIVERSITY								AS OF A	APRIL 30, 2019
		MARKET VALUE	PERCENTAGE		MARKET VALUE	PERCENTAGE	POLICY	POLICY	TACTICAL
	TICKER	(CURRENT)	OF PORTFOLIO	CHANGES	(POST REBALANCE)	OF PORTFOLIO	TARGET	RANGE	+/-
Total Operating & Short Term		\$22,916,656	100.0%	\$0	\$22,916,656	100.0%	100.0%		
Operating Assets		<u>\$21,813,014</u>	<u>95.2%</u>		\$21,813,014	95.2%		60-100%	
JPMorgan 100% U.S. Treas. MM Instl	JTSXX	\$13,743,485	60.0%		\$13,743,485	60.0%			
Star Plus*	-	\$2,515,587	11.0%		\$2,515,587	11.0%			
Star Ohio*	-	\$5,553,942	24.2%		\$5,553,942	24.2%			
Short-Term Assets		\$1,103,642	4.8%		\$1,103,642	4.8%		0-40%	
Vanguard Short-Term Federal Adm	VSGDX	\$1,103,642	4.8%		\$1,103,642	4.8%			
Total Long Term Reserves Pool		\$55,669,136	100.0%	\$0	\$55,669,136	100.0%	100.0%		
Domestic Equity		\$16,035,050	28.8%	Halman I various and the first the contribution of the	\$15,285,050	27.5%	27.0%	20-35%	0.5%
Vanguard Instl Index	VINIX	\$11,518,755	20.7%	-\$750,000	\$10,768,755	19.3%			
Vanguard Mid Cap Index Inv	VIMSX	\$2,331,389	4.2%		\$2,331,389	4.2%			
Loomis Sayles Small Growth Instl	LSSIX	\$1,161,407	2.1%		\$1,161,407	2.1%			
Victory Integrity Small Cap Value Y	VSVIX	\$1,023,499	1.8%		\$1,023,499	1.8%			
International Equity		\$4,104,761	7.4%		\$4,104,761	7.4%	8.0%	0-15%	-0.6%
William Blair International Growth I	BIGIX	\$2,057,076	3.7%		\$2,057,076	3.7%			
Dodge & Cox International Stock	DODFX	\$2,047,685	3.7%		\$2,047,685	3.7%			
Alternatives		\$8,377,028	15.0%		\$8,377,028	15.0%	15.0%	0-20%	0.0%
JPMorgan Strategic Income Opps Fd	JSOSX	\$2,133,947	3.8%		\$2,133,947	3.8%			
Wells Fargo Adv Absolute Return I	WABIX	\$2,166,710	3.9%		\$2,166,710	3.9%			
Diamond Hill Long-Short Y	DIAYX	\$2,316,596	4.2%		\$2,316,596	4.2%			
Brookfield Global Real Estate	BLRIX	\$1,759,776	3.2%		\$1,759,776	3.2%			
Fixed Income		\$27,152,240	48.8%		\$27,902,240	50.1%	50.0%	35-75%	0.1%
YSU Short Term Bond	PCA SMA	\$11,455,922	20.6%		\$11,455,922	20.6%			
Lord Abbett Short Duration	LLDYX	\$2,377,787	4.3%	\$250,000	\$2,627,787	4.7%			
DFA Five-Year Global	DFGBX	\$1,896,537	3.4%		\$1,896,537	3.4%			
JPMorgan Core Bond Fund Sel	WOBDX	\$4,724,728	8.5%	\$500,000	\$5,224,728	9.4%			
YSU Intermediate Term Fixed	PCA SMA	\$4,120,249	7.4%		\$4,120,249	7.4%			
Prudential High Yield Bond R6	PHYQX	\$2,577,017	4.6%		\$2,577,017	4.6%			
Cash & Cash Equivalents		\$57	0.0%		\$57	0.0%	0.0%	0-5%	0.0%
Equity Account Cash	-	\$57	0.0%		\$57	0.0%			
Total University Assets		\$78,585,792			\$78,585,792				





ENDOWMENT ASSETS:
PERFORMANCE & ASSET ALLOCATION
REVIEW

# ENDOWMENT ASSETS: PERFORMANCE & ASSET ALLOCATION (AS OF 3/31/2019)

			and in radio of 10°C.						West Service	5 2 14 1 H H H H H		
ENDOWMENT ASSETS	MARKET VALUE	ASSET ALLOCATION	COMPOSITION	QTD	YTD	1 YR	2 YR	3 YR	5 YR	2018	2017	2016
YSU Endowment Fund	\$10.9 MM	72% Equity / 28% Fixed Income & Cash	Stocks, Bonds, Mutual Funds	9.8%	9.8%	6.0%	7.2%	7.5%	7.0%	-4.8%	14.2%	8.5%
			Benchmark <sup>1</sup>	9.3%	9.3%	7.8%	8.3%	8.9%	7.7%	-2.3%	14.2%	8.3%
Kilcawley Center	\$115,596	60% Equity / 40% Fixed Income	Mutual Fund	9.3%	9.3%	7.3%	8.0%	8.8%	4.9%	-2.7%	13.8%	4.9%
			Benchmark <sup>1</sup>	9.3%	9.3%	7.8%	8.3%	8.9%	7.7%	-2.3%	14.2%	8.3%
Alumni License Plate Account	\$55,195	60% Equity / 40% Fixed Income	Mutual Fund	9.2%	9.2%	8.0%	7.8%	8.9%	6.9%	-2.0%	10.3%	13.8%
F CLARKS	tot		Benchmark <sup>1</sup>	9.3%	9.3%	7.8%	8.3%	8.9%	7.7%	-2.3%	14.2%	8.3%

### Compliance

- Asset Allocation Guidelines: 70% Equities (60-80%) / 30% Cash & Fixed Income (20-40%)
  - YSU Endowment (In-Line)
  - Kilcawley Center (In-Line)
  - Alumni (In-Line)
- Equity & Fixed Income Guidelines
  - YSU Endowment (In-Line)
  - Kilcawley Center (In-Line)
  - Alumni (In-Line)

Kilcawley Center & Alumni License Plate accounts- Transition to PNC as custodian completed on 11/1/2017. Historical allocation to single stock and bond positions resulted in large differences relative to benchmark. Both accounts are now currently invested in one low cost, balanced Vanguard mutual fund.



<sup>1)</sup> Benchmark: 60% S&P 500 / 40% BBgBarc US Aggregate. See appendix for detail on holdings.



**APPENDIX** 

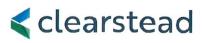
## **U.S. ECONOMIC PROJECTIONS**

### FEDERAL RESERVE BOARD MEMBERS AND BANK PRESIDENTS

					Constitution of the second
		2019	2020	2021	LONGER RUN*
GDP	March 2019 December 2018 September 2018	2.1% 2.3% 2.5%	1.9% 2.0% 2.0%	1.8% 1.8% 1.8%	1.9% 1.9% 1.8%
Unemployment Rate	March 2019 December 2018	3.7% 3.5%	3.8% 3.6%	3.9% 3.8%	4.3% 4.4%
Core PCE Inflation	March 2019 December 2018	2.0% 2.0%	2.0% 2.0%	2.0% 2.0%	
Federal Funds Rate	March 2019 December 2018	2.4% 2.9%	2.6% 3.1%	2.6% 3.1%	2.8% 2.8%
# of implied 25 bps rate hikes per year		0 2 3	1 1 1	0 0 0	

<sup>\*</sup>Longer-run projections: The rates to which a policymaker expects the economy to converge over time – maybe in five or six years – in the absence of further shocks and under appropriate monetary policy.

Source: Federal Reserve as of 3/20/2019.



## **GLOBAL ECONOMIC ACTIVITY MIXED**

		Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	12M Trend
Clabal	Mfg	53.4	53.0	52.9	52.7	52.5	52.1	52.0	51.9	51.4	50.8	50.6	50.6	-
Global	Serv	53.8	54.3	54.6	54.0	53.5	52.9	53.4	53.7	53	52.6	53.3	53.7	~~
US	Mfg	56.5	56.4	55.4	55.3	54.7	55.6	55.7	55.3	53.8	54.9	53	52.4	~~
US	Serv	54.6	56.8	56.5	56.0	54.8	53.5	54.8	54.7	54.4	54.2	56	55.3	~~~
Furezene	Mfg	56.2	55.5	54.9	55.1	54.6	53.2	52.0	51.8	51.4	50.5	49.3	47.5	_
Eurozone	Serv	54.7	53.8	55.2	54.2	54.4	54.7	53.7	53.4	51.2	51.2	52.8	53.3	~~~
UK	Mfg	53.8	54.3	54	53.9	52.90	53.7	51.1	53.3	54.3	52.8	52.1	55.1	~~
UK	Serv	52.8	54	55.1	53.5	54.3	53.9	52.2	50.4	51.2	50.1	51.3	48.9	~~~
lanan	Mfg	53.8	52.8	53.0	52.3	52.5	52.5	52.9	52.2	52.6	50.3	48.9	49.2	~~~
Japan	Serv	52.5	51.0	51.4	51.3	51.5	50.2	52.4	52.3	51.0	51.6	52.3	52.0	~~~
China	Mfg	51.1	51.1	51.0	50.8	50.6	50.0	50.1	50.2	49.7	48.3	49.9	50.8	~~
China	Serv	52.9	52.9	53.9	52.8	51.5	53.1	50.8	53.8	53.9	53.6	51.1	54.4	~~~
India	Mfg	51.6	51.2	53.1	52.3	51.7	52.2	53.1	54	53.2	53.9	54.3	52.6	~~
muia	Serv	51.4	49.6	52.6	54.2	51.5	50.9	52.2	53.7	53.2	52.2	52.5	52.0	~~
S. Korea	Mfg	48.4	48.9	49.8	48.3	49.9	51.3	51	48.6	49.8	48.3	47.2	48.8	~~



### CHINA'S ECONOMY MAY HAVE TURNED THE CORNER

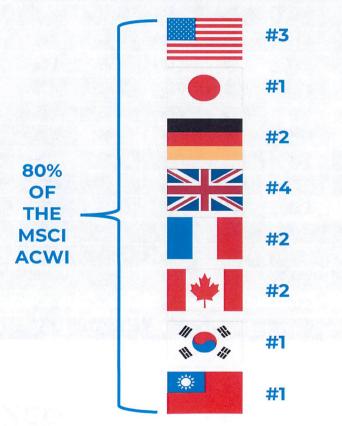
#### **CHINA'S MARKETS & MFG. BOUNCE IN Q1**



- Optimism around US-China trade talks...
- Along with Chinese fiscal and monetary stimulus...
- Have pushed China's markets and sentiment higher in Q1-2019...

China's rebound from its 2018 "soft patch" is a key factor going forward for the global economy in 2019.

#### **CHINA'S RANK AS A TRADE PARTNER 17/18**



Source: IMF, OEC/MIT, BACI Intl Trade Database, Clearstead, Bloomberg. Data as of 3/31/2019. Past performance is no guarantee of future results.



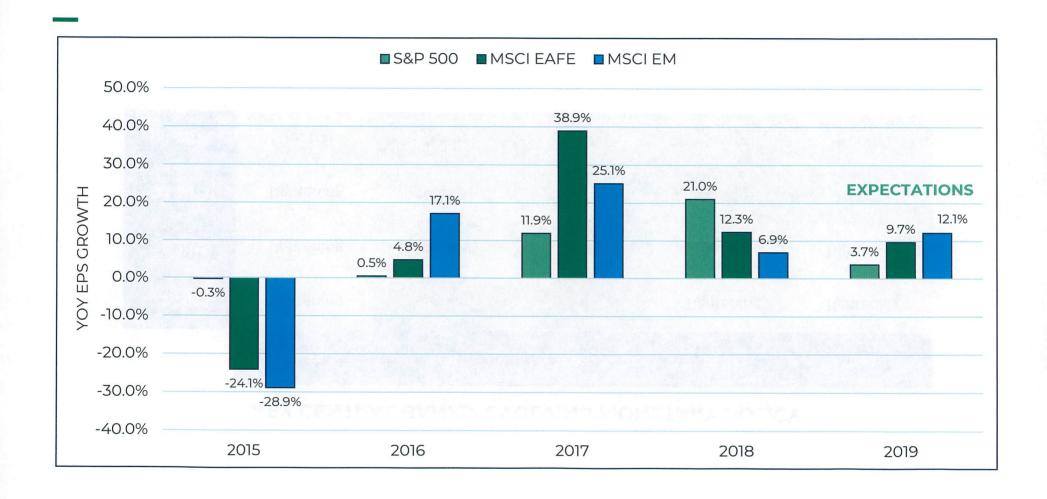
## **CENTRAL BANKS ARE ACCOMMODATING**

### **KEY CENTRAL BANKS' EVOLVING MONETARY POLICY**

	U.S. FED	ЕСВ	BoJ	PBoC	ВоЕ
Q2-2018	Tightening	Easing	Easing	Tightening	Tightening
Q3-2018	Tightening	Neutral	Easing	Neutral	Tightening
Q4-2018	Tightening	Neutral	Easing	Easing	Neutral
Q1-2019	Neutral	Easing	Easing	Easing	Neutral

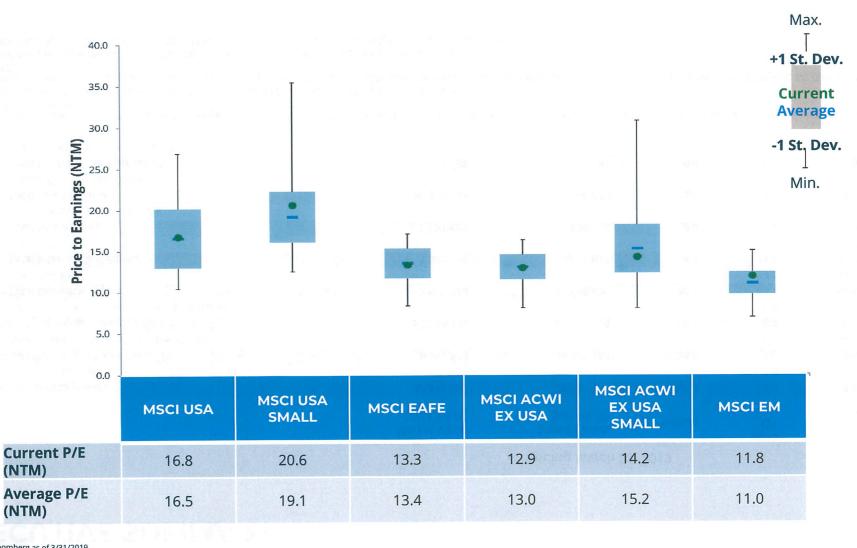


### **GLOBAL EARNINGS GROWTH**





## **GLOBAL EQUITY VALUATIONS**





### **EXECUTIVE SUMMARY**

#### Ending March 31, 2019

	Market Value 12/31/18 (\$)	Market Value 3/31/19 (\$)	% of Portfolio	2019 Q1 (%)	YTD (%)
Total University Assets	60,511,374	83,687,856	100.0	4.8	4.8
Total Policy Benchmark				3.8	3.8
Total Operating & Short Term	9,272,571	28,922,130	34.6	0.6	0.6
Total Operating & Short Term Benchmark				0.6	0.6
Total Long Term/ Reserves Pool	51,238,803	54,765,726	65.4	6.9	6.9
Total Long Term/ Reserves Fund Benchmark				6.5	6.5
Total Domestic Equity	13,503,744	15,409,477	18.4	14.1	14.1
Russell 3000				14.0	14.0
Total International Equity	3,543,999	3,958,027	4.7	11.7	11.7
MSCI EAFE				10.0	10.0
Total Alternatives	7,661,687	8,229,335	9.8	7.4	7.4
Total Alternatives Benchmark				7.4	7.4
Total Fixed Income	26,529,317	27,168,830	32.5	2.4	2.4
Total Fixed Income Benchmark				1.6	1.6
Total Cash & Cash Equivalents	57	57	0.0	0.6	0.6
ICE BofAML 91 Days T-Bills TR				0.6	0.6

<sup>-</sup> Total Policy Benchmark = 45% ICE BofAML 91 Days T-Bills TR / 17% ICE BofAML 1-3 Yrs US Corp & Govt TR / 11% BBgBarc US Govt/Credit Int TR / 8% Total Alternatives Benchmark / 15% Russell 3000 / 4% MSCI EAFE



<sup>-</sup> Total Operating & Short Term Benchmark = 95% ICE BofAML 91 Days T-Bills TR / 5% BBgBarc US Govt 1-3 Yr TR

<sup>-</sup> Total Long Term/ Reserves Fund Benchmark = 27% Russell 3000 / 8% MSCI EAFE / 15% Total Alternatives Benchmark / 30% ICE BofAML 1-3 Yrs US Corp & Govt TR / 20% BBgBarc US Govt/Credit Int TR

<sup>-</sup> Total Alternatives Benchmark = 25% FTSE NAREIT Developed / 75% HFRI Fund of Funds Composite Index

<sup>-</sup> Total Fixed Income Benchmark = 64% ICE BofAML 1-3 Yrs US Corp & Govt TR / 36% BBqBarc US Govt/Credit Int TR

## **ASSET ALLOCATION GUIDELINES COMPLIANCE**

As of March 31, 2019

Total Plan Asset Allocation Policy	Range	Current
Operating & Short-Term Pool	25% - 50%	36%
Long Term/ Reserves Pool	50% - 75%	65%

Operating & Short-Term Pool	Range	Current	
Operating Assets	60% - 100%	96%	
Short-Term Assets	0% - 40%	4%	

Long Term/ Reserves Pool	Target	Range	Current
Domestic Equity	27%	20% - 35%	28%
International Equity	8%	0% - 15%	7%
Total Equity	35%	25% - 45%	35%
Alternatives	15%	0%-20%	15%
Short-Term Fixed Income	30%	25% - 45%	29%
Intermediate Fixed Income	20%	10% - 30%	21%
Cash & Cash Equivalents	0%	0% - 5%	0%

In Line Within Tolerance Review



## **SCHEDULE OF ASSETS**

	Asset Class	Market Value 12/31/18 (\$)	Market Value 3/31/19 (\$)	% of Total Plan	% of Pool
Total University Assets		60,511,374	83,687,856	100.0	100.0
Total Operating & Short Term		9,272,571	28,922,130	34.6	100.0
JPMorgan 100% U.S. Tr Sec MM Inst	Cash	163,137	19,747,920	23.6	68.3
Star Plus	Cash	2,500,048	2,515,587	3.0	8.7
Vanguard Short-Term Federal Adm	US Fixed Income Short Term	1,090,005	1,104,681	1.3	3.8
STAR Ohio		5,519,381	5,553,942	6.6	19.2
Total Long Term/ Reserves Pool		51,238,803	54,765,726	65.4	100.0
Total Domestic Equity		13,503,744	15,409,477	18.4	28.1
Vanguard Institutional Index	US Stock Large Cap Core	9,740,867	11,070,942	13.2	20.2
Vanguard Mid Cap Index Inv	US Stock Mid Cap Core	1,925,409	2,247,393	2.7	4.1
Loomis Sayles Sm Growth Instl	US Stock Small Cap Growth	974,524	1,122,153	1.3	2.0
Victory Integrity Small Value Y	US Stock Small Cap Value	862,945	968,988	1.2	1.8
Total International Equity		3,543,999	3,958,027	4.7	7.2
William Blair International Growth I	International	1,753,426	1,992,327	2.4	3.6
Dodge & Cox Internat'l Stock	International	1,790,572	1,965,700	2.3	3.6
Total Alternatives		7,661,687	8,229,335	9.8	15.0
JPMorgan Strategic Income Opps Sel	Absolute Return	2,078,515	2,122,401	2.5	3.9
Wells Fargo Adv Absolute Return Instl	All Assets	2,026,797	2,135,619	2.6	3.9
Diamond Hill Long-Short Y	Long/Short Equity	2,007,202	2,186,325	2.6	4.0
Brookfield Global Listed Real Estate I	Global Real Estate	1,549,172	1,784,991	2.1	3.3
Total Fixed Income		26,529,317	27,168,830	32.5	49.6
JPMorgan Core Bond	US Fixed Income Core	4,607,438	4,741,191	5.7	8.7
YSU Intermediate Term Bond	US Fixed Income Core	4,035,762	4,138,035	4.9	7.6
PGIM High Yield R6	US Fixed Income High Yield	2,373,008	2,544,074	3.0	4.6
YSU Short Term Bond	US Fixed Income Short Term	11,325,796	11,480,907	13.7	21.0
Lord Abbett Short Duration Income I	US Fixed Income Short Term	2,326,059	2,371,614	2.8	4.3
DFA Five-Yr Global Fxd-Inc I	US Fixed Income Short Term	1,861,253	1,893,009	2.3	3.5
Total Cash & Cash Equivalents		57	57	0.0	0.0
PNC Govt MMkt	Global Fixed Income	57	57	0.0	0.0



## ATTRIBUTION OF MARKET VALUE

### **TOTAL UNIVERSITY INVESTMENTS**

	2018 Q2	2018 Q3	2018 Q4	First Quarter	One Year
Beginning Market Value	\$86,514,277	\$71,560,137	\$86,793,938	\$60,511,374	\$86,514,277
Contributions	\$7,123	\$20,008,592	\$49,622	\$24,509,030	\$44,574,366
Withdrawals	-\$15,507,123	-\$6,108,683	-\$23,274,386	-\$5,009,030	-\$49,899,222
Net Cash Flow	-\$15,500,000	\$13,899,908	-\$23,224,764	\$19,500,000	-\$5,324,856
Net Investment Change	\$545,860	\$1,333,893	-\$3,057,800	\$3,676,483	\$2,498,435
Ending Market Value	\$71,560,137	\$86,793,938	\$60,511,374	\$83,687,856	\$83,687,856
Net Change	-\$14,954,140	\$15,233,801	-\$26,282,564	\$23,176,483	-\$2,826,421

### **LONG-TERM POOL**

	2018 Q2	2018 Q3	2018 Q4	First Quarter	One Year
Beginning Market Value	\$52,708,911	\$53,172,971	\$54,427,514	\$51,238,803	\$52,708,911
Contributions	\$6,025	\$8,175	\$7,495	\$8,053	\$29,748
Withdrawals	-\$6,025	-\$8,267	-\$7,495	-\$8,053	-\$29,840
Net Cash Flow	\$0	-\$92	\$0	\$0	-\$92
Net Investment Change	\$464,060	\$1,254,635	-\$3,188,712	\$3,526,923	\$2,056,907
Ending Market Value	\$53,172,971	\$54,427,514	\$51,238,803	\$54,765,726	\$54,765,726
Net Change	\$464,060	\$1,254,544	-\$3,188,712	\$3,526,923	\$2,056,815



## PERFORMANCE REPORT CARD

			E	Ending	March	31, 20	19			Calend	ar Year	S		
	% of Portfolio	2019 Q1 (%)	YTD (%)	1 Yr (%)	2 Yrs (%)	3 Yrs (%)	5 Yrs (%)	7 Yrs (%)	10 Yrs (%)	2018 (%)	2017 (%)	2016 (%)	Inception (%)	Inception Date
Total University Assets	100.0	4.8	4.8	3.5	4.4	4.8	3.3	3.5	3.9	-1.5	7.8	4.0	3.8	Mar-04
Total Policy Benchmark		3.8	3.8	3.6	3.6	3.7	2.7	2.7	2.9	-0.4	5.4	2.7	3.0	
Total Operating & Short Term	34.6	0.6	0.6	2.1	1.5	1.1	0.7	0.5		1.7	0.7	0.3	0.4	Jun-10
Total Operating & Short Term Benchmark		0.6	0.6	2.1	1.6	1.2	0.8	0.6	0.4	1.9	0.8	0.4	0.5	
JPMorgan 100% U.S. Tr Sec MM Inst	23.6	0.6	0.6	1.9	1.4	1.0	0.6	0.4	0.3	1.7	0.7	0.2	0.4	Sep-1
ICE BofAML 91 Days T-Bills TR		0.6	0.6	2.1	1.6	1.2	0.7	0.6	0.4	1.9	0.9	0.3	0.5	
Vanguard Short-Term Federal Adm	1.3	1.3	1.3	3.1	1.6	1.1	1.3	1.1	1.6	1.4	0.8	1.2	1.2	Sep-10
BBgBarc US Govt 1-5 Yr TR		1.2	1.2	3.2	1.5	1.0	1.3	1.1	1.5	1.5	0.7	1.0	1.2	
STAR Plus	3.0	0.6	0.6	2.1	1.5	1.1	0.8	-		1.8	0.7	0.4	0.8	Jan-14
ICE BofAML 91 Days T-Bills TR	BU (2008-000) 55-70	0.6	0.6	2.1	1.6	1.2	0.7	0.6	0.4	1.9	0.9	0.3	0.7	
STAR Ohio	6.6	0.6	0.6		_	_	_	_	_	_	_	_	1.7	Jun-1
ICE BofAML 91 Days T-Bills TR		0.6	0.6	2.1	1.6	1.2	0.7	0.6	0.4	1.9	0.9	0.3	1.7	
Total Long Term/ Reserves Pool	65.4	6.9	6.9	4.0	5.2	5.9	4.3	4.8	_	-3.4	10.5	4.9	5.0	Jun-10
Total Long Term/ Reserves Fund Benchmark		6.5	6.5	4.6	5.2	5.7	4.2	4.5	4.8	-2.4	9.3	4.7	4.5	
Total Domestic Equity	18.4	14.1	14.1	7.9	11.1	13.4	10.1	12.5	_	-5.7	21.6	11.7	14.3	Jun-1
Russell 3000		14.0	14.0	8.8	11.3	13.5	10.4	12.6	16.0	-5.2	21.1	12.7	14.5	
Vanguard Institutional Index	13.2	13.7	13.7	9.5	11.7	13.5	10.9	12.8	15.9	-4.4	21.8	11.9	14.6	Jun-1
S&P 500	ALC: MONEY	13.6	13.6	9.5	11.7	13.5	10.9	12.8	15.9	-4.4	21.8	12.0	14.6	ONE 158
Vanguard Mid Cap Index Inv	2.7	16.7	16.7	5.8	9.0	11.5	8.8	11.8	16.7	-9.3	19.3	11.2	12.6	Sep-1
Vanguard Mid Cap Index Benchmark		16.8	16.8	6.0	9.1	11.6	8.9	11.8	16.7	-9.2	19.3	11.2	12.7	S ICURNO
Loomis Sayles Sm Growth Instl	1.3	15.1	15.1	10.4	16.5	17.7	9.3	12.7	17.6	0.4	26.9	5.7	14.4	Sep-10
Russell 2000 Growth		17.1	17.1	3.9	11.0	14.9	8.4	11.8	16.5	-9.3	22.2	11.3	12.9	
Victory Integrity Small Value Y	1.2	12.3	12.3	-5.1	0.8	8.2	4.7	9.5	15.2	-18.6	12.4	24.4	10.6	Sep-10
Russell 2000 Value		11.9	11.9	0.2	2.6	10.9	5.6	9.6	14.1	-12.9	7.8	31.7	10.4	
Total International Equity	4.7	11.7	11.7	-7.4	3.6	7.3	1.9	5.6		-17.8	26.6	2.7	4.3	Sep-1
MSCI EAFE		10.0	10.0	-3.7	5.1	7.3	2.3	5.6	9.0	-13.8	25.0	1.0	5.1	
MSCI ACWI ex USA		10.3	10.3	-4.2	5.6	8.1	2.6	4.7	8.8	-14.2	27.2	4.5	4.2	



## PERFORMANCE REPORT CARD

		Ending March 31, 2019						Calendar Years							
	% of Portfolio	2019 Q1 (%)	YTD (%)	1 Yr (%)	2 Yrs (%)	3 Yrs (%)	5 Yrs (%)	7 Yrs (%)	10 Yrs (%)	2018 (%)	2017 (%)	2016 (%)	Inception (%)	Inception Date	
William Blair International Growth I	2.4	13.6	13.6	-6.8	6.3	6.8	2.9	5.7	10.6	-17.7	29.5	-2.5	6.9	Jun-12	
MSCI ACWI ex USA		10.3	10.3	-4.2	5.6	8.1	2.6	4.7	8.8	-14.2	27.2	4.5	6.1		
Dodge & Cox Internat'l Stock	2.3	9.8	9.8	-8.0	1.0	7.9	0.8	5.5	10.2	-18.0	23.9	8.3	4.8	Sep-10	
MSCI EAFE		10.0	10.0	-3.7	5.1	7.3	2.3	5.6	9.0	-13.8	25.0	1.0	5.1		
otal Alternatives	9.8	7.4	7.4	2.6	3.1	4.0	-	_	_	-6.0	7.9	3.5	1.6	Mar-15	
Total Alternatives Benchmark	C. 294. 02.421	7.4	7.4	3.7	4.3	4.5	_			-4.4	8.4	1.5	2.3		
JPMorgan Strategic Income Opps Sel	2.5	2.1	2.1	2.6	2.4	4.7	2.4	3.0	4.8	0.8	3.3	9.2	0.7	Sep-18	
BBgBarc US Universal TR		3.3	3.3	4.5	3.0	2.6	3.0	2.9	4.4	-0.3	4.1	3.9	4.5		
Wells Fargo Adv Absolute Return Instl	2.6	5.4	5.4	-1.2	3.5	4.8	1.9	3.5	- 10	-5.6	12.6	3.0	1.4	Mar-15	
HFRI Fund of Funds Composite Index		4.6	4.6	0.1	2.8	3.9	2.2	3.1	3.5	-4.0	7.8	0.5	1.6		
Diamond Hill Long-Short Y	2.6	8.9	8.9	3.5	2.2	5.8	4.4	6.7	8.5	-6.9	6.0	10.5	4.1	Mar-15	
HFRX Equity Hedge Index		6.0	6.0	-5.1	1.4	2.9	0.7	2.3	1.9	-9.4	10.0	0.1	0.2		
Brookfield Global Listed Real Estate I	2.1	15.2	15.2	10.6	6.6	6.0	6.7	8.7		-8.1	10.1	6.3	5.7	Jul-17	
FTSE NAREIT Developed		14.6	14.6	13.3	8.1	5.7	6.4	7.6	14.0	-5.6	10.4	4.1	6.9		
otal Fixed Income	32.5	2.4	2.4	4.0	2.5	1.9	1.9	1.8	_	0.9	2.4	1.6	2.1	Jun-10	
Total Fixed Income Benchmark		1.6	1.6	3.5	1.9	1.5	1.6	1.5	2.2	1.4	1.3	1.6	1.7		
JPMorgan Core Bond	5.7	2.9	2.9	4.4	3.0	2.1	2.7	2.5	4.0	0.2	3.8	2.3	1.8	Aug-17	
BBgBarc US Aggregate TR		2.9	2.9	4.5	2.8	2.0	2.7	2.5	3.8	0.0	3.5	2.6	1.8		
YSU Intermediate Term Bond	4.9	2.5	2.5	4.4	2.5	1.8	2.0	2.0	3.3	0.8	2.4	2.0	3.6	Mar-04	
BBgBarc US Govt/Credit Int TR		2.3	2.3	4.2	2.3	1.7	2.1	2.0	3.1	0.9	2.1	2.1	3.3		
PGIM High Yield R6	3.0	7.2	7.2	6.4	5.3	8.4	5.1	6.4	in ic-	-1.2	7.8	15.3	6.1	Dec-16	
BBgBarc US High Yield TR		7.3	7.3	5.9	4.9	8.6	4.7	6.3	11.3	-2.1	7.5	17.1	5.5		
YSU Short Term Bond	13.7	1.4	1.4	3.4	1.8	1.4	1.3	1.2	1.8	1.6	1.1	1.1	2.5	Mar-04	
ICE BofAML 1-3 Yrs US Corp & Govt TR		1.2	1.2	3.1	1.7	1.3	1.2	1.2	1.6	1.6	0.9	1.3	2.3		
Lord Abbett Short Duration Income I	2.8	2.0	2.0	3.7	2.6	2.9	2.3	2.7	4.3	1.4	2.7	4.0	3.7	Mar-18	
ICE BofAML 1-3 Yrs US Corp & Govt TR	47.4	1.2	1.2	3.1	1.7	1.3	1.2	1.2	1.6	1.6	0.9	1.3	3.1		



## PERFORMANCE REPORT CARD

			E	Ending	March	31, 20	19			Calend	ar Year	s		
	% of Portfolio	2019 Q1 (%)	YTD (%)	1 Yr (%)	2 Yrs (%)	3 Yrs (%)	5 Yrs (%)	7 Yrs (%)	10 Yrs (%)	2018 (%)	2017 (%)	2016 (%)	Inception I (%)	nception Date
DFA Five-Yr Global Fxd-Inc I	2.3	1.7	1.7	3.8	2.3	1.6	2.1	2.0	3.0	1.7	2.0	1.8	2.1	Jun-13
FTSE WGBI 1-5 Yr Hdg USD		1.2	1.2	3.1	2.1	1.6	1.7	1.6	1.7	2.1	1.1	1.5	1.7	
Total Cash & Cash Equivalents	0.0	0.6	0.6	1.9	_	-	_	_	_	_	-		1.9	Mar-18
ICE BofAML 91 Days T-Bills TR		0.6	0.6	2.1	1.6	1.2	0.7	0.6	0.4	1.9	0.9	0.3	2.1	
PNC Govt MMkt	0.0	0.6	0.6	1.9	-	_	_	-				_	1.9	Mar-18
ICE BofAML 91 Days T-Bills TR		0.6	0.6	2.1	1.6	1.2	0.7	0.6	0.4	1.9	0.9	0.3	2.1	

<sup>-</sup> Total Policy Benchmark = 45% ICE BofAML 91 Days T-Bills TR / 17% ICE BofAML 1-3 Yrs US Corp & Govt TR / 11% BBgBarc US Govt/Credit Int TR / 8% Total Alternatives Benchmark / 15% Russell 3000 / 4% MSCI EAFE



<sup>-</sup> Total Operating & Short Term Benchmark = 95% ICE BofAML 91 Days T-Bills TR / 5% BBgBarc US Govt 1-3 Yr TR

<sup>-</sup> Total Long Term/ Reserves Fund Benchmark = 27% Russell 3000 / 8% MSCI EAFE / 15% Total Alternatives Benchmark / 30% ICE BofAML 1-3 Yrs US Corp & Govt TR / 20% BBgBarc US Govt/Credit Int TR

<sup>-</sup> Vanguard Mid Cap Index Benchmark = 100% CRSP US Mid Cap TR USD

<sup>-</sup> Total Alternatives Benchmark = 25% FTSE NAREIT Developed / 75% HFRI Fund of Funds Composite Index

<sup>-</sup> Total Fixed Income Benchmark = 64% ICE BofAML 1-3 Yrs US Corp & Govt TR / 36% BBgBarc US Govt/Credit Int TR

## **ENDOWMENT HOLDINGS**

\_\_\_

### **YSU Endowment (Huntington)**

- o Equity Mutual Funds 10% (5-10 Mutual Funds & ETFs)
- Stocks 62% (45-60 U.S. Large/Mid-Cap Stocks)
- Fixed Income Mutual Funds 2% (Federated Total Return Bond)
- o Bonds 21% (10-20 Bonds, U.S. Corporate / Gov't / Asset Backed Debt)
- o Cash 5%

### **Kilcawley (PNC)**

Vanguard Balanced Index Fund (Adm) – 100%

### **Alumni License Plate (PNC)**

Vanguard Balanced Index Fund (Adm) – 100%



## MANAGING THROUGH VOLATILE MARKETS



#### **MARKET VOLATILITY**

- Likely to increase later in the business cycle
- · Markets are often irrational
- · Strongest days in the market often follow the weakest

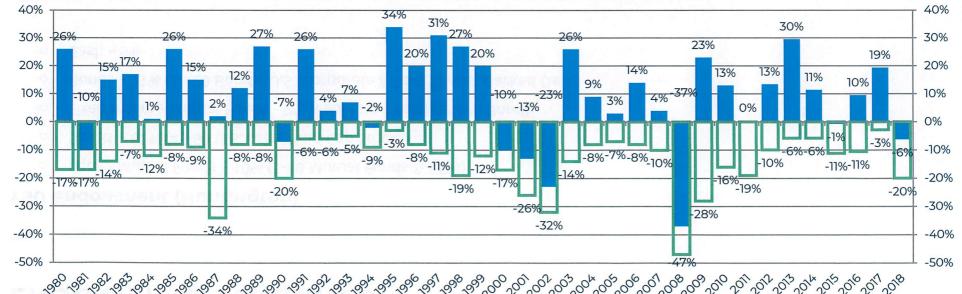
#### **BEHAVIORAL MISSTEPS**

- · Market timing, losing patience
- · Deviating from strategy; waiting for markets to settle down

#### WHERE TO BE FOCUSED?

- Stay disciplined: long-term investment strategy, spending
- · Assess short and intermediate-term cash needs
- · Opportunistically raise cash and rebalance
  - Trim recent winners or draw from conservative investments to give depressed assets time to recover

#### S&P 500 INDEX: PRICE RETURNS AND DRAWDOWNS





CALENDAR-YEAR PRICE CHANGE

■INTRA-YEAR DRAWDOWN

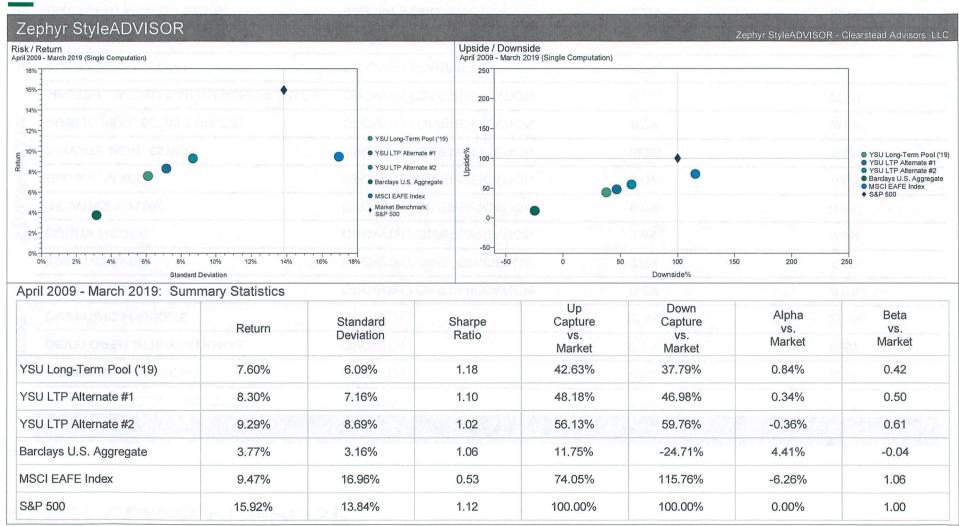
# STRATEGIC ASSET ALLOCATION REVIEW: ASSET CLASS PURPOSE

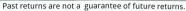
	ASSET CLASS	PURPOSE	FORECASTED RETURN	FORECASTED VOLATILITY
	DOMESTIC LARGE / MID CAP	GROWTH	7.6%	13.6%
>	DOMESTIC SMALL CAP	GROWTH	8.7%	18.2%
EQUITY	DEVELOPED INTERNATIONAL	GROWTH	7.9%	16.5%
M	EMERGING MARKETS	GROWTH	10.4%	21.6%
	PRIVATE EQUITY	GROWTH / DIVERSIFICATION	11.6%	8.8%
	EVENT-DRIVEN	GROWTH / DIVERSIFICATION	7.6%	6.0%
ES	EQUITY HEDGE	GROWTH / DIVERSIFICATION	7.6%	7.8%
TERNATIVES	RELATIVE VALUE	GROWTH / DIVERSIFICATION	6.0%	4.4%
NA NA	GLOBAL MACRO	GROWTH / DIVERSIFICATION	6.0%	4.6%
Ë	PRIVATE REAL ESTATE	GROWTH / DIVERSIFICATION	10.2%	6.4%
AL	PUBLIC REAL ESTATE (REITS)	GROWTH / DIVERSIFICATION	8.7%	18.6%
	MASTER LIMITED PARTNERSHIPS (MLPS)	GROWTH / DIVERSIFICATION	10.0%	17.5%
M	CORE FIXED INCOME	INCOME / STABILITY	2.9%	3.1%
00	GLOBAL BONDS (DEVELOPED)	INCOME / DIVERSIFICATION	2.9%	5.4%
Ž	EMERGING MARKETS DEBT	INCOME / GROWTH	6.2%	8.0%
XED	HIGH YIELD	INCOME / GROWTH	5.8%	9.2%
Ê	CASH	LIQUIDITY	2.0%	0.5%

<sup>\*</sup> Forecasted returns and volatility come from the methodology detailed on the slide titled "Strategic Asset Allocation Review: Forecasted Market Returns and Volatility".



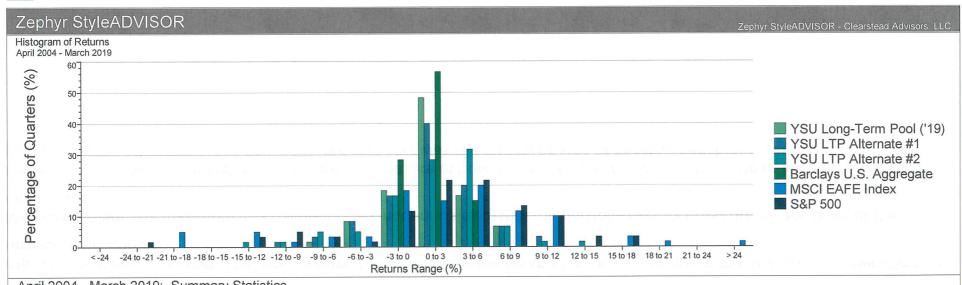
# STRATEGIC ASSET ALLOCATION REVIEW: 10-YEAR STATISTICS (BACK TESTED)







# STRATEGIC ASSET ALLOCATION REVIEW: RISK CHARACTERISTICS



April 2004 - March 2019	9: Summary Statistics
-------------------------	-----------------------

	Standard Deviation	Maximum Drawdown	Maximum Drawdown End Date	Maximum Drawdown Length	Maximum Drawdown Recovery Date	Down Capture vs. Market	Beta vs. Market
YSU Long-Term Pool ('19)	6.45%	-19.94%	Mar 2009	5	Sep 2010	37.48%	0.42
YSU LTP Alternate #1	7.66%	-24.27%	Mar 2009	6	Dec 2010	46.75%	0.50
YSU LTP Alternate #2	9.32%	-29.71%	Mar 2009	6	Dec 2010	58.91%	0.61
Barclays U.S. Aggregate	3.36%	-2.98%	Dec 2016	1	Sep 2017	-21.55%	-0.05
MSCI EAFE Index	17.72%	-51.78%	Mar 2009	6	Dec 2013	110.92%	1.05
S&P 500	14.75%	-45.80%	Mar 2009	6	Mar 2012	100.00%	1.00

Past returns are not a guarantee of future returns.



## **INVESTMENT PORTFOLIO DEFINITIONS**

**Standard Deviation:** measures the average deviations of a return series from its mean, and is often used as a measure of risk. A large standard deviation implies that there have been large swings in the return series of the manager.

**Sharpe Ratio:** used to help investors understand the return of an investment compared to its risk. The ratio is the average return earned in excess of the risk-free rate per unit of volatility or total risk.

**Beta:** a measure of systematic risk, or the sensitivity of a manager to movements in the benchmark. A beta of 1 implies that you can expect the movement of a manager's return series to match that of the benchmark used to measure beta.

**Alpha:** a measure of risk (beta)-adjusted return. Alpha calculates the mean of the excess return of the manager over beta times it's respective benchmark.

Max Drawdown: the maximum loss (compounded, not annualized) that the portfolio ever incurred during any point of the entire time period.

**Up/Down Capture:** The up and down capture is a measure of how well a manager was able to replicate or improve on phases of positive benchmark returns, and how badly the manager was affected by phases of negative benchmark returns.



# STRATEGIC ASSET ALLOCATION REVIEW: FORECASTED MARKET RETURNS AND VOLATILITY

ASSET CLASS			FOR	ECAS	STED	RETU	RN M	1ETH	DDOL	_OGY							NC	TES			
Traditional Asset Classes (i.e. public equity, MLPs, REITs, and fixed income)	Black-Li	Risk-free rate = 2.0% Risk-premium = 3.8%  Black-Litterman Model Expected Returns Views added for US Large Cap Equity, REITs, and MLPs. US IG Bonds based current yield and growth assumption												ased o	n						
Hedge Funds		ity & Eve Value =			BL Lar	ge Ca	p Equi	ty Exp	ected	Retur	'n			His	torica	l volat	ility ar	nd cor	relatio	ns	
Private Equity	BL Larg	e Cap Ec	juity E	xpecte	ed Ret	urns +	4%							His	torica	l volat	ility ar	nd cor	relatio	ns	
Private Real Estate	Public F	Real Esta	te + 1.	5%		( f. 30. )						1920		His	torica	l volat	ility ar	nd cor	relatio	ons	
Miles have I have not the head	FORE	CASTS		Acres 6	and American	W. J. N.	are & W	and B. F.	4	المرساق د	COR	RELAT	ONS	1 1 1	A War						
ASSET	RETURN	STD. DEV.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
1. US Large/Mid Cap Equity	7.61	13.63	1.0																		
2. U.S. Small Cap Equity	8.71	18.15	0.9	1.0																Wall-over Brown	
3. Developed Int'l Equity	7.89	16.49	0.9	8.0	1.0																
4. Emerging Markets Equity	10.40	21.56	0.8	0.7	0.9	1.0															
5. Equity Hedge	7.61	7.85	0.9	8.0	0.9	0.9	1.0														
6. Event-Driven	7.61	5.99	0.8	8.0	0.8	8.0	0.9	1.0													
7. Private Equity	11.61	8.84	0.8	0.7	0.8	0.7	8.0	0.8	1.0	Alwert - terrene	Y1=1			-							
8. Relative Value	6.00	4.39	0.7	0.6	0.8	8.0	0.9	0.9	0.7	1.0											
9. Global Macro	6.00	4.60	0.2	0.2	0.4	0.4	0.4	0.3	0.3	0.3	1.0					V		-V5601 - 20			
10. Private Real Estate	10.19	6.38	-0.1	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	1.0									
11. Global REITs	8.69	18.64	0.8	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.3	0.0	1.0			- A.I.					
12. Master Limited Partnerships	9.96	17.49	0.5	0.4	0.5	0.5	0.6	0.6	0.6	0.6	0.2	0.0	0.4	1.0							
13. U.S. TIPS	3.29	5.61	0.1	0.1	0.2	0.3	0.2	0.2	0.1	0.3	0.2	-0.3	0.3	0.1	1.0	1.0					
14. U.S. Core Bonds	2.85	3.13	0.0	-0.1	0.1	0.1	-0.1	-0.1	-0.3	0.1	0.1	-0.3	0.3	-0.1	0.8	1.0	1.0				
15. Global Bonds	2.87	5.43	0.3	0.2	0.5	0.5	0.3	0.2	0.0	0.2	0.3	-0.2	0.5	0.1	0.7	0.7	1.0	1.0			
16. Emerging Market Bonds	6.18	8.01	0.5	0.4	0.6	0.7	0.5	0.5	0.4	0.6	0.2	-0.2	0.7	0.3	0.6	0.6	0.6	1.0	1.0		
17. U.S. Corp. High Yield Bonds	5.77	9.17	0.7	0.7	0.7	0.7	0.7	8.0	0.6	0.8	0.1	-0.2	0.8	0.6	0.4	0.2	0.4	0.7	1.0	1.0	
18. Cash	2.00	0.51	-0.1	-0.1	0.0	0.0	0.0	0.0	0.2	-0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.0	-0.1	1.0	1.0
19. Bank Loans	7.77	3.42	0.7	0.6	0.6	0.6	0.7	0.8	0.8	0.8	0.0	0.4	0.6	0.6	0.1	-0.3	-0.2	0.4	0.7	0.0	1.0





## **DEFINITIONS & DISCLOSURES**

### **DEFINITIONS & DISCLOSURES**

Information provided is general in nature, is provided for informational purposes only, and should not be construed as investment advice. Any views expressed are based upon the data available at the time the information was produced and are subject to change at any time based on market or other conditions. Clearstead disclaims any liability for any direct or incidental loss incurred by applying any of the information in this presentation. All investment decisions must be evaluated as to whether it is consistent with their investment objectives, risk tolerance, and financial situation.

Past performance is no guarantee of future results. Investing involves risk, including risk of loss. Diversification does not ensure a profit or guarantee against loss.

All indices are ununnanged and performance of the indices includes reinvestment of dividends and interest income, unless otherwise noted. An investment cannot be made in any index.

Although bonds generally present less short-term risk and volatility than stocks, bonds do contain interest rater risk (as interest rater risk (as interest rater risk (as interest rater risk, to the risk that the return of an investment cannot be made in any index.

Although bonds generally present less short-term risk and volatility than stocks, bonds do contain interest rater risk (as interest rater risk that the return of an investment cannot be required.)

Although nonds generally present less not obtained that no incremm rank and to dealth or minimum that the present of the subject to design that a subject to the federal state, or local increments and in mercial changes in the present of the subject to local increments and in mercial changes in the redit quality of the issuer, Any fixed income security sold or redeemed prior to maturity may be subject to loss.

Lower-quality debt securities generally be unable to be significantly affected by adverse tax, legislative, or political changes and by the financial condition of the issuers of municipal securities and can be significantly affected by adverse tax, legislative, or political changes and by the financial condition of the issuers of municipal securities and the subject to the federal sternative minimum tax. Generally, tax-exempt municipal securities are not appropriate holdings for tax advantaged counts such as the subject to the federal alternative minimum tax. Generally, tax-exempt municipal securities are not appropriate holdings for tax advantaged counts such as the subject to the federal alternative minimum tax. Generally, tax-exempt municipal securities are not appropriate holdings for tax advantaged counts such as the subject to interest-rate, currency-exchange-rate, economic, and political risks, all of which are magnified in emerging markets. The securities of smaller, less well-known companies can be more volatile than those of larger companies. Growth stocks are perform differently than other types of stocks and can continue to be undervalued by the market for long periods of time. The commodities industry can be significantly affected by commodity prices, world events, import controlly world and controlled to the control of the con

Changes in real estate values or economic conditions can have a positive or negative effect on issuers in the real estate industry, which may affect your investment.

The S&P 500 Index is a broad-based market index, comprised of 500 large-cap companies, generally considered representative of the stock market as a whole. The S&P 400 Index is an unmanaged index considered representative of mid-sized U.S. companies. The S&P 600 Index is a market-value weighted index that consists of 600 small-cap U.S. stocks chosen for market size, liquidity and

The Russell 2000 Value Index, Russell 1000 Index and Russell 2000 Growth Index are indices that measure the performance of small-capitalization. The Russell 2000 Value Index, Russell 2000 Index and Russell 2000 Growth Index are indices that measure the performance of small-capitalization stocks, respectively. The Russell 2000 Value Index, Russell 2000 Value Index, Russell 2000 Index and Russell 2000 Index and Russell 2500 Value Index, Russell 2500 Value Index, Russell 2500 Index and Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization value stocks, mail-capitalization stocks and small-capitalization growth stocks, respectively. The Russell 2500 Index and Russell 2500 Growth Index measure the performance of small to mid-capitalization growth stocks, respectively. The Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization and Russell 2500 Growth Index and Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization and Russell 2500 Index and Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization and Russell 2500 Growth Index and Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization and Russell 2500 Index and Russell 2500 Index and Russell 2500 Index and Russell 2500 Growth Index measure the performance of small-capitalization and Russell 2500 Index and Russell 2500 Growth Index and Russell 2500 Index and Russell 2

The Wilshire 5000 Index represents the broadest index for the U.S. equity market, measuring the performance of all U.S. equity securities with readily available price data. The Wilshire 5000 Index comprised of all stocks in the Wilshire 5000 Index to below the 2.5014 rank.

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Index is designed to measure the equity market performance of oeveloped markets and excludes the U.S. 10-Year treasury Yield is generally considered to be a barometer for long-term interest rates.

Merrill Lynch F-lady-Tbill Index includes U.S. 17-reasury yield is generally considered to be a barometer for long-term interest rates.

Merrill Lynch F-lady-Tbill Index includes U.S. 17-reasury index is designed to cover public visued U.S. comporate and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes that meet the specified maturity, liquidity, and quality requirements; bonds must be SEC-registered to qualify. The BC U.S. Capprane and secured notes with a remaining maturity of the securities with maturity of a least one year. The BC U.S. Capprane and secured notes with a remaining maturity of the securities with maturity and securities with the se

reported in USD
The NCREF Property Index (NPI) represents quarterly time series composite total rate of return measure of a very large pool of individual commercial real estate properties acquired in the private market. The index represents apartments, hotels, industrial properties, office buildings and retail properties which are at least 60% occupied and owned or controlled, at least in part by taxThe NCREF Property Index (NPI) represents quarterly time series composite total rate of return measure of a very large pool of individual commercial real estate appraisal methodology. Each property by the valued at least quarterly, either internally or externally, using standard commercial real estate appraisal methodology. Each property must be exempt institutional investors or its designated agent. In addition these properties that are included must be investment grade, non-agricultural and income producing and all development projects are excluded. Constituents included in the NPI be valued at least quarterly, either internally or externally, using standard commercial real estate appraisal methodology. Each property must be

tempts institution in investors on as Designated agent. In administrative paragraphic and initiative productive paragraphic productive paragraphic productive paragraphic productive paragraphic productive paragraphic productive produc

VIX - The CBOE Volatility Index (VIX) is based on the prices of eight S&P 500 index put and call options. Gold - represented by the dollar spot price of one troy ounce WTI Crude - West Texas Intermediate is a grade of crude oil used as a benchmark in oil pricing.

Will Crude – West least intermediate is a grade of crude oil used as a benchmark in oil pricing.

The Affordability Index measures of a population's ability to afford to purchase a particular item, such as a house, indexed to the population's income.

The Homeworship's is computed dyuding the number of over-occupied housing units on thousands.

The Homeworship's is computed by dividing the number of over-occupied housing units on the Middle San. HRIS BH: Energy/Basic Materials strategies which severed to dentify opportunities in securities in specific riche areas of the market in which the Manager maintains alevel of experitive which exceeds that of a market generalist. HRIS BH: Energy/Basic Materials strategies employ an invitative techniques of analyzing price data to ascertant information about future price and the securities of purchase and securities in securities in securities in specific riche areas of the market in which the Manager maintains alevel of experitive which exceeds that of a market general information and control of the securities of purchase and securities in securities in securities in specific riche areas of the market in which the Manager maintains alevel of experitive which the energy price data to ascertant information and control of the securities of purchase and securities of the substance of



## **DEFINITIONS & DISCLOSURES**

The Wilshire 5000 Index represents the broadest index for the U.S. equity market, measuring the performance of all U.S. equity securities with readily available price data. The Wilshire 4500 Index is comprised of all stocks in the Wilshire 5000 Index below the 2,501st rank. The Wilshire 4500 Index is comprised of all stocks in the Wilshire 5000 Index is comprised of all stocks in the Wilshire 5000 Index below the 2,501st rank. The Wilshire 4500 Index is comprised of all stocks in the Wilshire 5000 Index is comprised of all stock minus the stocks in the S&P 500. The Wilshire Real Estate Securities Index (RESI) is comprised of publically traded real estate equity securities.

The Wikhire S000 Index represents the troadest index (FSI) is comprised of piloticity trader are alsexing the performance of all U.S. equity securities with ready available price data. The Wikhire S000 Index is now \$5500 Form the Wikhire Roal State Securities Index (RSIS) is comprised of piloticity trader are alsexing to a company's dividend amount is equal to the total d

The Cambridge U.S. Private Equity Index Is a representation of returns for over 70% of the total dollars raised by U.S. leveraged buyout, subordinated debt and special situation managers from 1986 to December 2007. Returns are calculated based on the pooled time weighted return and are net of all fees. These pooled means represent the end to end rate of return calculated on the aggregate of all cash flows and market values reported by the general partners of the underlying constituents in the quarterly and annual reports. Please Note: the performance of this index lags by 1 quarter.

aggregate of all cash flows and market values reported by the geeral partners of the undertying constituents in the undertying constituents in the US market. Qualifying the Bank of America (B67A Master III undices track the performance of below investment grade US Dollar Denominated corporate bonds publicly issued in the US market. Qualifying bonds have at least one year remaining term to maturity, are fixed coupon schedule and minimum outstanding of 100 million. The B6A ML All US Convertibles index consists of convertible bonds traded in the U.S. dollar denominated investment grade government and coprorate bonds because in the US dollar denominated investment grade government and committed in the US. dollar denominated investment grade government, supranational and corporate examines, the B6A ML US the B6A ML All US Convertibles index consists of convertible bonds traded in the US. dollar denominated investment grade government, supranational and corporate examines, the B6A ML US the US dollar-denominated investment grade government, supranational and corporate examines the supranation of the US. dollar-denominated investment grade government, supranational and corporate ment grade government, supranational and corporate prograded in the US. dollar-denominated investment grade government, supranational and corporate prograde in the US dollar-denominated investment grade government, supranational and corporate prograde government, supranational and corporate prograded in the US dollar-denominated investment grade (US dollar-denominated investment grade corporated below-investment grade corporated below-investment grade corporated below investment grade corporated below-investment grade corporated below-investme

The CItI Select MLP Index is a USD denominated, price return index, comprised of the common units of up to 30 of the most liquid master immediate partnerships in the Energy Section. The Citigroup WGBI in a SUSD denominated, price return index, comprised of the common units of up to 30 of the most liquid master immediate partnerships in the Energy Section. The Citigroup WGBI index is a comprehensive measure of the common units of units of the provision of the government Bond Index (WGBI) 1-5 Year Hedged USD Index is a comprehensive measure of the common units of units of the provision of the government bond markets of the multiple countries. The Citigroup WGBI as US Index is a market capitalization weighted bond index consisting of the government bond markets of the multiple countries, excluding the U.S. The Citigroup 3-Month U.S. The Citigroup WGBI as US Index is a market capitalization weighted bond index consisting of the government bond markets of the multiple countries. The Citigroup 3-Month U.S. The

The NCREIF Property Index (NPI) represents quarterly time series composite total rate of return measure of a very large pool of individual Commercial real estate properties acquired in the private market. The index represents apartments, hotels, industrial properties, office buildings and retail properties which are at least 60% occupied and owned or controlled, at least in part by tax-return institutional investments or local seignated agent. In addition these properties that are included must be investment grade, non-agricultural and income producing and all development projects are excluded. Constituents included in the NPI be valued at set extentily, using standard commercial real estate appraisal methodology. Each property must be independently appraised a minimum of once every three years. Please Most: the performance of a large value market for investment purposes only. The Ibbotson Intermediate Government Bond Index is measured using a one-bond portfolio with a maturity near 5 years.

The JP Morgan Emerging Markets Bond Index Plus (EMBI+) Index tracks total returns for traded external debt instruments (external meaning foreign currency denominated fixed income) in the emerging markets. The JPMorgan GBI Global ex-US Index represents the total return performance of major non-U.S. bond markets

The HRI Point and production of the first income, derived the control of the cont

The FTSE AIL/World ex US index comprises large and mickage stockeys and though a minester in the protein and t

The Consumer Price Index (CPI) is an inflationary indicator that measures the change in the cost of a fixed basket of products and services, including housing, electricity, food, and transportation. The CPI is published monthly, Please Note: the performance of this index lags by 1 month.

The Credit Sulsase Leveraged Loan Index is a market value-weighted index designed to represent the investable universe of the U.S. oblian-denominated leveraged loan market. The Dow Jones (D) USC Completion Total Stock Market Index is a subset of the D) U.S. Total Stock Market Index of the Components of the SSP 500. The Dow Jones U.S. Select Real Estate Securities such as real estate investment of the components of the SSP 500. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Completion Total Stock Market Index is a subset of the D) U.S. Total Stock Market Index of such ley real securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow Jones U.S. Select Real Estate Securities with readily available prices. The Dow J

The Dow Jones Target Date (Today, 2010, 2015, 2020, 2025, 2030, 2035, 2040, 2045, 2050, 2055) indices were created to benchmark portfolios of stocks, bonds and cash. Each index is made up of composite indices representing these three asset classes. The asset class indices are weighted differently within each target date index depending on the time horizon. Each month, the allocations among the asset class indices are rebalanced to reflect an increasingly conservative asset mix.

The Morningst Le Harman Allocation index series are built on asset allocation methodologies developed by libotson Associates, a leader in asset allocation research and a Morningstar company since 2006. The Indexes provided pure asset class separate to global equities, global eq

These reports are not to be construed as an offer or the solication of an offer to buy or sel securities mentioned herein continuous with a recommendation of the solication of a not fee to buy or sel securities mentioned herein continuous with a recommendation of the solication of a not fee to buy or sel securities mentioned herein continuous with a recommendation of the solication of a not fee to buy or sel securities mentioned herein continuous with a recommendation of the solication of a not fee to buy or sel securities mentioned herein cerein of a not select or select with a variety of sources. These reports are for information and purposes only and are not intended to satisfy any compliance or regulatory conditions set forth by any governing body of the securities industry. These reports are host of the solication of the solication of the securities industry. These reports are based on sources and data believed reliable. The information used to construct these reports was considered in the securities industry. These reports are not to be construct these reports are not to be constructed as a national continuous and to construct these reports are not to be constructed as a national continuous and to construct these reports are section as a variety of sources. These reports are not to be constructed as a national continuous and to construct these reports are to the solication of an ofter to buy or self-section of the solication of the securities industry. These reports are not to be constructed as an often of the solication of the

Evaluation of investment managers covers both quantitative and qualitative aspects. In addition to the investment performance evaluation, we monitor ownership structure, track key-employee information, and hold regular meetings with each investment management organization employed by our clients,

The data presented in this report have been calculated on a time-weighted rate of return basis. All returns are net of investment advisory fees, but gross of Clearstead advisory fees and custodian fees, unless otherwise labeled. The deduction of Clearstead advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees, but gross of Clearstead advisory fees, and custodian fees, unless otherwise labeled. The deduction of Clearstead advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees, but gross of Clearstead advisory fees, and custodian fees, unless otherwise labeled. The deduction of Clearstead advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees, and custodian fees, unless otherwise labeled. The deduction of Clearstead advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees and custodian fees would have the effect of decreasing the indicated investment advisory fees and custodian fees would have the effect of the

The performance data shown represent past performance. Past performance is not indicative of future results. Current performance data may be lower or higher than the performance data presented. Returns for periods longer than one year are annualized. Each number is independently rounded.

A current copy of Hartland & Co.'s ADV-Part 2 is available to all clients upon request.





#### RESOLUTION TO APPROVE CLEARSTEAD'S RECOMMENDATION TO REBALANCE THE NON-ENDOWMENT LONG-TERM INVESTMENT POOL

WHEREAS, the Investment Subcommittee of the Board of Trustees of Youngstown State University is responsible for identification of asset classes, strategic asset allocation, acceptable asset ranges above and below the strategic asset allocation, and selecting investment managers, pursuant to University policy 3356-03-10; and

WHEREAS, the Investment Subcommittee has consulted with the University's investment advisors and recommends rebalancing the Non-Endowment Long-Term Investment Pool.

NOW, THEREFORE, BE IT RESOLVED, that the Investment Subcommittee of the Board of Trustees of Youngstown State University does hereby approve the rebalance, as shown on page 22 of the June 5, 2019, Investment Subcommittee Agenda item C.1.a.

## PORTFOLIO RECOMMENDATIONS (ACTION)

Ticken	YOUNGSTOWN STATE UNIVERSITY								AS OF	APRIL 30, 2019
Total Operating & Short Term   \$22,916,656   100.0%   \$0   \$22,916,656   100.0%		TIOUED	MARKET VALUE	PERCENTAGE		MADKETVALLIE	PERCENTAGE	POLICY	_	_
Total Operating & Short Term		HCKER		OF PORTFOLIO	CHANGES		OF PORTFOLIO	TARGET		
Section   Sect		- THE REAL PROPERTY OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN C	The state of the s					Annual Control of Cont		
PMorgan 100% U.S. Treas. MM Insti	Total Operating & Short Term		\$22,916,656	100.0%	\$0	\$22,916,656	100.0%	100.0%		
Star Plus*   -	Operating Assets		\$21,813,014	95.2%	13.13M - 3012 MUNICIPAL STATE OF THE STATE O	\$21,813,014	95.2%	The contract of the second sec	60-100%	
Star Ohio*   S\$5,553,942   24,2%   S\$5,553,942   24,2%   S\$0,000   S\$1,013,642   4,8%   S\$1,103,642   4,8%   S\$1	JPMorgan 100% U.S. Treas. MM Instl	JTSXX	\$13,743,485	60.0%		\$13,743,485	60.0%			
Short-Term Assets   VSGDX   \$1.103.642   4.8%   \$1.103.89   \$1.103.642   4.8%   \$1.103.642   4.8%   \$1.103.642   4.8%   \$1.103.642   4.8%   \$1.103.642   4.8%   \$1.103.642   4.8%   \$1.103.89   \$1.103.8	Star Plus*	-	\$2,515,587	11.0%		\$2,515,587	11.0%			
Vanguard Short-Term Federal Adm   VSGDX   \$1,103,642   4,8%   \$1	Star Ohio*	-	\$5,553,942	24.2%		\$5,553,942	24.2%			
Total Long Term Reserves Pool	Short-Term Assets		\$1,103,642	4.8%		\$1,103,642	4.8%		0-40%	
Since   Sinc	Vanguard Short-Term Federal Adm	VSGDX	\$1,103,642	4.8%		\$1,103,642	4.8%			
Since   Sinc										
Vanguard InstI Index         VINIX         \$11,518,755         20.7%         \$750,000         \$10,768,755         19.3%           Vanguard Mid Cap Index Inv         VIMSX         \$2,331,389         4.2%         \$2,331,389         4.2%           Loomis Sayles Small Growth InstI         LSSIX         \$1,161,407         2.1%         \$1,023,499         1.8%           Victory Integrity Small Cap Value Y         VSVIX         \$1,023,499         1.8%         \$1,023,499         1.8%           International Equity         \$4,104,761         7.4%         \$4,104,761         7.4%         \$6,007,076         3.7%           William Blair International Growth I         BIGIX         \$2,057,076         3.7%         \$2,047,685         3.7%           Alternatives         BIGIX         \$2,047,685         3.7%         \$2,047,685         3.7%           JPMorgan Strategic Income Opps Fd         JSOSX         \$2,133,947         3.8%         \$2,133,947         3.8%           Wells Fargo Adv Absolute Return I         WABIX         \$2,166,710         3.9%         \$2,166,710         3.9%           Brookfield Global Real Estate         BLRIX         \$1,759,776         3.2%         \$1,759,776         3.2%           Fixed Income         \$27,152,240         48.8%         \$27,02,2	Total Long Term Reserves Pool		\$55,669,136	100.0%	\$0	\$55,669,136	100.0%	100.0%		
Vanguard Mid Cap Index Inv         VIMSX         \$2,331,389         4.2%         \$2,331,389         4.2%           Loomis Sayles Small Growth Instit         LSSIX         \$1,161,407         2.1%         \$1,161,407         2.1%           Victory Integrity Small Cap Value Y         VSVIX         \$1,023,499         1.8%         \$1,023,499         1.8%           International Equity         \$4,104,761         7.4%         \$4,104,761         7.4%         \$6,000						\$15,285,050	27.5%	27.0%	20-35%	0.5%
Loomis Sayles Small Growth Instl   LSSIX   \$1,161,407   2.1%   \$1,161,407   2.1%   Victory Integrity Small Cap Value Y   VSVIX   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,023,499   1.8%   \$1,047,661   7.4%   \$8.0%   0-15%   -0.6%   \$1,000   0.0%   0.0%   \$1,000   0.0%   0.0%   \$1,000   0.0%   0.0%   0.0%   \$1,000   0.0%	o a constant of the constant o				-\$750,000	\$10,768,755	19.3%			
Victory Integrity Small Cap Value Y         VSVIX         \$1,023,499         1.8%         \$1,023,499         1.8%           International Equity         \$4,104,761         7.4%         \$4,104,761         7.4%         \$8,0%         0-15%         -0.6%           William Blair International Growth I Dodge & Cox International Stock         DODFX         \$2,047,685         3.7%         \$2,047,685         3.8%         \$2,165,010         3.8%         \$2,165,010         3.8%         \$2,165,010         3.9%         \$2,213,529         \$2,216,596         \$4,28         \$2,216,596 <td></td> <td></td> <td></td> <td>4.2%</td> <td></td> <td>\$2,331,389</td> <td>4.2%</td> <td></td> <td></td> <td></td>				4.2%		\$2,331,389	4.2%			
International Equity	•			2.1%		\$1,161,407	2.1%			
William Blair International Growth I Dodge & Cox International Stock         BIGIX \$2,057,076         3.7%         \$2,057,076         3.7%           Dodge & Cox International Stock         DODFX         \$2,047,685         3.7%         \$2,047,685         3.7%           Alternatives         \$8,377,028         15.0%         \$8,377,028         15.0%         \$15.0%         15.0%         0-20%         0.0%           JPMorgan Strategic Income Opps Fd Wells Fargo Adv Absolute Return I WABIX         \$2,133,947         3.8%         \$2,133,947         3.8%         \$2,133,947         3.8%         \$2,133,947         3.9%         \$2,133,947         3.9%         \$2,133,947         3.8%         \$2,166,710         3.9%         \$2,166,710         3.9%         \$2,166,710         3.9%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         4.2%         \$2,316,596         \$2,577,07	Victory Integrity Small Cap Value Y	VSVIX	\$1,023,499	1.8%		\$1,023,499	1.8%			
Dodge & Cox International Stock   DODFX   \$2,047,685   3.7%   \$2,047,685   3.7%   \$42,047,685   3.7%   \$42,047,685   3.7%   \$42,047,685   3.7%   \$42,047,685   3.7%   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,047,685   \$42,049   \$42,047,685   \$42,04						<u>\$4,104,761</u>	7.4%	8.0%	0-15%	-0.6%
Section   Sect	William Blair International Growth I	BIGIX	\$2,057,076	3.7%		\$2,057,076	3.7%			
JPMorgan Strategic Income Opps Fd   JSOSX   \$2,133,947   3.8%   \$2,133,947   3.8%   \$2,166,710   3.9%   \$2,166,710   3.9%   \$2,166,710   3.9%   \$2,166,710   3.9%   \$2,166,710   3.9%   \$2,316,596   4.2%   \$2,517,017   4.6%   4.2%   4	Dodge & Cox International Stock	DODFX	\$2,047,685	3.7%		\$2,047,685	3.7%			
Wells Fargo Adv Absolute Return I         WABIX         \$2,166,710         3.9%         \$2,166,710         3.9%           Diamond Hill Long-Short Y         DIAYX         \$2,316,596         4.2%         \$2,316,596         4.2%           Brookfield Global Real Estate         BLRIX         \$1,759,776         3.2%         \$1,759,776         3.2%           Fixed Income         \$27,152,240         48.8%         \$27,902,240         50.1%         50.0%         35-75%         0.1%           YSU Short Term Bond         PCA SMA         \$11,455,922         20.6%         \$11,455,922         20.6%           Lord Abbett Short Duration         LLDYX         \$2,377,787         4.3%         \$250,000         \$2,627,787         4.7%           DFA Five-Year Global         DFGBX         \$1,896,537         3.4%         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$57         0.0%         0.0%         0.5%         0.0%           Cash &	<u>Alternatives</u>		\$8,377,028	<u>15.0%</u>		\$8,377,028	15.0%	15.0%	0-20%	0.0%
Diamond Hill Long-Short Y         DIAYX         \$2,316,596         4.2%         \$2,316,596         4.2%           Brookfield Global Real Estate         BLRIX         \$1,759,776         3.2%         \$1,759,776         3.2%           Fixed Income         \$27,152,240         48.8%         \$27,902,240         50.1%         50.0%         35-75%         0.1%           YSU Short Term Bond         PCA SMA         \$11,455,922         20.6%         \$11,455,922         20.6%           Lord Abbett Short Duration         LLDYX         \$2,377,787         4.3%         \$250,000         \$2,627,787         4.7%           DFA Five-Year Global         DFGBX         \$1,896,537         3.4%         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.0%         0.5%         0.0%	JPMorgan Strategic Income Opps Fd	JSOSX	\$2,133,947	3.8%		\$2,133,947	3.8%			
Brookfield Global Real Estate         BLRIX         \$1,759,776         3.2%         \$1,759,776         3.2%           Fixed Income         \$27,152,240         48.8%         \$27,902,240         50.1%         50.0%         35-75%         0.1%           YSU Short Term Bond         PCA SMA         \$11,455,922         20.6%         \$11,455,922         20.6%           Lord Abbett Short Duration         LLDYX         \$2,377,787         4.3%         \$250,000         \$2,627,787         4.7%           DFA Five-Year Global         DFGBX         \$1,896,537         3.4%         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%         0.0%         0.0%	Wells Fargo Adv Absolute Return I	WABIX	\$2,166,710	3.9%		\$2,166,710	3.9%			
Fixed Income         \$27,152,240         48.8%         \$27,902,240         50.1%         50.0%         35-75%         0.1%           YSU Short Term Bond         PCA SMA         \$11,455,922         20.6%         \$11,455,922         20.6%         \$11,455,922         20.6%         \$11,455,922         20.6%         \$11,455,922         20.6%         \$1,476	Diamond Hill Long-Short Y	DIAYX	\$2,316,596	4.2%		\$2,316,596	4.2%			
YSU Short Term Bond         PCA SMA         \$11,455,922         20.6%         \$11,455,922         20.6%           Lord Abbett Short Duration         LLDYX         \$2,377,787         4.3%         \$250,000         \$2,627,787         4.7%           DFA Five-Year Global         DFGBX         \$1,896,537         3.4%         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%	<b>Brookfield Global Real Estate</b>	BLRIX	\$1,759,776	3.2%		\$1,759,776	3.2%			
Lord Abbett Short Duration         LLDYX         \$2,377,787         4.3%         \$250,000         \$2,627,787         4.7%           DFA Five-Year Global         DFGBX         \$1,896,537         3.4%         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%         0.0%         0.0%         0.0%	Fixed Income		\$27,152,240	48.8%		\$27,902,240	50.1%	50.0%	35-75%	0.1%
DFA Five-Year Global         DFGBX         \$1,896,537         3.4%           JPMorgan Core Bond Fund Sel         WOBDX         \$4,724,728         8.5%         \$500,000         \$5,224,728         9.4%           YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%         0.0%         0.0%         0.0%	YSU Short Term Bond	PCA SMA	\$11,455,922	20.6%		\$11,455,922	20.6%			
JPMorgan Core Bond Fund Sel       WOBDX       \$4,724,728       8.5%       \$500,000       \$5,224,728       9.4%         YSU Intermediate Term Fixed       PCA SMA       \$4,120,249       7.4%       \$4,120,249       7.4%         Prudential High Yield Bond R6       PHYQX       \$2,577,017       4.6%       \$2,577,017       4.6%         Cash & Cash Equivalents       \$57       0.0%       \$57       0.0%       0.0%       0.5%       0.0%         Equity Account Cash       -       \$57       0.0%       \$57       0.0%	Lord Abbett Short Duration	LLDYX	\$2,377,787	4.3%	\$250,000	\$2,627,787	4.7%			
YSU Intermediate Term Fixed         PCA SMA         \$4,120,249         7.4%         \$4,120,249         7.4%           Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%	DFA Five-Year Global	DFGBX	\$1,896,537	3.4%		\$1,896,537	3.4%			
Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         <	JPMorgan Core Bond Fund Sel	WOBDX	\$4,724,728	8.5%	\$500,000	\$5,224,728	9.4%			
Prudential High Yield Bond R6         PHYQX         \$2,577,017         4.6%           Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         <	YSU Intermediate Term Fixed	PCA SMA	\$4,120,249	7.4%		\$4,120,249				
Cash & Cash Equivalents         \$57         0.0%         \$57         0.0%         0.0%         0.5%         0.0%           Equity Account Cash         -         \$57         0.0%         \$57         0.0%	Prudential High Yield Bond R6	PHYQX	\$2,577,017	4.6%		\$2,577,017				
Equity Account Cash - \$57 0.0% \$57 0.0%	Cash & Cash Equivalents		<u>\$57</u>	0.0%				0.0%	0-5%	0.0%
Total University Assets \$78,585,792 \$78,585,792	Equity Account Cash	-	\$57							
	<b>Total University Assets</b>		\$78,585,792			\$78,585,792				





# RESOLUTION TO MODIFY INVESTMENT OF THE UNIVERSITY'S NON-ENDOWMENT POLICY, 3356-3-10

WHEREAS, University Policies are reviewed and reconceptualized on an ongoing basis; and

WHEREAS, this process can result in the modification of existing policies, the creation of new policies, or the deletion of policies no longer needed; and

WHEREAS, action is required by the Board of Trustees prior to replacing and/or implementing modified or newly created policies, or to rescind existing policies; and

WHEREAS, the Investment of the University's Non-Endowment policy has been reviewed pursuant to the five-year review cycle, and formatted in accordance with Policy 3356-1-09, Development and Issuance of University Policies.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of Youngstown State University does hereby approve the modification of the University Policy Investment of the University's Non-Endowment, policy number 3356-3-10, shown as Exhibit \_\_ attached hereto. A copy of the policy indicating changes to be made is also attached.

Board of Trustees Meeting June 6, 2019 YR 2019-

## 3356-3-10 Investment of the university's non-endowment and endowment funds.

Previous Policy Number: 3007.01

Responsible Division/Office: Finance and AdministrationBusiness Operations

Responsible Officer: President

Revision History: September 1998; December 2004; June 2006;

December 2008; June 2010; June 2012;

December 2014; June 2019

Board Committee: Finance and Facilities

Effective Date: December 16, 2014June 6, 2019

Next Review: 20192024

- (A) Policy statement. This policy ensures sufficient liquidity to meet the university's cash flow needs, and further ensures compliance with the Ohio revised code and all other applicable laws and regulations, while optimizing opportunities for growth in invested assets in a responsible and prudent manner. The president and the vice president for finance and administration business operations, or designee, is authorized to invest university funds in compliance with this policy, provisions of section 3345.05 of the Revised revised Code code and all other applicable laws and regulations, including Amended Substitute House Bill 524, 124<sup>th</sup> General Assembly amending section 3345.05 of the Revised Code.
  - (1) For the purpose of this policy on the investment of the university's non-endowment and endowment funds (the "policy"), the non-endowment and endowment portfolios shall include:
    - (a) All tuition and mandatory fees, registration, non-resident tuition fees, academic fees for the support of on- and off-campus instruction, laboratory and course fees when so assessed and collected, all other fees, deposits, charges, receipts, and income from all or part of the students, all subsidy or other payments from state appropriations, and all other fees, deposits, charges, receipts, and income received. These funds shall be held and administered by the board of trustees.
    - (b) Notwithstanding any provision of the revised code to the

contrary, the title to investments made by the board of trustees with funds derived from revenues described above shall not be vested in the state but shall be held in trust by the board. Such investments shall be made pursuant to this investment policy adopted by the board in public session. Such investments shall be made with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims.

- (c) It is the intention of the board of trustees that actions taken pursuant to this policy shall be in compliance with all applicable laws as they may be amended from time to time. No university representative, employee, or agent shall take any action prohibited by or fail to take any action required by all applicable laws in carrying out this policy.
- (d) Members of the board of trustees will annually provide to the chair of the board of trustees a statement disclosing the nature, if at all, of any relationship with the financial institutions involved with the university's non-endowment and endowment funds. Any member having a relationship that creates a conflict prohibited by the ethics laws with any investment entity will withdraw from participating in the selection of, or authorizing the contracts of, those investment managers and/or consultants.
- (e) External investment managers, consultants and advisors retained by the university shall immediately notify the chair of the investment subcommittee and the vice president for finance and administration business operations, or designee, of any potential conflicts of interest which may develop from time to time. In any such situation, the external investment manager, consultant and/or advisor shall identify the nature of the conflict of interest and its potential impact, if any, on the university.
- (f) The university's non-endowment portfolio will remain sufficiently liquid to enable the university to meet all operating requirements. Portfolio liquidity is defined as the

maturity or ability to sell a security on short notice near the purchase price of the security. To help retain the desired liquidity, no security shall be purchased that is likely to have few market makers or poor market bids. Additionally, liquidity shall be assured by keeping an adequate amount of short-term investments to accommodate the cash needs of the university.

- (g) The university's non-endowment and endowment portfolios shall be structured with the objective of attaining the highest possible total return for the investment portfolio while adhering to a prudent level of risk.
- (2) Specific responsibilities of the investment subcommittee of the finance and facilities committee of the board of trustees (hereafter referred to as the "subcommittee") in the investment process include:
  - (a) The application of a total return philosophy of asset management;
  - (b) Developing sound and consistent investment policy guidelines;
  - (c) Setting forth an investment structure for managing the university's assets. This structure includes identification of asset classes, strategic asset allocation, and acceptable asset ranges above and below the strategic asset allocation;
  - (d) Providing guidelines that control the level of overall risk and liquidity assumed for the investment portfolio so that all assets are managed in accordance with stated objectives;
  - (e) Complying with all applicable fiduciary, prudence, due diligence requirements, and with all applicable laws, rules and regulations from various local, state, federal, and international political entities that may impact fund assets;
  - (f) Selecting and monitoring investment managers;
  - (g) Selecting an investment consulting organization;

3356-3-10

- (h) Communicating clearly the major duties and responsibilities of those accountable for achieving investment results;
- (i) Monitoring and evaluating results to assure that the guidelines are being adhered to and the objectives are being met;
- (j) To control costs of administering and managing the funds;
- (k) Taking appropriate action to discharge an investment manager for failure to perform as mutually expected at the time of selecting; and
- (l) Undertaking such work and studies as may be necessary to keep the board of trustees of the university adequately informed as to the status of the investment of the balance sheet assets (the "assets").
- (3) This policy shall be reviewed every five years by the subcommittee or upon the advisement of investment advisors or management. All material changes to the policy will be approved by the subcommittee and submitted to the university's board of trustees for final approval.
- (B) UPMIFA considerations. In accordance with the state of Ohio's adoption of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), effective June 1, 2009, the subcommittee will take the following into consideration when making investment decisions:
  - (1) General economic conditions.
  - (2) The possible effect of inflation or deflation.
  - (3) Expected tax consequences.
  - (4) The role that each investment plays within the overall portfolio.
  - (5) Expected total return from income and appreciation.
  - (6) Other resources of the institution.

- (7) Need of the institution to make distributions and preserve capital.
- (8) Assets special relationship or special value to the charitable purpose.
- (C) Purpose. Investments shall be managed for the use and benefit of the university in a diversified portfolio that focuses, over time, on the preservation of capital, minimization of cost and risk, maintenance of required levels of liquidity in the overall portfolio to meet cash flow requirements, and compliance with state statute. The non-endowment and endowment portfolios are intended to achieve a reasonable yield balanced with a component invested for longer-term appreciation.
  - (1) The purpose of this policy is to assist the university in more effectively supervising and monitoring the investment activities of its assets. This policy is designed to assist university staff and the investment subcommittee with regard to its fiduciary responsibility by:
    - (a) Defining the responsibilities of university staff, its investment managers, and its investment consultant;
    - (b) Stating in writing the university's attitudes, expectations, and goals for the investment of the assets;
    - (c) Providing a basis for reviewing investment management organizations in the selection process;
    - (d) Encouraging effective communication between the investment managers, investment consultant, the subcommittee, and Youngstown state university; and
    - (e) Setting objectives against which the performance results of the investment managers, operating within the constraints imposed by the university's policy guidelines, can be measured.
  - (2) A primary expectation for university assets is to support the university by providing current income to the university from both non-endowed and endowed funds, managed on behalf of the

university by outside investment professionals, while concurrently growing principal. The asset base is dedicated to providing a reliable source of funds for current and future enhancements at the university.

#### (D) Parameters.

- (1) Investment assets are to be held by a reputable custodian/trust company. Investment assets are to be held in safe-keeping in the name of the university. Evaluation, selection, and monitoring of the university's custodian will include, but not be limited to, the following factors:
  - (a) Size and scalability of the underlying financial institution;
  - (b) Delivery of competitive safe-keeping and trust services as measured by attributes such as systems functionality, statement delivery, client service, audit controls and reporting capabilities; and
  - (c) Safe-keeping and trust service pricing and fees.
- (2) The management of the non-endowment and endowment funds involves a tradeoff between two competing goals. On the one hand, the funds must preserve capital and maintain liquidity sufficient to distribute cash to fund immediate operating needs and prior spending commitments. To accommodate these objectives, the university will establish the operating and short-term pool. On the other hand, the funds must accumulate capital sufficient to support nominal growth in expenses for existing programs and to establish new quasi-endowment funds. To accommodate these objectives, the university will establish the long-term/reserve pool. The goal of the funds is to accommodate these competing needs by providing adequate short-term liquidity along with long-term capital appreciation.
- (3) The subcommittee recognizes that risk and volatility are present to some degree with all types of investments. However, high levels of risk are to be avoided at the total asset level. This is to be accomplished through diversification by asset class, style of investment manager, and sector and industry limits.

3356-3-10

(4) The following statements and guidelines are set forth in an effort to provide direction to each of the investment managers that manage separate accounts for the university. Managers are retained to manage separate pools of assets, and funds are allocated to such managers in order to achieve an appropriate, diversified, and balanced asset mix. The subcommittee, from time to time, may shift assets from one manager to another to maintain the appropriate mix. Additionally, the subcommittee recognizes that mutual or commingled funds used by the university may not adhere to these guidelines. However, when selecting mutual or commingled fund products, the subcommittee will refer to these guidelines as a basis to select new funds.

- (5) Evaluation, selection, and monitoring of the university's individual investment managers will include, but not be limited to, the following factors:
  - (a) Each investment manager should have clearly stated investment objectives.
  - (b) The performance (return) and volatility (risk) of each investment manager should be evaluated over time, evaluating performance in light of how closely the investment manager has adhered to its stated investment objectives.
  - (c) The depth and experience of the portfolio manager(s) should be evaluated (both with respect to the current investment portfolio he or she manages and any funds previously managed).
  - (d) The depth and financial stability of the relevant investment fund company should be considered.
  - (e) The fees and expenses charged with respect to such investment management services should be considered.
- (6) A written "Investment Guideline Statement" or prospectus clearly outlining objectives and responsibilities will be in place with each investment manager. For the non-endowment funds, the managers

shall have discretion to invest assets in cash reserves as they deem appropriate but will be expected under normal circumstances to be fully invested in their assigned asset class. A manager's performance will be evaluated against their fully invested passive benchmark and against similar portfolio results. Passive benchmarks will be used for comparative purposes which most closely approximate the investment mandate's duration, credit quality, security composition, capitalization, style, asset class, etc.

- (7) To the extent bequests are made to the university via shares of marketable equity securities, the following provisions apply:
  - (a) The policy on bequests as defined by rule 3356-5-07 of the Administrative Code will supersede all provisions within this policy.
  - (b) If the bequest is a non-endowed gift, the securities will be sold as soon as prudently possible.
  - (c) If the bequest is an endowed gift, the securities will be invested as specified by the donor and agreed to by the board of trustees.

#### (E) Procedures.

- (1) The vice president for finance and administration business operations, or designee, shall be accountable to the board of trustees for implementing this policy.
- (2) The vice president for finance and administration business operations, or designee, will report to the investment subcommittee at least quarterly on the status of the non-endowment and endowment portfolios.
- (3) It shall be permissible for the vice president for finance and administration business operations, or designee, to realize gains and losses if such an action would be consistent with the university's investment goals. Losses and gains realized on the non-endowment portfolio shall be charged against current income unless otherwise approved by the investment subcommittee.

- (4) Between meetings of the board of trustees, if deemed advisable, other investments not specifically authorized by this policy may be made if approved by the investment subcommittee. Any such actions shall be taken to the board of trustees for review at its next meeting.
- (F) Spending policy. The board has established a spending policy for certain funds. This policy reflects the tradeoffs between short-term liquidity and long-term capital appreciation needs, as described in paragraphs C and D of this rulepolicy.
  - (1) Non-endowment assets. Non-endowment assets are comprised of operating and non-operating funds and include cash, cash equivalents, and investment assets.
  - (2) Operating funds comprised of cash, cash equivalents, and certain investment assets make up the university's general funds. The use of cash, cash equivalents, and investment assets in these general funds is not subject to any board-approved spending policy as the university's annual operating budget establishes parameters for the use of these funds.
  - The university's remaining non-endowed investment assets are primarily in reserve for project-related funds. Spending within these funds is subject to rule 3356-3-11.1 of the Administrative Code, project-specific spending plans, and various other university operating and financial policies and procedures. If deemed necessary for university operations, university management, working with the investment consultant, has authority to raise an appropriate level of cash from non-operating investments.
  - (4) Income earned on non-endowed investment assets is primarily used to support university operations; thus, it is the policy of the board not to limit annual distributions of realized investment income. The annual operating budget establishes parameters for the use of this income, and the disposition of total annual net operating inflows over outflows requires board approval. Unrealized investment income from non-endowment assets shall always be non-spendable.
  - (5) Endowment assets. It is the policy of the board to set annual

3356-3-10

distributions each fiscal year to five per cent of the twelve-quarter average of the market value for the preceding twelve calendar quarters. In calculating the twelve-quarter average, census dates of March thirty-first, June thirtieth, September thirtieth, and December thirty-first for the previous three years shall be used. Any distribution greater than this would require written justification and approval by the board of trustees. For all other managed funds, distributions are project-specific and, thus, are limited only to the extent needed to sustain appropriate cash flow for the expenditure cycle of the corresponding project.

# Investment of the university's non-endowment and endowment funds.

Responsible Division/Office:

Finance and Business Operations

Responsible Officer:

President

Revision History:

September 1998; December 2004; June 2006;

December 2008; June 2010; June 2012;

December 2014: June 2019

**Board Committee:** 

Finance and Facilities

**Effective Date:** 

June 6, 2019

Next Review:

2024

- (A) Policy statement. This policy ensures sufficient liquidity to meet the university's cash flow needs, and further ensures compliance with the Ohio revised code and all other applicable laws and regulations, while optimizing opportunities for growth in invested assets in a responsible and prudent manner. The president and the vice president for finance and business operations, or designee, is authorized to invest university funds in compliance with this policy, provisions of section 3345.05 of the revised code and all other applicable laws and regulations.
  - (1) For the purpose of this policy on the investment of the university's non-endowment and endowment funds (the "policy"), the non-endowment and endowment portfolios shall include:
    - (a) All tuition and mandatory fees, registration, non-resident tuition fees, academic fees for the support of on- and off-campus instruction, laboratory and course fees when so assessed and collected, all other fees, deposits, charges, receipts, and income from all or part of the students, all subsidy or other payments from state appropriations, and all other fees, deposits, charges, receipts, and income received. These funds shall be held and administered by the board of trustees.
    - (b) Notwithstanding any provision of the revised code to the contrary, the title to investments made by the board of trustees with funds derived from revenues described above shall not be vested in the state but shall be held in trust by

the board. Such investments shall be made pursuant to this investment policy adopted by the board in public session. Such investments shall be made with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims.

- (c) It is the intention of the board of trustees that actions taken pursuant to this policy shall be in compliance with all applicable laws as they may be amended from time to time. No university representative, employee, or agent shall take any action prohibited by or fail to take any action required by all applicable laws in carrying out this policy.
- (d) Members of the board of trustees will annually provide to the chair of the board of trustees a statement disclosing the nature, if at all, of any relationship with the financial institutions involved with the university's non-endowment and endowment funds. Any member having a relationship that creates a conflict prohibited by the ethics laws with any investment entity will withdraw from participating in the selection of, or authorizing the contracts of, those investment managers and/or consultants.
- (e) External investment managers, consultants and advisors retained by the university shall immediately notify the chair of the investment subcommittee and the vice president for finance and business operations, or designee, of any potential conflicts of interest which may develop from time to time. In any such situation, the external investment manager, consultant and/or advisor shall identify the nature of the conflict of interest and its potential impact, if any, on the university.
- (f) The university's non-endowment portfolio will remain sufficiently liquid to enable the university to meet all operating requirements. Portfolio liquidity is defined as the maturity or ability to sell a security on short notice near the purchase price of the security. To help retain the desired liquidity, no security shall be purchased that is likely to

have few market makers or poor market bids. Additionally, liquidity shall be assured by keeping an adequate amount of short-term investments to accommodate the cash needs of the university.

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  - (c) Setting forth an investment structure for managing the university's assets. This structure includes identification of asset classes, strategic asset allocation, and acceptable asset ranges above and below the strategic asset allocation;
  - (d) Providing guidelines that control the level of overall risk and liquidity assumed for the investment portfolio so that all assets are managed in accordance with stated objectives;
  - (e) Complying with all applicable fiduciary, prudence, due diligence requirements, and with all applicable laws, rules and regulations from various local, state, federal, and international political entities that may impact fund assets;
  - (f) Selecting and monitoring investment managers;
  - (g) Selecting an investment consulting organization;

- (h) Communicating clearly the major duties and responsibilities of those accountable for achieving investment results;
- (i) Monitoring and evaluating results to assure that the guidelines are being adhered to and the objectives are being met;
- (j) To control costs of administering and managing the funds;
- (k) Taking appropriate action to discharge an investment manager for failure to perform as mutually expected at the time of selecting; and
- (l) Undertaking such work and studies as may be necessary to keep the board of trustees of the university adequately informed as to the status of the investment of the balance sheet assets (the "assets").
- (3) This policy shall be reviewed every five years by the subcommittee or upon the advisement of investment advisors or management. All material changes to the policy will be approved by the subcommittee and submitted to the university's board of trustees for final approval.
- (B) UPMIFA considerations. In accordance with the state of Ohio's adoption of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), effective June 1, 2009, the subcommittee will take the following into consideration when making investment decisions:
  - (1) General economic conditions.
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  - (3) Expected tax consequences.
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  - (5) Expected total return from income and appreciation.
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- (7) Need of the institution to make distributions and preserve capital.
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- (C) Purpose. Investments shall be managed for the use and benefit of the university in a diversified portfolio that focuses, over time, on the preservation of capital, minimization of cost and risk, maintenance of required levels of liquidity in the overall portfolio to meet cash flow requirements, and compliance with state statute. The non-endowment and endowment portfolios are intended to achieve a reasonable yield balanced with a component invested for longer-term appreciation.
  - (1) The purpose of this policy is to assist the university in more effectively supervising and monitoring the investment activities of its assets. This policy is designed to assist university staff and the investment subcommittee with regard to its fiduciary responsibility by:
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    - (c) Providing a basis for reviewing investment management organizations in the selection process;
    - (d) Encouraging effective communication between the investment managers, investment consultant, the subcommittee, and Youngstown state university; and
    - (e) Setting objectives against which the performance results of the investment managers, operating within the constraints imposed by the university's policy guidelines, can be measured.
  - (2) A primary expectation for university assets is to support the university by providing current income to the university from both non-endowed and endowed funds, managed on behalf of the university by outside investment professionals, while concurrently

growing principal. The asset base is dedicated to providing a reliable source of funds for current and future enhancements at the university.

#### (D) Parameters.

- (1) Investment assets are to be held by a reputable custodian/trust company. Investment assets are to be held in safe-keeping in the name of the university. Evaluation, selection, and monitoring of the university's custodian will include, but not be limited to, the following factors:
  - (a) Size and scalability of the underlying financial institution;
  - (b) Delivery of competitive safe-keeping and trust services as measured by attributes such as systems functionality, statement delivery, client service, audit controls and reporting capabilities; and
  - (c) Safe-keeping and trust service pricing and fees.
- The management of the non-endowment and endowment funds involves a tradeoff between two competing goals. On the one hand, the funds must preserve capital and maintain liquidity sufficient to distribute cash to fund immediate operating needs and prior spending commitments. To accommodate these objectives, the university will establish the operating and short-term pool. On the other hand, the funds must accumulate capital sufficient to support nominal growth in expenses for existing programs and to establish new quasi-endowment funds. To accommodate these objectives, the university will establish the long-term/reserve pool. The goal of the funds is to accommodate these competing needs by providing adequate short-term liquidity along with long-term capital appreciation.
- (3) The subcommittee recognizes that risk and volatility are present to some degree with all types of investments. However, high levels of risk are to be avoided at the total asset level. This is to be accomplished through diversification by asset class, style of investment manager, and sector and industry limits.

- (4) The following statements and guidelines are set forth in an effort to provide direction to each of the investment managers that manage separate accounts for the university. Managers are retained to manage separate pools of assets, and funds are allocated to such managers in order to achieve an appropriate, diversified, and balanced asset mix. The subcommittee, from time to time, may shift assets from one manager to another to maintain the appropriate mix. Additionally, the subcommittee recognizes that mutual or commingled funds used by the university may not adhere to these guidelines. However, when selecting mutual or commingled fund products, the subcommittee will refer to these guidelines as a basis to select new funds.
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  - (b) The performance (return) and volatility (risk) of each investment manager should be evaluated over time, evaluating performance in light of how closely the investment manager has adhered to its stated investment objectives.
  - (c) The depth and experience of the portfolio manager(s) should be evaluated (both with respect to the current investment portfolio he or she manages and any funds previously managed).
  - (d) The depth and financial stability of the relevant investment fund company should be considered.
  - (e) The fees and expenses charged with respect to such investment management services should be considered.
- (6) A written "Investment Guideline Statement" or prospectus clearly outlining objectives and responsibilities will be in place with each investment manager. For the non-endowment funds, the managers shall have discretion to invest assets in cash reserves as they deem

appropriate but will be expected under normal circumstances to be fully invested in their assigned asset class. A manager's performance will be evaluated against their fully invested passive benchmark and against similar portfolio results. Passive benchmarks will be used for comparative purposes which most closely approximate the investment mandate's duration, credit quality, security composition, capitalization, style, asset class, etc.

- (7) To the extent bequests are made to the university via shares of marketable equity securities, the following provisions apply:
  - (a) The policy on bequests as defined by rule 3356-5-07 of the Administrative Code will supersede all provisions within this policy.
  - (b) If the bequest is a non-endowed gift, the securities will be sold as soon as prudently possible.
  - (c) If the bequest is an endowed gift, the securities will be invested as specified by the donor and agreed to by the board of trustees.

#### (E) Procedures.

- (1) The vice president for finance and business operations, or designee, shall be accountable to the board of trustees for implementing this policy.
- (2) The vice president for finance and business operations, or designee, will report to the investment subcommittee at least quarterly on the status of the non-endowment and endowment portfolios.
- (3) It shall be permissible for the vice president for finance and business operations, or designee, to realize gains and losses if such an action is consistent with the university's investment goals.

  Losses and gains realized on the non-endowment portfolio shall be charged against current income unless otherwise approved by the investment subcommittee.
- (4) Between meetings of the board of trustees, if deemed advisable,

other investments not specifically authorized by this policy may be made if approved by the investment subcommittee. Any such actions shall be taken to the board of trustees for review at its next meeting.

- (F) Spending policy. The board has established a spending policy for certain funds. This policy reflects the tradeoffs between short-term liquidity and long-term capital appreciation needs, as described in paragraphs C and D of this policy.
  - (1) Non-endowment assets. Non-endowment assets are comprised of operating and non-operating funds and include cash, cash equivalents, and investment assets.
  - (2) Operating funds comprised of cash, cash equivalents, and certain investment assets make up the university's general funds. The use of cash, cash equivalents, and investment assets in these general funds is not subject to any board-approved spending policy as the university's annual operating budget establishes parameters for the use of these funds.
  - The university's remaining non-endowed investment assets are primarily in reserve for project-related funds. Spending within these funds is subject to rule 3356-3-11.1 of the Administrative Code, project-specific spending plans, and various other university operating and financial policies and procedures. If deemed necessary for university operations, university management, working with the investment consultant, has authority to raise an appropriate level of cash from non-operating investments.
  - (4) Income earned on non-endowed investment assets is primarily used to support university operations; thus, it is the policy of the board not to limit annual distributions of realized investment income. The annual operating budget establishes parameters for the use of this income, and the disposition of total annual net operating inflows over outflows requires board approval. Unrealized investment income from non-endowment assets shall always be non-spendable.
  - (5) Endowment assets. It is the policy of the board to set annual distributions each fiscal year to five per cent of the twelve-quarter

average of the market value for the preceding twelve calendar quarters. In calculating the twelve-quarter average, census dates of March thirty-first, June thirtieth, September thirtieth, and December thirty-first for the previous three years shall be used. Any distribution greater than this would require written justification and approval by the board of trustees. For all other managed funds, distributions are project-specific and, thus, are limited only to the extent needed to sustain appropriate cash flow for the expenditure cycle of the corresponding project.

### YOUNGSTOWN STATE UNIVERSITY Asset Allocation and Other Investment Guidelines Investment of Non-Endowment University Funds

(Last Revised: November 30, 2016)

#### **ASSET ALLOCATION GUIDELINES**

The Assets of the University are to be allocated between short-term assets and long-term assets. The Asset Allocation section of the Policy is specifically intended to address short-term assets and long-term assets as two distinct asset pools of the University's balance sheet assets.

The objectives that the University has established in conjunction with a comprehensive review of the current and projected financial requirements are as follows:

- 1. The strict adherence to the Ohio Revised Code and the authority granted under Ohio Revised Code §3345.05. Specifically:
  - a. ORC 3345.05 (C)(1): A minimum of 25% of the average amount of the University's investment portfolio over the course of the previous fiscal year must be invested in securities of the United States government or of its agencies or instrumentalities, the treasurer of state's pooled investment program, obligations of this state or any political subdivision of this state, certificates of deposit of any national bank located in this state, written repurchase agreements with any eligible Ohio financial institution that is a member of the federal reserve system or federal home loan bank, money market funds, or bankers acceptances maturing in two hundred seventy days or less which are eligible for purchase by the federal reserve system, as a reserve.
  - b. ORC 3345.05 (C)(2): Eligible funds above those that meet the conditions described in ORC 3345.05 (C)(1) may be pooled with other institutional funds and invested in accordance with section 1715.52 of the Revised Code.

The Operating and Short-Term Pool will be comprised of cash and short-term assets required for working capital, liquidity purposes, and other short-term needs. It is understood that assets classified as short-term are to be maintained primarily in cash and cash equivalents, and may also invest partially in short term fixed income (guidelines defined within), in order to meet the daily liquidity needs of the University. The asset allocation guidelines of the Operating and Short-Term Pool are outlined in the table below.

The Long-Term / Reserves Pool are investments with a time horizon in excess of one year. It is assumed that financial needs of the University ranging from one to five years will be maintained in fixed income investments. It is further assumed that any equity or alternative investments will have a time horizon greater than five years. As shown in the

table below, short-term and intermediate-term fixed income, alternative investments, and equity are classified as long-term assets.

Based on the investment objectives and risk tolerances stated in these guidelines, the following asset allocation strategy is considered appropriate for the University's investment Assets:

Operating & Short Term Pool		Allocation	<b>建设有"Wind all</b>
Asset Class/Investment Strategy	Pool Target	Pool Range	Total Range
Total Cash/Operating Assets	n/a	60-100%	
Total Short-Term Fixed Income	n.a	0-40%	
			25-50%
Long Term/Reserves Pool			
Total Domestic Equity	27%	20-35%	
Total International Equity	8%	0-15%	
Total Equity	35%	25-45%	district Section
Total Alternatives	15%	0-20%	
Total Short-Term Fixed Income	30%	25-45%	
Total Intermediate-Term Fixed Income	20%	10-30%	
Cash	0%	0-5%	25
	100%	Victor for Described	50-75%

According to the University's Policy, the operating and short term funds of the non-endowment funds are allocated to the Operating and Short-Term Pool of the asset allocation guidelines. Adequate balance of 60 to 100% of the pool will be invested in cash and cash equivalents in order to provide the University with liquidity to meet its operational needs. The Pool may also invest 0-40% in 1-3 year average maturity U.S. Government fixed income investments. The Operating and Short Term Pool should represent no less than 25% of the total market value of the Investments. Although the actual percentage will fluctuate with market conditions, levels in excess of 50% or below 25% will result in rebalancing the Investments to target levels. The Subcommittee will review the pool level allocations on a quarterly basis.

According to the University's Policy, funds with a longer time horizon are allocated to the Long-Term / Reserves Pool. This Pool will be comprised of short-term fixed income, intermediate-term fixed income, alternative investments, and equity.

Short-term fixed income should normally represent 30% of the total market value of the Pool. Although the actual percentage will fluctuate with market conditions, short-term fixed income levels in excess of 45% or below 25% will result in rebalancing the short-term fixed income component of the pool to its target level. The Subcommittee will review the short-term fixed income allocation on a quarterly basis.

Intermediate-term fixed income should normally represent 20% of the total market value of the pool. Although the actual percentage will fluctuate with market conditions, short-term fixed income levels in excess of 30% or below 10% will result in rebalancing the intermediate-term fixed income component of the pool to its fixed income target level.

The Subcommittee will review the intermediate-term fixed income allocation on a quarterly basis. Up to 10% of the fixed income investments in the Long Term Pool may be made in below investment grade debt (high yield).

The equity component should normally represent 35% of the total market value of the long-term pool. Although the actual percentage of equities will vary with market conditions, equity levels in excess of 45% or below 25% will result in rebalancing the equity component of the fund to its equity target level. The Subcommittee will review the equity allocation on a quarterly basis.

The alternative investments component should normally represent 15% of the total market value of the long-term pool. Although the actual percentage will vary with market conditions, levels in excess of 20% will result in rebalancing the alternatives component of the fund to its target level. The Subcommittee will review the alternative allocation on a quarterly basis.

Depending upon market conditions, the percentage allocation to each asset class may fluctuate within the above policy ranges. Such strategic allocations should be reviewed and approved by the Investment Subcommittee on an ongoing basis. In the event that the allocation to a certain investment Pool and asset class falls above or below the above established ranges, the Consultant should make a recommendation to the Investment Subcommittee to rebalance the portfolio.

Investment objectives and guidelines will be established for each separate account investment manager. Mutual funds are not subject to the Guidelines set forth below. As it relates to the selection and retention decisions regarding mutual funds, the stated Guidelines should be used as references.

#### CASH AND CASH EQUIVALENTS GUIDELINES

Such investments should be prudently diversified and would include:

- any instrument issued by, guaranteed by, or insured by the U.S. Government, agencies, or other full faith instruments;
- commercial paper issued by domestic corporations which is rated both "P-1" and "A-1" by Moody's and Standard & Poor's, respectively;
- certificates of deposit, bankers acceptances, or other such irrevocable primary obligations from a list of approved banks provided by the managers; and
- commingled, short-term cash reserve funds managed generally in accordance with the principles set forth above.

#### FIXED INCOME GUIDELINES

The objective of the fixed-income portion of the Assets shall be both to provide a secure, above-average stream of income (i.e., income in excess of U.S. Treasury Bill rates) and to provide a relatively stable market value base. The following directions are intended to apply to all fixed-income investment managers:

- Within the Operating and Short Term Pool, non-cash investments are limited to U.S. government only fixed income securities with a 1 to 3 year average maturity and duration +/- 20% of the stated benchmark.
- Fixed-income investments may include U.S. and Non-U.S. issues of Government and Agency obligations, marketable corporate bonds, mortgage or asset-backed bonds, and preferred stocks with sinking funds as deemed prudent by the investment managers.
- Fixed-income investments are to be prudently diversified by security type, with an emphasis toward avoiding concentrated positions in any one fixed income sector or security type.

Fixed-income portfolio maturity, as measured by portfolio duration, should be in the range of 80% to 120% of the applicable benchmark.

- Below investment grade fixed income investments are permissible up to 10% of the total fixed income allocation; however, the total portfolio will seek an average weighted credit quality of "AA" or better by Standard & Poor's.
- No more than 5% of the fixed income investments, at market, shall be invested in securities of any one issuer, except Government and Agency obligations, without the Subcommittee's prior approval.
- Cash equivalent investments (maturities less than one year) are permitted, up to 10% of the total market value of the account, when the managers' investment policies discourage longer-term commitments. However, the Subcommittee must be consulted in the event that the manager chooses to increase its cash equivalent position beyond 10% of the assets under its supervision.
- Investment assets allocated to fixed income investment management firms and institutions shall be properly diversified so as to avoid over concentration with any one investment manager or institution.

#### **EQUITY GUIDELINES**

The objective of the equity portion of the Assets shall be to provide for potential growth of principal with a long term time horizon. The use of both passively managed equity index strategies and actively managed separate accounts and comingle funds is permitted. The following acceptable sub asset classes will serve as a guideline for equity investments:

- A. <u>Large Cap Domestic</u> common stocks or equivalents listed on an established stock market (e.g., NYSE, AMEX, NASDAQ) and readily marketable with market capitalization generally exceeding \$5 billion. Non-marketable securities may not be purchased or held without prior approval from the Subcommittee. As used herein, "generally exceeding \$5 billion" means that greater than 67% of the value of the portfolio is invested in securities when the market capitalization of which exceeds \$5 billion.
- B. <u>Small/Mid Cap Domestic</u> common stocks or equivalents listed on an established stock market (e.g., NYSE, AMEX, NASDAQ) and readily marketable with market capitalization generally exceeding \$500 million. Non-marketable securities may not be purchased or held without prior approval from the Subcommittee. As used herein, "generally exceeding \$500 million" means that greater than 67% of the value of the portfolio is invested in securities when the market capitalization of which exceeds \$500 million.
- C. International common stocks or equivalents listed on an established stock market (e.g., NYSE, AMEX, NASDAQ, FTSE, NIKKEI, DAX) and readily marketable with market capitalization generally exceeding \$1 billion. Non-marketable securities may not be purchased or held without prior approval from the Subcommittee. As used herein, "generally exceeding \$1 billion" means that greater than 50% of the value of the portfolio is invested in securities when the market capitalization of which exceeds \$1 billion.

#### Equity Diversification

Each investment manager should diversify the portfolio in an attempt to minimize the impact of substantial losses in any specific industry or issue. Therefore, each equity account:

- May not invest more than approximately 5% of the account valued at cost in a given issuer
- May not invest more than approximately 10% of the account valued at market in a given issuer

- <u>Large Cap, Mid Cap and Small Cap Domestic</u> Shall be broadly diversified by industry or sector groups and not represent over concentration relative to the mandate's relevant benchmark. Additionally, domestic equity managers shall limit international-domiciled securities to 10% of their portfolio value, absent Subcommittee approval.
- <u>International</u> Shall be broadly diversified by county, industry or sector groups and not represent over concentration relative to the mandate's relevant benchmark; and limit emerging market exposure to 25% of total international exposure.

#### **ALTERNATIVE INVESTMENT GUIDELINES**

Alternative investments are investments that are not included in the traditional assets of cash, equities, and fixed income. Alternative investments include categories such as hedge funds, private equity, real estate, commodities, tactical asset allocation strategies, etc.

The objective of the alternative investments shall be to promote diversification and provide risk-limiting characteristics with the goal of long-term return potential and lower overall portfolio volatility.

With the assistance of its investment consultant, it is the responsibility of the Subcommittee to conduct acceptable levels of due diligence on any investment categorized as an alternative investment. The due diligence process will include obtaining proper education on the risks and rewards of the alternative asset class, as well as the underlying risks and characteristics of the alternative investment vehicle. This due diligence process must be properly documented and retained.

Investments in real estate, real assets, commodities, tactical asset allocation, equity long/shorts, and absolute return strategies are permissible to the extent that they are established within the asset allocation guidelines and are investments as part of the underlying investment strategy of a well-diversified, highly liquid mutual fund, whose shares are publicly traded on major U.S. exchanges.

Other alternative investment asset classes including but not limited to hedge funds and private strategies, such as private equity, venture capital and levered buyouts, are not permitted at this time.

#### PROHIBITED INVESTMENTS

The following categories of securities and strategies are not considered appropriate at the present time:

- Private Placements
- Unregistered or Restricted Stock
- Margin Trading/Short Sales

- Commodities, Commodity Contracts, Precious Metals, or Gems (excluding liquid mutual funds)
- Real Estate Property (excluding REITs)
- Guaranteed Insurance Contacts
- Securities Lending; pledging or hypothecating securities

#### **VOTING OF PROXIES AND TRADE EXECUTION**

The investment manager shall vote proxies for separately managed accounts on behalf of the University. The Investment Subcommittee will vote all mutual fund proxies.

The Subcommittee expects the purchase and sale of its securities to be made in a manner designed to receive the combination of best price and execution.

## RESPONSIBILITIES OF THE INVESTMENT MANAGERS FOR SEPARATELY MANAGED ACCOUNTS

The guidelines below are applicable to all investment managers that manage money for the University on a separate account basis. However, any mutual or commingled fund retained by the University will not be expected to adhere to these responsibilities.

#### Adherence to Policy Guidelines

The Assets are to be managed in accordance with the Policy guidelines herein or expressed by separate written instructions when deviation is deemed prudent and desirable. Written instructions amending this Policy document must be authorized by the Subcommittee and will be communicated through the University's Vice President for Finance and Administration or the investment consultant.

#### Discretionary Authority

The investment managers are expected to exercise complete investment discretion within the boundaries of the restrictions outlined in these guidelines. Such discretion includes decisions to buy, hold, or sell equity or fixed-income securities (including cash equivalents) in amounts and proportions reflective of each manager's current investment strategy.

#### Communication

The Subcommittee encourages, and the investment managers are responsible for, frequent and open communication with the Subcommittee and the investment consultant on all significant matters pertaining to the investment of the Assets. These communications would generally be addressed to the University's Vice President for Finance and Administration or investment consultant. In this manner, the Subcommittee expects to be advised of any major changes in investment outlook, investment strategy, asset allocation, portfolio structure, market value of the Assets, and other substantive matters affecting the Assets. The Subcommittee also expects to be informed of any significant changes in ownership, organizational structure, financial condition, and/or senior personnel staffing of the investment management organizations.

All investment managers will be required to meet with the University's Investment Subcommittee at the discretion of the Subcommittee.

The Subcommittee recognizes that the Policy requires periodic re-examination and, perhaps, revision if it is to continue to serve as a working document to encourage effective investment management. Whenever an investment manager believes that the Policy should be altered, it is the responsibility of the manager to initiate written communication with the Subcommittee.

#### Reporting

The Subcommittee expects each investment manager to forward, on a timely basis, quarterly reports containing portfolio activity, valuations at market, and quarterly strategy updates.

#### Compliance with Prudency and Diversification Measures

As fiduciaries, the investment managers are expected to diversify the portfolio to minimize the risk of large losses. The managers are expected to invest the Assets with care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with such aims. Furthermore, the investment managers are expected to acknowledge in writing their intentions to comply with the Policy as it currently exists or as modified by the Subcommittee from time to time.

#### RESPONSIBILITIES OF THE INVESTMENT CONSULTANT

The investment consultant is responsible for providing information and analysis to assist the University with the following:

- reviewing asset allocation and investment strategy on an annual basis to determine if the current strategy meets the cash flow needs of the University and is maximizing the long-term total return of the Assets;
- reviewing all separately managed accounts to ensure that each investment manager is adhering to the issued Policy guidelines;
- communicating with all investment management organizations on a quarterly basis to determine portfolio composition and to ascertain information concerning organizational change. (Each portfolio is to be reviewed for style drift through portfolio holdings and returns-based style analysis. Additionally, each portfolio is to be reviewed for prohibited investments on an ongoing basis);
- providing a quarterly performance evaluation report and assessment of the University's Assets;
- monitoring the equity holdings of the total portfolio to determine if any one holding represents a percentage weighting that exceeds 10% of the total portfolio and alerting the Subcommittee when the portfolio violates this Policy;

- reviewing asset allocation on a quarterly basis to determine if the current levels are consistent with the asset allocation guidelines stated in this document;
- monitoring the performance of each investment manager retained by the University to determine if the investment product is out-performing the appropriate benchmark over rolling 3 and 5-year time periods; and

monitoring the performance of the total portfolio to determine if the collective investment strategy is outperforming the appropriate benchmarks over rolling 3 and 5-year time periods.

#### **EVALUATION AND REVIEW**

The objective of the evaluation and review process is to monitor the progress of the Assets in achieving the overall investment objectives. Performance will be measured and reviewed periodically by the Subcommittee and their consultants. Particular attention will be directed toward:

- determining whether the total funds are achieving their stated objectives;
- determining whether the investment managers are performing satisfactorily in relation to both the objectives set forth in this Policy, as a primary consideration, and to other investment organizations managing similar pools of capital and the recognized market indices;
- determining whether the investment managers are adhering to the guidelines set forth herein;
- the relative total portfolio return and volatility versus established benchmarks and peers;
- any issue involving the management of the investment assets;
- asset allocation structure in light of evolving markets, strategies, and fund requirements;
- reviewing benchmarks at least annually to determine appropriateness;
- determining whether the investment managers are adhering to their stated philosophy and style; and
- determining whether the overall policies and objectives continue to be appropriate, reasonable, and achievable.

#### REVIEW OF INVESTMENT RESULTS

On a regular basis, but not less than once annually, the Subcommittee will review actual progress of the funds versus the investment environment. The regular review will include:

- absolute market and total portfolio returns;
- relative total portfolio return and volatility versus established benchmarks and peers;
- asset allocation structure in light of evolving markets, strategies, and fund requirements;
- adherence to guidelines;
- individual manager performance versus established benchmarks and peers;
- the continuing appropriateness of this Policy; and
- any issue involving the management of the funds' assets.

The performance of each individual investment manager will be reviewed on a quarterly basis with appropriate benchmarks as agreed upon from time to time by the Investment Subcommittee.

Total Fund, Pool level, and asset class returns will be measured as follows:

Total Fund: Weighted average benchmark based on the asset allocation targets identified with these guidelines using the below referenced market indices.

Pool level: Weighted average benchmark based on the asset allocation targets identified with these guidelines using the below referenced market indices.

Asset Class	Benchmark
Operating / Short Term Pool	
Cash	91 Day T-Bill
Short Term Fixed Income	Barclay's Capital 1-3 Year Government Index
Long Term / Reserves Pool	
Domestic Equity	Russell 3000 Index
International Equity	MSCI EAFE Index
Intermediate Fixed Income	Barclay's Capital Intermediate Govt. / Credit Index
Short Term Fixed Income	Barclay's Capital 1-5 Year Govt. / Credit Index and
	Merrill Lynch 1-3 Year Govt./ Credit Index
Alternative Investments	CPI + 3%
	HFRI Fund-of-Funds Index
	HFRI Equity Hedge Index FTSE NAREIT
	Developed Index