



**YOUNGSTOWN
STATE
UNIVERSITY**

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Molly S. Seals, Chair
Michael A. Peterson, Vice Chair
All Trustees are Members**

**Wednesday, December 5, 2018
9:30 a.m. or immediately following
previous meeting**

**Tod Hall
Board Meeting Room**

AGENDA

- A. Disposition of Minutes for Meeting Held September 5, 2018**
- B. Old Business**
- C. Committee Items**

1. Consent Agenda Item*

- Tab C.1.a. *a. Resolution to Accept WYSU Memberships**
The Board of Trustees will accept 551 memberships from WYSU totaling \$61,211 through the first quarter of Fiscal Year 2019.
Shannon Tirone, Associate Vice President University Relations will report.

2. Institutional Engagement Action Items

- Tab C.2.a. a. Resolution to Accept Standardized Gift Agreement for Naming Opportunity**
Greg Morgione, Associate General Counsel will report.

b. Approved Naming Opportunities

- Tab C.2.b.1. 1) Resolution to Approve The Ricchiuti Family Pavilion, Home of The
Paula and Anthony Rich Center for Autism**
Paul McFadden, President YSU Foundation will report.

3. Institutional Engagement Discussion Items

- Tab C.3.a. a. Communication Update on Strategic Plan**
Rebecca Rose, Assistant Director of Marketing & Communications will report.

*Items listed under the Consent Agenda require Board approval; however they may be presented without discussion as these items include only non-substantive changes.

b. Departmental Emergency Operations Plan

Shawn Varso, Chief of YSU Police will report.

c. MVICC Report

Michael Hripko, Associate Vice President External Relations will report.

Tab C.3.d.

d. YSU Foundation Quarterly Gift Report

The YSU Foundation received 389 outright gifts and 27 pledges totaling \$6,466,488.62; pledge payments totaling \$2,043,113.74; and 7 new planned gift commitment totaling \$1,138,399.00 for the first quarter of Fiscal Year 2019.

Paul McFadden, President YSU Foundation will report.

D. New Business

E. Adjournment



RESOLUTION TO ACCEPT WYSU MEMBERSHIPS

WHEREAS, Board policy provides that the President shall compile a list of memberships to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the memberships as listed in Exhibit attached hereto are being held pending acceptance and he recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these memberships on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these memberships.

**Board of Trustees Meeting
December 6, 2018
YR 2019-**

**UNIVERSITY MEMBERSHIPS
EXECUTIVE SUMMARY
Fiscal Year 2018-2019
July 1, 2018-September 30, 2018**

Memberships Received	Number of Members	Amount
WYSU-FM	551	\$ 61,211
Total University Members	551	\$ 61,211

**UNIVERSITY MEMBERSHIPS
EXECUTIVE SUMMARY
Fiscal Year 2017-2018
July 1, 2017-September 30, 2017**

Memberships Received	Number of Members	Amount
WYSU-FM	844	\$ 95,287
Total University Members	844	\$ 95,287



**YOUNGSTOWN
STATE
UNIVERSITY**

**RESOLUTION TO ACCEPT
STANDARDIZED GIFT AGREEMENT FOR NAMING OPPORTUNITY**

WHEREAS, Youngstown State University Board of Trustees policy 3356-5-15, titled “Naming of university facilities, colleges, and programs,” provides that the President has the authority to approve a naming opportunity using a standardized gift agreement that has been approved by the University’s Board of Trustees; and

WHEREAS, the University has prepared a standardized gift agreement for use by the President to approve naming opportunities for the University, which is attached hereto as Exhibit ____.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby approve the attached standardized gift agreement for use by the President to approve naming opportunities for the University.

**Board of Trustees Meeting
December 6, 2018
YR 2019-**

Gift Agreement (Naming)

This Gift Agreement (“Agreement”), effective as of _____, 20__ (“Effective Date”), is made and entered into by and between _____, whose address is _____ (“Donor”) and Youngstown State University (“University”). Based upon the Recitals below, and in consideration of the mutual promises and benefits hereunder, the parties hereto agree as follows:

RECITALS

Donor wishes to make a charitable gift to the University as set forth in this Agreement.

The University desires to accept such gift, subject to the terms and conditions set forth in this Agreement.

AGREEMENT

1. **Gift.** Donor hereby pledges to the University the following gift: \$ _____ (“Gift”).
2. **Payment of the Gift.** The Gift is an irrevocable pledge that will be paid to University over a period not to exceed five years. Payments in support of this pledge will begin immediately upon the execution of this Agreement with an initial payment of \$ _____ and will continue annually thereafter on the anniversary of the Effective Date according to the following schedule:

<u>Amount of payment by Donor</u>	<u>Due Date</u>
\$ _____	_____, 20__
\$ _____	_____, 20__
\$ _____	_____, 20__
\$ _____	_____, 20__

Donor may accelerate the payment of any or all of this pledge at any time in Donor’s discretion so long as the cumulative total of all gift payments meets the foregoing schedule. Payments shall be paid by Donor to University via check, electronic funds transfer, stocks or other securities, or other methods acceptable to Donor and the University. The parties acknowledge that the Gift is a contribution from the Donor. In making this contribution, Donor intends to obtain the full benefit of any income, estate and gift tax and/or charitable contribution deductions to which the Donor may be entitled under the Internal Revenue Code. Accordingly, this Agreement shall be interpreted and administered and in all other respects governed consistent with such intent.

3. **Use of the Gift.** The Gift shall be used [*insert for any purposes within University’s mission as the University determines is appropriate or if Donor has specific requirements, insert Donor’s use requirements, however, any Donor use requirements shall comply with University policies and all applicable federal or state law, and shall not be overly restrictive, require an unreasonable expenditure of University resources, compromise the mission of the University, create a conflict of interest or the appearance of a conflict of interest, or confer special privileges*].
4. **Acknowledgment.** In consideration for the Gift, the University will acknowledge the Gift by naming the [*insert University college, program or area/location to be named, including the facility to which it belongs (“Facility”), and then the new name of the University college, program or area/location/facility*] (“Naming”). Subject to the terms of this Agreement, the Naming will last for the useful life of the Facility, or as otherwise agreed to by the University and Donor for the following term: _____ () years.
5. **Termination of Naming.** In addition to any rights and remedies available at law, the University may terminate this Agreement and all rights and benefits of the Donor hereunder, including terminating the Naming:
 - a. In the event of any default in payment of the Gift as provided in this Agreement,
 - b. In the event the University determines in its reasonable and good faith opinion that circumstances have changed such that the Naming chosen by the Donor would adversely impact the reputation, image,

mission, values or integrity of the University in the event of a continued association with Donor and/or the continuation of the Naming provided for herein,

- c. At the end of the useful life of the Facility, as reasonably determined by the University, or
- d. At the end of any mutually agreed upon term for the Naming.

Upon any such termination of this Agreement and/or the Naming hereunder, the University shall have no further obligation or liability to Donor and shall not be required to return any portion of the Gift already paid. The University, however, may in its sole and absolute discretion determine an alternative recognition for the portion of the Gift already received.

- 6. **Modification of Naming.** If during the useful life of the Facility, the Facility is transferred or conveyed from University, closed, deconstructed, destroyed or severely damaged, significantly renovated, upgraded or modified, relocated or replaced, then the University may discontinue the Naming. If a University college or program is named and such college or program ceases to exist or is substantially altered or replaced, then the University may discontinue the Naming. If the University discontinues the Naming, the University shall work with the Donor, or the Donor's designee, to determine another appropriate form of recognition for the Gift, subject to approval of the University Board of Trustees.
- 7. **Publicity.** For purposes of publicizing the Gift and the Naming, University will have the right, without charge, to photograph the Donor and use the names, likenesses, and images of the Donor in photographic, audiovisual, digital or any other form of medium (the "Media Materials") and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, informational and marketing materials, and reports and publications describing University's development and business activities.
- 8. **Assignment.** This Agreement and the rights and benefits hereunder may not be assigned by either party without the prior written consent of the other party, which consent shall be in the sole and absolute discretion of the non-assigning party.
- 9. **Entire Agreement.** This Agreement constitutes the entire agreement of the parties with regard to the matters referred to herein, and supersedes all prior oral and written agreements, if any, of the parties in respect hereto. This Agreement may not be modified or amended except by written agreement executed by both parties hereto. The captions inserted in this Agreement are for convenience only and in no way define, limit, or otherwise describe the scope or intent of this Agreement, or any provision hereof, or in any way affect the interpretation of this Agreement.
- 10. **Governing Law.** This Agreement will be governed by and construed in accordance with the laws of the State of Ohio without regard to any conflict of laws principles.

ACCEPTED AND AGREED TO:

DONOR NAME

YOUNGSTOWN STATE UNIVERSITY

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

**RESOLUTION TO NAME
THE RICCHIUTI FAMILY PAVILION, HOME OF THE PAULA AND
ANTHONY RICH CENTER FOR AUTISM**

WHEREAS, Youngstown State University has embarked on a historic campaign, the “We See Tomorrow” campaign, designed to embrace and enhance areas of excellence on campus; and

WHEREAS, one of the seven components of the campaign is The Rich Center for the Study and Treatment of Autism; and

WHEREAS, The Paula and Anthony Rich Center for the Study and Treatment of Autism was established in 1995 in lasting memory of Paula and Anthony Rich and their unborn child, whose lives tragically ended in 1994; and

WHEREAS, The Rich Center for the Study and Treatment of Autism is located on the campus of Youngstown State University and is a component of the Beeghly College of Education; and

WHEREAS, The Rich Center for the Study and Treatment of Autism has established a national reputation and is recognized as one of Youngstown State University’s Centers of Excellence; and

WHEREAS, Phyllis Ricchiuti is one of the co-founders of The Rich Center for the Study and Treatment of Autism; and

WHEREAS, the Ricchiuti Family has committed to an immediate and deferred gift of more than \$2,600,000 to create The Ricchiuti Family Fund, to support the Center’s activities; and

WHEREAS, the University and the Board of Trustees wish to provide appropriate recognition to the Ricchiuti family for their significant contribution and commitment to the students of Youngstown State University and The Rich Center for the Study and Treatment of Autism.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of Youngstown State University designates **The Ricchiuti Family Pavilion, Home of The Paula and Anthony Rich Center for Autism**; and

BE IT FURTHER RESOLVED, that a copy of this Resolution be presented to The Ricchiuti Family.

**Board of Trustees Meeting
December 6, 2018
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YOUNGSTOWN STATE UNIVERSITY
FOUNDATION
ENDOWMENT AGREEMENT

**The Ricchiuti Family Fund
to support
The Paula and Anthony Rich Center for Autism**

The Paula and Anthony Rich Center for the Study and Treatment of Autism was established in 1995 in lasting memory of Paula and Anthony Rich and their unborn child, whose lives tragically ended in 1994. It is the founders' dream that from this terrible tragedy will spring hope for those affected by autism.

The Rich Center for Autism is located on the campus of Youngstown State University and is a component of the Beeghly College of Education. The Rich Center's mission is to improve the conditions with which children with autism learn to live. The Rich Center for Autism offers hope that children affected with autism can reach their full potential.

The Ricchiuti Family Rich Center Fund will provide representatives for The Rich Center flexibility to act on the center's behalf when opportunities present themselves. The Ricchiuti Family Rich Center Fund may be utilized for, but not limited to: the renovation of additional areas of Fedor Hall, should they become available; the purchase of equipment and furnishings to assist the Rich Center staff achieve their mission; and to initiate The Ricchiuti Family Rich Center Endowment at the YSU Foundation.

In recognition of your generosity, YSU would be honored to acknowledge your family, with letters on the exterior wall of Fedor Hall stating: **The Ricchiuti Family Pavilion, Home of The Paula and Anthony Rich Center for Autism**. This gift, when combined with your generous life insurance policies, would recognize The Ricchiuti Family as \$3 million donors to the Macte Virtute Campaign.

Dr. Robert Ricchiuti

Dr. Vincent Ricchiuti

Dr. Daniel Ricchiuti

Date

Phyllis Ricchiuti

Dr. Julie Mark

Paul McFadden
President, YSU Foundation



Strategic Planning Organization Team - Campus Communications

August 20

A State of the University follow-up email was sent to Faculty, Staff and Students with the announcement that the “university is currently engaged in the strategic planning process for YSU’s future.” This email also included a button for people to “Join the Strategic Planning Conversation.”

SPOT question #1: *What do you see as the greatest challenge for higher education?*

September 12

An email was sent to the faculty and staff from **President Tressel**, thanking those that responded to the first question and introducing the second question. He also took the opportunity to encourage more engagement and to share the team’s approach.

The email also included SPOT’s synopsis of answers from the first question.

SPOT question #2: *Given the evolving nature of higher education, how must YSU respond to assure its relevance and vitality in the future?*

September 27

An email was sent to the faculty and staff from the **Strategic Planning Organization Team**, introducing the Thought Leaders Series and Dr. Scott Cowen, President Emeritus of Tulane University, as the first Thought Leader in the Series.

The email also included SPOT’s synopsis of answers from the second question.

Results Question #1 - *What do you see as the greatest challenge for higher education?*

From the Strategic Planning Organization Team - *The responses indicated the following important concerns and factors influencing higher education in general: diminished public support for higher education; student debt; cutting-edge technology-enabled learning; the cost and value proposition of a degree; and the relevance of academic and multidisciplinary programs to career success.*

Results Question #2 - *Given the evolving nature of higher education, how must Youngstown State University respond to assure its relevance and vitality in the future?*

Recap - We have received more than sixty unique responses to question #2, offering a broad array of ideas, suggestions, and opinions as to how YSU can assure its relevance and vitality in the future. Some of the more common themes include the following:

In order to expand our geographic footprint beyond the traditional recruitment area, YSU must consider innovative ideas like market branding, collaborating with other Universities, and increasing online offerings. YSU must stay engaged in the community, increase collaboration with local institutions and employers, expand student experiential learning and research opportunities, and do more to accommodate non-traditional students. Participants emphasized the importance of academic quality including content that supports graduates in having the latest industry skill sets relevant for today’s workplace. To enhance academic quality, it was recommended that we strive to stay current with the latest trends, advancements and technologies in the field; support continuing education in all areas of expertise and disciplines; and maintain updated facilities and equipment to support best practices in teaching and learning.

Other respondent themes focused on issues of diversity and inclusion related to recruitment and retention of minority staff, faculty and students, as well as increasing the diversity of people in leadership positions. There was also a common interest in YSU as a global community and creating an environment for enhanced understanding of multicultural and social issues.

Strategic Planning Organization Team - Campus Communications

October 1

An introduction of the Thought Leaders Series and Dr. Cowen was included in the weekly News Briefs email that is distributed to faculty and staff on Monday mornings.

October 11

An email was sent to the faculty and staff from the Strategic Planning Organization Team thanking respondents, encouraging individuals to “keep the conversation going” by attending the Thought Leaders Series the following week, and engage with the team following Dr. Cowen’s presentation. The email included a link to a PDF of chapter nine of Dr. Cowen’s book, *Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education*, to help inform attendees on the direction of Dr. Cowen’s comments.

October 16

An email was sent to the faculty and staff from President Tressel, encouraging individuals across campus to attend Dr. Cowen’s presentation if their schedule allowed.

October 18

An email was sent to the faculty and staff from the Strategic Planning Organization Team as a follow-up to Dr. Cowen’s presentation. This email included the video of Dr. Cowen’s presentation, introduced question #3 and included a Save the Date for the second speaker in the Thought Leaders Series, Dr. Christine Ortiz.

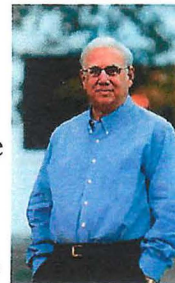
SPOT question #3: Dr. Cowen said that as YSU plans for its future, we can most effectively map our course by asking one simple question: “*Why should I attend or work at YSU?*” How would you answer Cowen’s question?”

November 5

An piece on Dr. Ortiz as the second thought leader was included in the weekly News Briefs email that is distributed to faculty and staff on Monday mornings.



FROM THE DESK OF THE PRESIDENT
JAMES P. TRESSEL



STRATEGIC PLANNING ORGANIZATION TEAM
THOUGHT LEADERS SERIES

WEDNESDAY, OCTOBER 17 2:30 P.M.
The Williamson College of Business Auditorium (Room 1171)

SCOTT COWEN

If your schedule allows, we hope that you will join The Strategic Planning Organization Team for the first speaker in their Thought Leaders Series, Dr. Scott Cowen, tomorrow from 2:30 - 4:00 p.m. in the WCBA auditorium. President Emeritus and Distinguished University Chair of Tulane University and author of the book “Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education.”

Go Penguins.

James P. Tressel, President

Around CAMPUS



Strategic planning team prepares for YSU's future

“Things change quickly, we’ve got to make sure now, as we move forward into strategic planning for 2020 and beyond that we get input from everywhere, that we get real, verifiable data to help us make good decisions.” – President Jim Tressel at the 2018 State of the University

The strategic planning process at YSU is underway! Strategic planning creates a space for informed collaboration and becomes the roadmap that guides the university into the future.

As the Strategic Planning Organization Team ramps up its work on the next strategic plan, they are reaching out to constituents whose ideas will help to shape the plan. A strong strategic plan becomes the roadmap that guides the university into the future. It can also strengthen the culture of community and enable academic excellence and student success.

We need to hear from you!

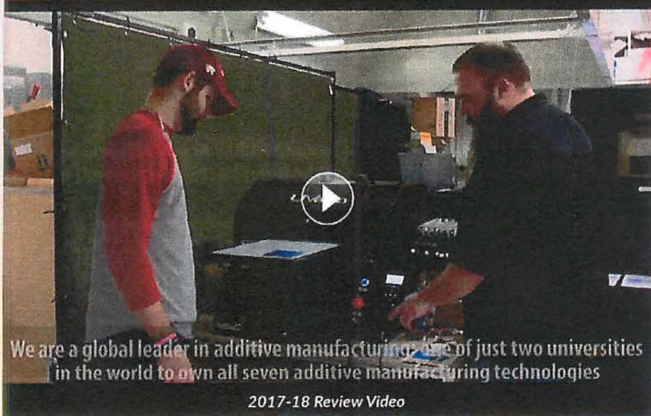
YSU alumni are an important part of this process, and we want your voice to be heard. Visit www.yсу.edu/strategic-planning to answer questions and learn more about the process.

November 13

An email was sent to the faculty and staff from President Tressel, encouraging individuals across campus to attend Dr. Ortiz’s presentation if their schedule allowed.

November

A piece targeted to alumni is included in the Fall/Winter edition of the YSU Alumni Magazine.



We are a global leader in additive manufacturing. One of just two universities in the world to own all seven additive manufacturing technologies

2017-18 Review Video

As Youngstown State University embarks on the start of the 2018-19 academic year, President Jim Tressel outlined his vision for the institution in the annual State of the University address. The address focused on the history, impact, progress, campus and future of a rapidly evolving university.

During the address, President Tressel announced that **YSU has received reaccreditation** from the Higher Learning Commission, the "We See Tomorrow" capital campaign has hit the \$75M mark and the university is currently engaged in the **strategic planning process** for YSU's future.

[View President Tressel's State of the University address.](#)

For additional points of emphasis from the address, download the [State of the University](#) handout.

[Join the Strategic Planning Conversation](#)

Email #1



FROM THE DESK OF THE PRESIDENT JAMES P. TRESSEL

Wednesday, September 12, 2018

First of all, thanks to those who responded to the first question. As that question was related to higher education overall, the next question from the Strategic Planning Organization Team is specific to Youngstown State University:

Given the evolving nature of higher education, how must YSU respond to assure its relevance and vitality in the future?

Answer the Question

Results Question #1 - *What do you see as the greatest challenge for higher education?*

From the Strategic Planning Organization Team - *The responses indicated the following important concerns and factors influencing higher education in general: diminished public support for higher education; student debt; cutting-edge technology-enabled learning; the cost and value proposition of a degree; and the relevance of academic and multidisciplinary programs to career success.*

Now, as the **Strategic Planning Organization Team** ramps up their work and we look to the future, I want to share with the campus community the next steps in the process.

The team has mapped out a timeline and an approach that will facilitate positive change at YSU, build on our current strengths, and improve the culture of community. Through the input of faculty, staff, students and the greater YSU community, our new strategic plan will position YSU to be more successful in the face of a constantly changing higher education landscape.

The Team has developed an approach that is intended to:

- Facilitate an inclusive environment in which every individual in the YSU community feels welcome and able to share input.
- Engage the campus community in informed and thoughtful discussions oriented to academic excellence and student success.
- Educate and inform the Team and the campus community about current issues and circumstances that will help assure an actionable and realistic plan.
- Include a survey of many constituencies.
- Inspire conversations about the future of higher education and how we can position YSU to be a leader in this ever-changing landscape.

Over the next year, we will be asking you to become even more involved in the planning process by engaging in the conversation, sharing your thoughts, hopes and ideas for the future of Youngstown State University.

Please take every opportunity to become involved.

Go Penguins.

James P. Tressel, President

Email #2



STRATEGIC PLANNING ORGANIZATION TEAM

Wednesday, September 26, 2018

Question #2 - Given the evolving nature of higher education, how must Youngstown State University respond to assure its relevance and vitality in the future?

Recap - We have received more than sixty unique responses to question #2, offering a broad array of ideas, suggestions, and opinions as to how YSU can assure its relevance and vitality in the future. Some of the more common themes include the following:

In order to expand our geographic footprint beyond the traditional recruitment area, YSU must consider innovative ideas like market branding, collaborating with other Universities, and increasing online offerings. YSU must stay engaged in the community, increase collaboration with local institutions and employers, expand student experiential learning and research opportunities, and do more to accommodate non-traditional students. Participants emphasized the importance of academic quality including content that supports graduates in having the latest industry skill sets relevant for today's workplace. To enhance academic quality, it was recommended that we strive to stay current with the latest trends, advancements and technologies in the field: support continuing education in all areas of expertise and disciplines; and maintain updated facilities and equipment to support best practices in teaching and learning.

Other respondent themes focused on issues of diversity and inclusion related to recruitment and retention of minority staff, faculty and students, as well as increasing the diversity of people in leadership positions. There was also a common interest in YSU as a global community and creating an environment for enhanced understanding of multicultural and social issues.

Introducing the Thought Leaders Series

One of the tasks that The Strategic Planning Organization Team has been charged with is to gather and synthesize the input and data necessary for the strategic planning process. In order to help stimulate the conversation necessary to collect the data, we are launching the Thought Leaders Series.

The Thought Leaders Series will bring individuals, from around the country, to campus who are recognized as experts in their field and they will speak to the campus community on specific higher education topics related to strategic planning.

Our goal is for these presentations to inform conversations and encourage participant feedback in the strategic planning process. The over-arching theme that will run throughout the Series is the future of higher education and more specifically how YSU will need to adapt and evolve in order to stay relevant and effective in the ever-changing higher education landscape.

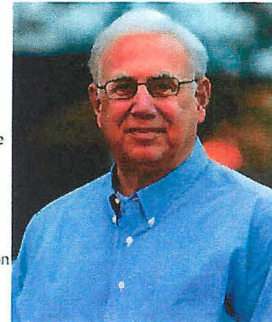
Thought Leader #1

WHEN: 2:30 - 4 p.m. on Wednesday, October 17

WHERE: The Williamson College of Business Auditorium (Room 1171)

The first speaker in the Thought Leader Series will be Scott Cowen, President Emeritus and Distinguished University Chair of Tulane University and author of the book "Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education." Cowen's book is an all-encompassing overview of the higher education landscape and illustrates the importance of a strong mission and inspired leadership to the success of the university.

Scott S. Cowen is President Emeritus of Tulane University and author, most recently, of Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education. He served as Tulane's 14th president from July 1998 through June 2014 and has been named one of the top college presidents in the nation by Time, Newsweek twice declared Tulane, under his leadership, one of the "Hottest Schools in America."



Dr. Cowen is the recipient of several national awards, including the Carnegie Corporation Academic Leadership Award and the TIAA-CREF Theodore M. Hesburgh Award for Leadership Excellence in Higher Education, as well as honorary degrees from the nation's top institutions including the University of Notre Dame, Brown University, Yeshiva University, the University of Connecticut, and Case Western Reserve University.

He was a leader in New Orleans' recovery from Hurricane Katrina, which inflicted more than \$650 million in damages to Tulane alone, and has been widely praised for helping to transform New Orleans' K-12 public schools and health care system after the storm. For these and other efforts, Dr. Cowen was awarded the Times-Picayune's Loving Cup. New Orleans CityBusiness named him one of the 30 "Driving Forces" in New Orleans in the last 30 years and he was named New Orleanian of the Year by Gambit.

He is a member of the American Academy of Arts and Sciences, and was a member of the White House Council for Community Solutions, which advised President Barack Obama on the needs of disconnected youth.

Dr. Cowen received his bachelor's degree from the University of Connecticut and his master's and doctorate in business administration from The George Washington University.

PUBLICATIONS

BOOKS:

- Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education
The Inevitable City: The Resurgence of New Orleans and the Future of Urban America

EDITORIALS:

- The Chronicle of Higher Education Shared Governance Does Not Mean Shared Decision Making
The Chronicle of Higher Education You Don't Need a Hurricane to Know Which Way the Wind Blows

MEDIA COVERAGE:

- The Washington Post Scott Cowen led Tulane through the aftermath of Hurricane Katrina. Now he has ideas on how to fix higher education.



STRATEGIC PLANNING ORGANIZATION TEAM

Thursday, October 11, 2018

Many of you have taken the time to thoughtfully respond to the first two campus-wide questions posed by [The Strategic Planning Organization Team](#).

Thank you!

Let's keep the conversation going!

As a part of our [Thought Leaders Series](#), on Wednesday, October 17, Dr. Scott Cowen will be offering reflections and observations centered around [Chapter 9 "Who are We?"](#) of his book [Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education](#).

Following Dr. Cowen's presentation, we will be looking to you, the audience, to engage in a discussion with The Strategic Planning Organization Team centered around the question ["Who are we?"](#).

Please take this opportunity to become further engaged in the strategic planning process and share with us your thoughts, hopes and ideas for the future of Youngstown State University.

Visit the [Strategic Planning website](#) to view [results](#) from the first two questions, future results and information on additional opportunities to provide feedback.

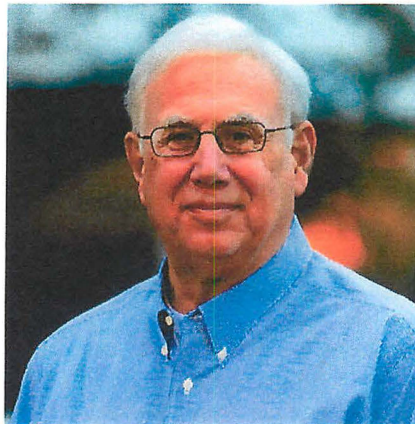
Thought Leaders Series - Dr. Scott Cowen

WHEN: Wednesday, October 17 2:30 - 4 p.m.

WHERE: The Williamson College of Business Auditorium (Room 1171)

Scott S. Cowen is President Emeritus of Tulane University and author, most recently, of *Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education*. He served as Tulane's 14th president from July 1998 through June 2014 and has been named one of the top college presidents in the nation by Time. Newsweek twice declared Tulane, under his leadership, one of the "Hottest Schools in America."

Dr. Cowen is the recipient of several national awards, including the Carnegie Corporation Academic Leadership Award and the TIAA-CREF Theodore M. Hesburgh Award for Leadership Excellence in Higher Education, as well as honorary degrees from the nation's top institutions including the University of Notre Dame, Brown University, Yeshiva University, the University of Connecticut, and Case Western Reserve University.



He was a leader in New Orleans' recovery from Hurricane Katrina, which inflicted more than \$650 million in damages to Tulane alone, and has been widely praised for helping to transform New Orleans' K-12 public schools and health care system after the storm. For these and other efforts, Dr. Cowen was awarded the *Times-Picayune's* Loving Cup. *New Orleans CityBusiness* named him one of the 30 "Driving Forces" in New Orleans in the last 30 years and he was named New Orleanian of the Year by *Gambit*.

He is a member of the American Academy of Arts and Sciences, and was a member of the White House Council for Community Solutions, which advised President Barack Obama on the needs of disconnected youth.

Dr. Cowen received his bachelor's degree from the University of Connecticut and his master's and doctorate in business administration from The George Washington University.



YOUNGSTOWN
STATE UNIVERSITY



FROM THE DESK OF THE PRESIDENT
JAMES P. TRESSEL



STRATEGIC PLANNING ORGANIZATION TEAM
THOUGHT LEADERS SERIES

WEDNESDAY, OCTOBER 17 2:30 P.M.
The Williamson College of Business Auditorium (Room 1171)

SCOTT COWEN

If your schedule allows, we hope that you will join **The Strategic Planning Organization Team** for the first speaker in their Thought Leaders Series, **Dr. Scott Cowen**, tomorrow from 2:30 - 4:00 p.m. in the WCBA auditorium. President Emeritus and Distinguished University Chair of Tulane University and author of the book "**Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education.**"

Go Penguins,

James P. Tressel, President



Watch the first Thought Leaders Series presentation with Dr. Scott Cowen.

Thursday, October 18, 2018

Thank you to everyone who attended our first **Thought Leaders Series** presentation with Dr. Cowen yesterday. He gave us a lot to think about as we continue with the gathering information phase of the strategic planning process.

Dr. Cowen said that as YSU plans for its future, we can most effectively map our course by asking one simple question:

"Why should I attend or work at YSU?" How would you answer Cowen's question? **Answer the Question**

If you were not able to join us or, would like to view Dr. Cowen's presentation again, we have made it available **online**.

SAVE THE DATE!

Thought Leader #2 - Dr. Christine Ortiz

WHEN: Tuesday, November 13

WHERE: TBA

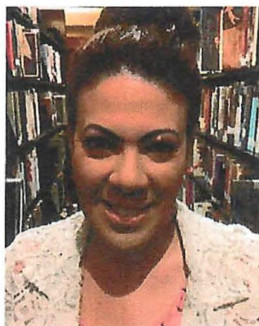
The second speaker in the Thought Leader Series will be Dr. Christine Ortiz, Morris Cohen Professor of Materials Science and Engineering at the Massachusetts Institute of Technology.

Christine Ortiz is the (tenured and chaired) Morris Cohen Professor of Materials Science and Engineering at the Massachusetts Institute of Technology. Ortiz is the founder of a new nonprofit organization, Station1, that is building a new model of higher education based on inclusion and equity, learning through frontier project-based inquiry and research, and the integration of science and technology with societal perspective and impact.


Ortiz served as the Dean for Graduate Education at MIT between 2010 and 2016, supporting approximately 7,000 graduate students from 100+ countries. With over 25 years of experience in higher education, Ortiz has led cross-institutional initiatives in global education, technology-enabled learning, new methods of learning assessment, fostering diversity and inclusion and postsecondary financial models. Ortiz has served on over 50 MIT departmental and Institute committees and working groups.

As a Professor of Materials Science and Engineering at MIT, Ortiz is a distinguished scientist and engineer with over 175 scholarly publications, has supervised the research projects of more than 80 students from 10 different academic disciplines, and received 30 national and international honors, including the Presidential Early Career Award in Science and Engineering which was awarded to her at the White House by President George W. Bush. Ortiz serves on numerous boards, including as a regional accreditation commissioner for the Commission on Institutions of Higher Education, New England Association of Schools and Colleges.

Email #6



FROM THE DESK OF THE PRESIDENT JAMES P. TRESSEL



STRATEGIC PLANNING ORGANIZATION TEAM
THOUGHT LEADERS SERIES

TUESDAY, NOVEMBER 13 1-2:30 P.M.
The Williamson College of Business Auditorium (Room 1171)

CHRISTINE ORTIZ

If your schedule allows, we hope that you will join The Strategic Planning Organization Team for the second speaker in their Thought Leaders Series, Dr. Christine Ortiz, today from 1 - 2:30 p.m. in the WCBA auditorium. Dr. Ortiz, the Morris Cohen Professor of Materials Science and Engineering at the Massachusetts Institute of Technology, is the founder of a new nonprofit organization, **Station1**, that is building a new model of higher education based on inclusion and equity, learning through frontier project-based inquiry and research, and the integration of science and technology with societal perspective and impact.

Go Penguins.

James P. Tressel, President

Email #7

YSUF Gift Processing Summary - July, 2018 - Sept., 2018 Vs. July, 2017 - Sept., 2017

	<u>Total July, 2018 - Sept., 2018</u>	<u>Total July, 2017 - Sept., 2017</u>	<u>Difference 2018/2017</u>
Development (New Gifts and New Pledges):			
YSU	\$2,029,258.06	\$262,061.68	\$1,767,196.38
YSUF	\$4,437,230.56	\$501,682.30	\$3,935,548.26
Total Development (New Gifts and New Pledges)	\$6,466,488.62	\$763,743.98	\$5,702,744.64
Planned Giving/Charitable Gift Annuities	\$1,138,399.00	\$1,130,000.00	\$8,399.00
Pledge Payments (For Pledges Currently or Previously Included as Development):			
YSU	\$556,286.49	\$239,005.26	\$317,281.23
YSUF	\$1,486,827.25	\$231,214.47	\$1,255,612.78
Total Pledge Payments	\$2,043,113.74	\$470,219.73	\$1,572,894.01
Non-Gift Clearing - YSU	\$3,740.00	\$1,438.00	\$2,302.00
Non-Gift Clearing - YSUF	\$0.00	\$416,716.82	-\$416,716.82
Number of New Gifts	389	503	-114
Number of Pledges	27	17	10
Number of Payments	230	214	16
Number of Planned Gifts/Charitable Gift Annuities	7	6	1
Non-Gift Clearing	39	11	28