YOUNGSTOWN STATE UNIVERSITY

**BOARD OF TRUSTEES**
**WORKFORCE EDUCATION AND INNOVATION COMMITTEE**
**Charles T. George, Chair**
**Laura A. Lyden, Vice Chair**
**All Trustees are Members**

**Tuesday, September 19, 2023**
**3:00 p.m. or immediately following previous meeting**

**Board Room**
**Tod Hall**

## AGENDA

**A. Disposition of Minutes**

**B. Old Business**

**C. Committee Items**

**1. Workforce Education and Innovation Discussion Items**

**C.1.a. = Tab 1** **a. Divisional Highlights**
Jennifer Oddo, Vice President of Workforce Education and Innovation, and David Janofa, Associate Vice President, will report.

**C.1.b. = Tab 2** **b. Strategic Initiatives**
Jennifer Oddo, Vice President of Workforce Education and Innovation, and David Janofa, Associate Vice President, will report.

**C.1.c. = Tab 3** **c. Quarterly Financial Overview**
Jennifer Oddo, Vice President of Workforce Education and Innovation, and David Janofa, Associate Vice President, and Kelli Miller, Director of Finance and Operations, will report.

**C.1.d. = Tab 4** **d. Departmental Updates**
Jennifer Oddo, Vice President of Workforce Education and Innovation, and David Janofa, Associate Vice President, will report.

**C.1.e. = Tab 5** **e. Key Performance Indicators**
Jennifer Oddo, Vice President of Workforce Education and Innovation, and David Janofa, Associate Vice President, and Kelli Miller, Director of Finance and Operations, will report.

**D. New Business**

**E. Adjournment**

# Divisional Highlights

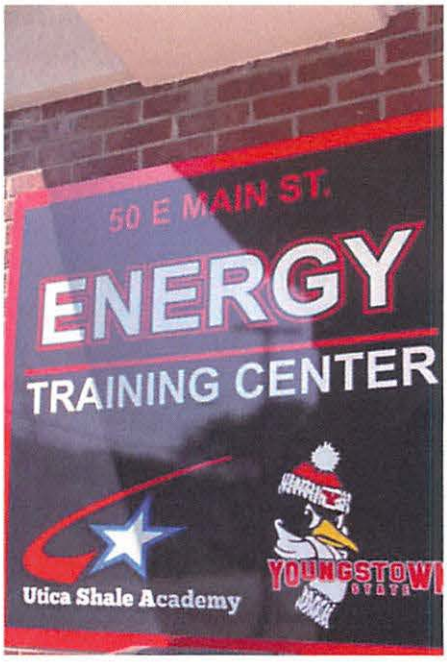
The YSU Workforce TEAM has been making great strides in aligning our mission and vision to support YSU's Take Charge of Our Future Strategic Action Plan. As we close out the fiscal year, the team remains focused on quality of experience, stakeholder engagement and sustainability. Divisional highlights for quarter ending June 31, 2023 include:

- $3.5M state operating awarded to the division for ITWA, TILT, ETC, IMAP
- Represented the University at the annual DC Fly-in organized by YWRC to advocate for the Youngstown Warren Region. Heard from legislators including Senators Vance and Brown and Congressmen Joyce and Johnson.
- Hosted representatives from Senator Vance's office to showcase the ETC and divisional efforts to support EV workforce.
- Joined Lt. Governor Husted for the launch of the state's EV Workforce Strategy (YSU was invited to sit on the leadership council for this initiative).
- Move to Silvestri scheduled Sept. 29, 2023 (Divisional Administrative Offices, IT Workforce Accelerator, The James P Tressel Institute for Leadership and Teamwork).
- DOL WORC grant submitted for $1.5M to provide wage offsets, scholarships and stipends.
- Divisional Audit to kick-off September 2023.
- Divisional Impact Report under development.

**Driving Collective Impact with the Region**

Central to our mission is the value and impact we bring in partnership with the region. Notable partnerships highlighted below:

- YSU Workforce and the Education Service Center of Eastern Ohio continue to grow in-demand industry skill training for high school students
- YSU students attend Data Mine Symposium
  YSU partners with Correctional Center on new workforce development initiative
- Regional Chamber Creates Workforce Training Guide
- Utica Shale Academy Expanding with $2.35M Grant
- YSU Students Present Insights for Valley Repopulation Strategies



# STRATEGIC INITIATIVES

## PATHWAYS TO ARTICULATION

David Janofa has been leading YSU efforts on a state grant called Tech Prep, where he is collaborating with YSU staff and other Northeast Ohio post-secondary institutions to further advance pathways to articulation. Traditionally Advance Placement (AP), College Credit Plus (CCP), Career Technical Assurance Guides (CTAG) and Prior Learning Assessments (PLA) were the commonly known tool for students. Recently, Industry Recognized Credential Assurance Guides (ITAG) were introduced and slowly being developed and approved.

**Why this is important?**
ITAGs are delivered by YSU Workforce and increase opportunity for our future and current students to start on a pathway to a college degree.

**What You Need to Know**

- Anyone who holds a current credential that is approved for ITAG credit is eligible to earn college credit, regardless of how they learned the skills required to pass the credentialing exam.
- A credential must be current in order to qualify for ITAG credit. The duration of a credential's currency can vary, so you should consult with the organization that awarded your credential to ensure that it is still valid.
- To access ITAG credit, you will need to provide the Office of Admissions or the Registrar at your Ohio public college or university of interest with proof of your credential. Contact that office to ask how to provide this proof of your credential.
- The ITAG Guidance Document lists the steps to provide verification for each credential that is approved for ITAG credit. You can find the ITAG Guidance Document on this page.
- If you are looking to earn a college degree that builds upon your prior learning or work experience, ITAGs are the perfect opportunity to earn credit for demonstrated skills.

YSU remains on the forefront of the state wide in engaging with regional stakeholders to advance ITAGs and other emerging workforce strategies that are eligible for college credit. More updates will be shared as new programs are introduced.

# Quarterly Financials

Quarter Ending June 30, 2023

| DIvisional | | | | | |
|---|---|---|---|---|---|
| **Account Title** | **PD of Performance** | **Adjusted Budget** | **Year to Date** | **Encumbrances** | **Available Balance** |
| General | N/A | 31,889 | 14,705 | - | 17,184 |
| Continuing Ed WF | N/A | 915 | 2,732 | - | (1,817) |
| Grants Residual Fund | | - | (227,545) | 125,620 | 101,925 |
| NCDMM Storefront | 8/11/21-7/30/23 | 300,000 | - | - | 300,000 |
| Ohio Pathways | 3/24/22-6/30/24 | 100,000 | - | 39,588 | 60,412 |
| 5G Readiness | 10/1/22-9/30/25 | 1,154,880 | 17,111 | - | 1,137,769 |
| MV WF Partner | 7/1/21-6/30/23 | 178,764 | 29,662 | - | 149,102 |
| Tech Prep 23 | 7/1/22-6/30/23 | 20,000 | - | - | 20,000 |
| IMAP Round 2 | 1/1/22-7/31/23 | 241,390 | 6,720 | - | 234,670 |
| Grant Writing | 1/1/22-12/31/22 | 20,398 | 1,259 | - | 19,139 |
| Comm Support Fnds CWDS | Evergreen | 2,328,533 | 1,130,980 | 211,755 | 985,798 |
| Comm Supp-ESITC | Evergreen | 1,500,000 | 59,680 | 42,000 | 1,398,320 |
| Cash Match BB and 5G | | - | (389,225) | - | 389,225 |
| TILT | N/A | 411,622 | 37,333 | - | 374,289 |
| YSUF Tressel St Work | N/A | 107,693 | 4,246 | - | 103,447 |
| Total Divisional | | 6,396,085 | 687,658 | 418,963 | 5,289,464 |

| Excellence Training Center | | | | | |
|---|---|---|---|---|---|
| **Account Title** | **PD of Performance** | **Adjusted Budget** | **Year to Date** | **Encumbrances** | **Available Balance** |
| General | N/A | 52,276 | - | - | 52,276 |
| Continuing Ed ETC | N/A | 376,191 | 23,144 | 8,563 | 344,485 |
| Hybrid Mfg | 8/26/21-9/30/23 | 541,194 | 102,494 | 58,415 | 380,284 |
| DLA 4.0 | 4/1/22-09/30/24 | 3,172,868 | 1,058,962 | 465,045 | 1,648,861 |
| DLA 4.0 + Option A | | 2,590,455 | - | 160,915 | 2,429,540 |
| MVICCETC State Funds | 7/1/19-6/30/22 | - | - | - | - |
| TechCred 7 | 11/1/20-9/30/22 | 10,646 | 7,238 | 1,032 | 2,376 |
| Tech Cred 8 | 6/3/21-6/30/22 | 11,485 | - | - | 11,485 |
| MVICC FY 22 23 | 7/1/21-6/30/23 | 922,228 | 363,606 | 66,914 | 491,708 |
| Tech Cred 9 | 8/6/21-8/30/22 | 8,100 | - | - | 8,100 |
| Tech Cred 13 | 2/2/22-5/31/23 | 27,250 | 1,000 | - | 26,250 |
| TechCred Rd 15 | N/A | 15,936 | 1,000 | - | 14,936 |
| MVICC Ops | N/A | 1,820 | 36 | - | 1,784 |
| Ed Youth Camps | N/A | 27,861 | 1,135 | - | 26,726 |
| Gifts | N/A | 344,484 | 13,824 | - | 330,659 |
| YSUF Roth End Gifts | N/A | 16,200 | - | - | 16,200 |
| YSUF Humtown | N/A | 3,175 | - | - | 3,175 |
| RAPIDS 5 | | 540,833 | - | 220,182 | 320,651 |
| Rapids 6 | | 316,834 | - | - | 316,834 |
| Total ETC | | 8,979,836 | 1,572,440 | 981,066 | 6,426,331 |
| **Total Consolidated** | | **15,375,921** | **2,260,097** | **1,400,029** | **11,715,795** |

# DEPARTMENTAL UPDATES

Quarter Ending June 30, 2023

## EXCELLENCE TRAINING CENTER AT KOHLI HALL

**ADVANCED MANUFACTURING**

- The ETC hosted over thirty (30) events for both internal and external organizations including the Chamber of Commerce, the Ohio Career Tech Administrators, (OCTA) and OHWOW! held meetings in the ETC classrooms. Company visits, high school tours and recruiting support (prospective student tours, penguin preview day tours) for the university continued.
- Hosted webinars to support the DLA Industry 4.0 project, an open house to support the developmental disabilities grant.
- The first ETC Industrial Advisory Board meeting was held on May 5, 2023.
- Personnel at the ETC took the lead on setting up an Entrepreneurial Ecosystem for YSU students which includes a website with resources, events, and recorded training sessions https://ysu.edu/Entrepreneur-Ecosystem
- 138 credentials were issued for workforce training classes at the ETC, including Allen Bradley programmable logic controller classes, FANUC HandlingTool and Programming, OSHA 30 and several industrial maintenance classes. The OSHA 30 class was held specifically for high school students from the National Center for Urban Solutions – NCUS.
- The first of three week-long summer camps for children ages 9-14 also started in June.

**HIGHLIGHTS**

VISITORS FROM 31 EVENTS

**$8,000**

AWARED TO YSU STUDENTS

**9**

K-12 CERTIFICATES WERE ISSUED

## IT WORKFORCE ACCELERATOR AT SILVESTRI HALL

**INFORMATION TECHNOLOGY**

- The IT Workforce Accelerator team grew to 11 total members. This includes five graduate students who began as student workers this summer and will transition to their graduate assistantship in the fall as well as two program managers and one instructor. This will expand our capacity to offer a wider range of courses and ensure more personalized attention is provided for students.
- Represented YSU at the Ohio Telecom Association Annual Conference in Columbus, OH; The Data Mine Symposium in West Lafayette, IN at Purdue University.
- Student enrollment increased by 24%, demonstrating demand for our courses. New marketing initiatives, including targeted social media campaigns and partnerships with local tech companies, contributed to this growth.
- Working with ODE and Ohio State Apprenticeship Office on approval of an IT Pre-apprenticeship program eligible HS graduation points. Additional credentials approved for articulation in high school and post-secondary through ITAG, CTAG initiatives.

**HIGHLIGHTS**

**628**

NEW REGISTERED USERS

**2650**

CREDENTIALS ISSUED

**3765**

TOTAL ENROLLMENTS

## THE JAMES P. TRESSEL INSTITUTE FOR LEADERSHIP AND TEAMWORK

**PROFESSIONAL AND PERSONAL DEVELOPMENT**

- The James P. Tressel Institute for Leadership and Teamwork finished the semester strong with 351 students earning their Personal Leadership Certificate for completing all five badges in our program. As we wrap up the year, we gathered feedback on improvements and changes we could make to the course.
- We have started to make improvements to the courses over the summer as we prepare for year two this fall.
- Hosted our first Financial Networking Night event in April. Students got the chance to meet one-on-one with financial professionals in the area and talk about their financial game plans.
- We celebrated our Peer Coaches with an end-of-year celebration where they were awarded a custom Tressel Institute quarter zip and a certificate.
- Continuing our partnerships with Honors and Athletics for the upcoming fall semester working with Vice Provost Pintar to expand into further entry-level courses on campus.

## WILLIAMSON INNOVATION PARK

**STEM TBD**

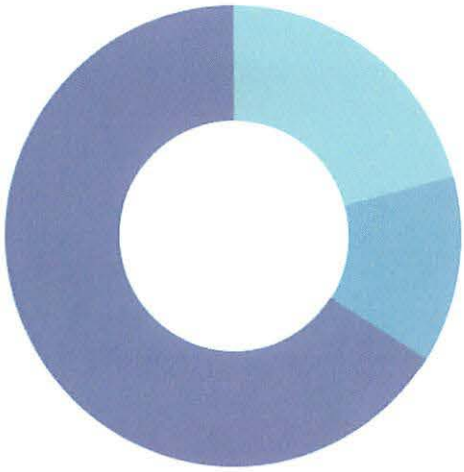
Program planning under development.

# KEY PEFORMANCE INDICATORS

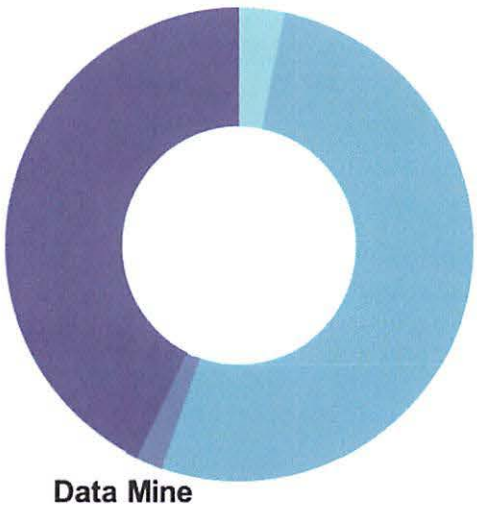
Quarter Endine June 30. 2023

The TEAM has been redesigning our front-end registration and reporting system (Genius) to provide improved departmental reporting starting FY 24. This system integrates with blackboard to provide data around enrollments, completions and required demographic captures as per grant reporting guidelines. Divisional KPI's were established by the collective team and reported as per below.

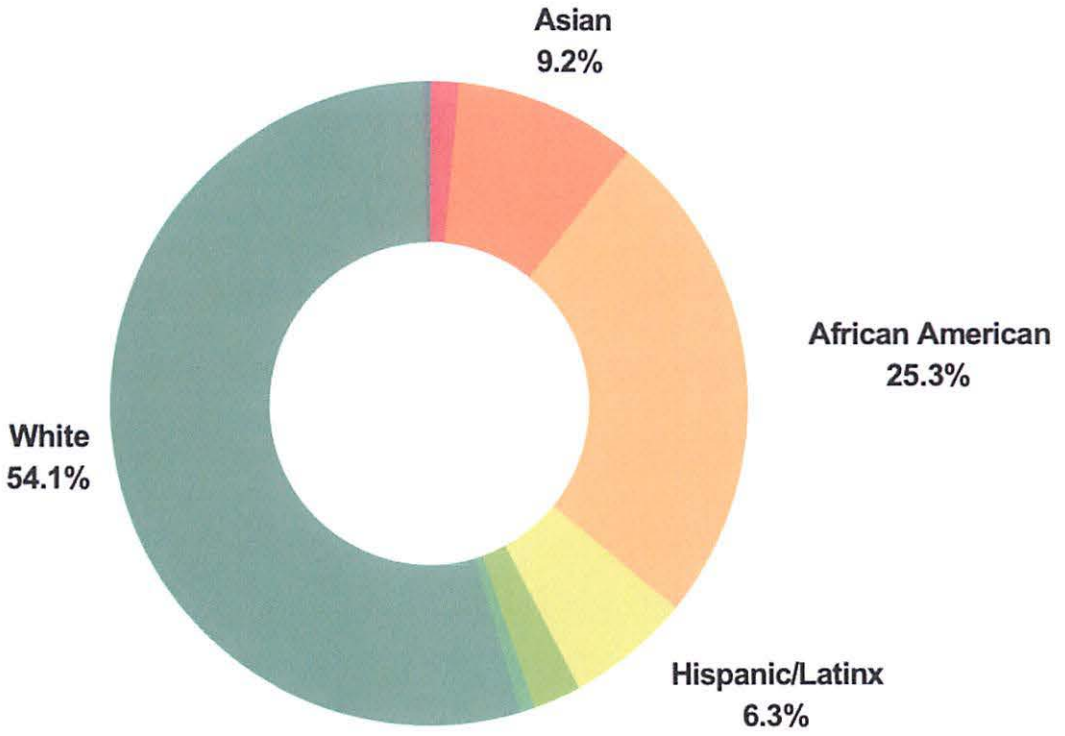
## ACTIVE STUDENTS

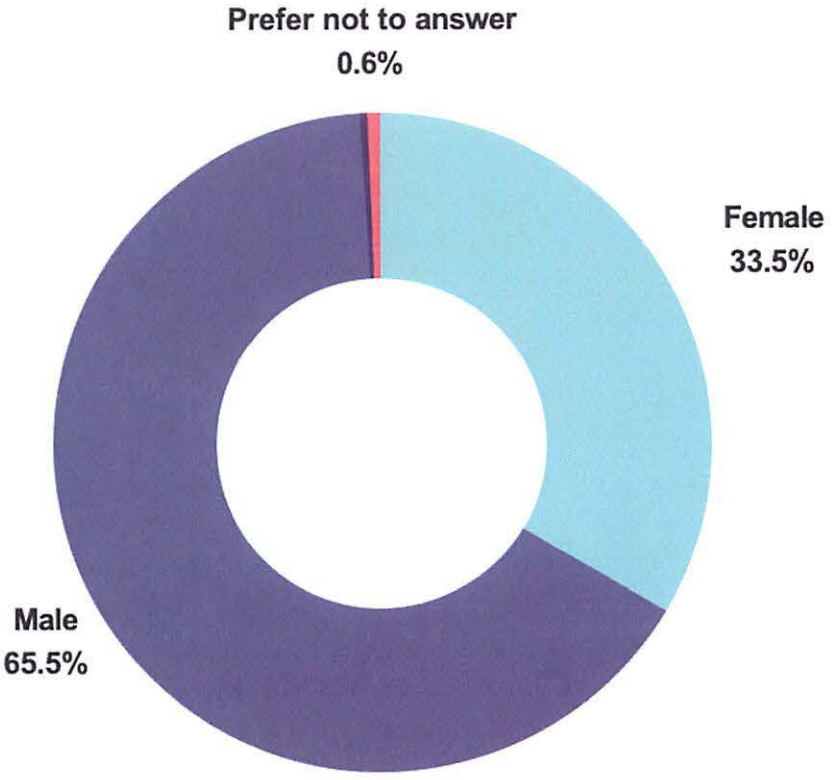



## ACTIVE COURSES



## DEMOGRAPHICS




## GENDER