

**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE  
Harry Meshel, Chair  
Carole S. Weimer, Vice Chair**

**BACKGROUND MATERIALS  
Thursday, September 13, 2012**

- |  |              |
|--|--------------|
| <b>1. Development Year-to-Date Report</b>  | <b>Tab 1</b> |
| The January 1, 2012, through June 30, 2012, year-to-date report shows that \$1,716,064 in Annual fund gifts was received from 4,202 donors representing a 3 percent increase in dollars and a 3 percent increase in the number of donors compared to Fiscal Year 2011. |              |
| <b>2. University Development Initiatives Overview</b>  | <b>Tab 2</b> |
| <b>3. Alumni and Events Management Schedule of Events</b>  | <b>Tab 3</b> |
| <b>4. Alumni Membership Campaign and Chapter Development Report</b>  | <b>Tab 4</b> |
| <b>5. WYSU-FM Disaster Response and Recovery Plan Executive Summary</b>  | <b>Tab 5</b> |

	FY 11	FY 12	Change	Comment
<b>Annual Fund</b>				
Athletics	\$132,271	\$53,832	-59%	WATTS Campaign in FY11.
Beeghly College of Education	\$21,432	\$30,576	43%	
Bitonte College of Health & Human Services	\$40,560	\$15,221	-62%	Large individual gift in FY11.
College of Fine & Performing Arts	\$57,301	\$94,723	65%	Increased number of donors in FY12.
College of Liberal Arts & Social Sciences	\$31,674	\$37,091	17%	
College of STEM	\$87,238	\$106,911	23%	
Williamson College of Business Administration	\$47,087	\$69,345	47%	
School of Graduate Studies	\$495	\$1,785	261%	
Other	\$473,391	\$345,349	-27%	
YSU Endowments	\$17,919	\$25,880	44%	
YSU Scholarships	\$377,362	\$410,770	9%	
YSU Foundation Endowments	\$318,181	\$447,779	41%	
Gifts-in-Kind	\$68,227	\$76,802	13%	
<b>Annual Fund Total</b>	<b>\$1,673,138</b>	<b>\$1,716,064</b>	<b>3%</b>	
<b>Total Annual Fund Donors</b>	<b>4,074</b>	<b>4,202</b>	<b>3%</b>	
<b>Major Gifts</b>				
Athletics	\$2,028,976	\$2,975	-100%	FY11 includes \$1.75 million for WATTS.
Bequests	\$800,000	\$0	-100%	Two significant Planned Gifts signed in FY11.
Beeghly College of Education	\$16,400	\$0	-100%	
College of Fine & Performing Arts	\$45,874	\$10,000	-78%	
College of Liberal Arts & Social Sciences	\$0	\$100,000	100%	FY12 increased support for Journalism.
College of STEM	\$0	\$30,000	100%	Increased support for Lake-to-River Science Day and Outreach Initiatives in FY12.
Williamson College of Business Administration	\$78,250	\$0	-100%	
Other	\$259,443	\$565,192	118%	Kilcawley Center Renovation gifts in FY12.
YSU Endowments	\$0	\$442,540	100%	Delayed receipt of funding for Resch Program in FY12.
YSU Scholarships	\$0	\$18,734	100%	Delayed receipt of funding for Resch Program in FY12.
YSU Foundation Endowments	\$199,900	\$181,784	-9%	
Gifts-in-Kind	\$105,332	\$150,000	42%	Increased support for STEM & FPA in FY12.
<b>Major Gifts Total</b>	<b>\$3,534,175</b>	<b>\$1,501,225</b>	<b>-58%</b>	WATTS Campaign in FY11.
<b>Total Major Gifts Donors</b>	<b>193</b>	<b>84</b>	<b>-56%</b>	
<b>Planned Gifts</b>				
Bequests	\$0	\$61,264	100%	Bequests recategorized to PG in FY12.
<b>Planned Gifts Total</b>	<b>\$0</b>	<b>\$61,264</b>	<b>100%</b>	
<b>Total Planned Gifts Donors</b>	<b>0</b>	<b>3</b>	<b>100%</b>	
<b>Special Projects</b>				
Other	\$5,000	\$19,058	281%	Increased Support by Exempt Administrative Employees in FY12.
<b>Special Projects Total</b>	<b>\$5,000</b>	<b>\$19,058</b>	<b>281%</b>	
<b>Total Special Projects Donors</b>	<b>1</b>	<b>13</b>	<b>100%</b>	
<b>Underwriting</b>				
Sponsorships	\$63,118	\$77,376	23%	
Gifts-in-Kind	\$25,195	\$51,111	103%	FY12 increased in-kind support for SMARTS.
<b>Underwriting Total</b>	<b>\$88,313</b>	<b>\$128,487</b>	<b>45%</b>	
<b>Total Underwriting Donors</b>	<b>84</b>	<b>101</b>	<b>20%</b>	
<b>Grand Total</b>	<b>\$5,300,626</b>	<b>\$3,426,098</b>	<b>-35%</b>	WATTS Campaign in FY11.
<b>Grand Total Donors</b>	<b>4,352</b>	<b>4,403</b>	<b>1%</b>	
<i>\$12,250 in pledge receivables were written-off this quarter.</i>				
<i>In FY12, the Office of University Development processed 9,146 transactions totaling \$9,759,895. This figure reflects \$2,449,641 in new cash gifts plus \$7,310,254 in ongoing pledge payments and payroll deductions that were received. New pledges totaled \$976,457 for FY12.</i>				

**UNIVERSITY DEVELOPMENT INITIATIVES**  
as of August 20, 2012

STAFF	INITIATIVE	DOLLAR GOAL	PROGRAM GOAL	STATUS	GENERAL TIMELINE	COMMENTS
Cala	DonorSearch: Prospect Screening		Conduct a wealth/giving capacity screening of alumni and friends in database	Complete	Screening conducted in July. Data received in August.	The screening will be the primary source of Development's prospect research
	F&PA Naming Opportunities	\$250,000 - \$500,000	Combination of capital and program endowment needs	Cultivation	Ongoing	Prospects have been identified and are in the cultivation stage
	F&PA Reaching for Tomorrow's Stars: A Success Scholarship	\$ 100,000	Implement a special event fundraiser to help meet dollar goal	\$ 49,000	Ongoing	Event in planning stages
	General Motors "People's Store" Scholarship	\$ 6,000	12 scholarships of \$500 each	In progress	Fall 2012 semester	
	Improved online giving		Enhance online giving by moving to a more intuitive, user-friendly online provider	Complete	New online site went live in July 2012	The site has met our goal to improve user-friendliness and easier access
	Mad About the Arts	\$ 15,000	Sponsors being sought for February 2013 event	Prospects identified; solicitations planned for September 2012	Feb-13	
	Marching Band	TBD	Funding to purchase new instruments	Sponsorship categories have been created; solicitation is being planned	In planning stage for fall solicitation	Would like to collaborate with Alumni Relations on an affinity event
	Scholastics Art Exhibition 2013	\$12,000-\$15,000	Sponsorships 2013 exhibition in Bliss Hall.	Prospects identified; solicitations in progress	Jan-13	Working with members of the Scholastics Art Committee on solicitations
	YPD Scholarship Endowment	\$ 10,000	Annual golf outing fundraiser	Complete		Waiting for funds to come in from 2012 fundraiser
Blinn/Cala	Dental Hygiene Lab improvements	\$ 350,000	Renovations to Dental Hygiene Lab in Cushwa Hall	Ongoing	Short range	Follow-up to solicitation scheduled for August 2012
	English Festival Endowment	\$ 100,000		\$12,000 in commitments	Long range	Donor hosted luncheon scheduled for September 20, 2012
	Media Center at Melnick Hall	TBD		Prospect research	Long range	Waiting for building plans and costs to be finalized

**UNIVERSITY DEVELOPMENT INITIATIVES**  
as of August 20, 2012

STAFF	INITIATIVE	DOLLAR GOAL	PROGRAM GOAL	STATUS	GENERAL TIMELINE	COMMENTS
Blinn/Cala	Steel Museum Initiative	\$10,000-\$2.3 million	Combination of program endowments and capital funding	\$ 20,000	Ongoing	Friends group is setting up additional appointments. Ask for \$30,000 is on the table
	YSU Retiree Endowed Scholarship	Minimum of \$ 10,000		\$ 24,190	Long range	Pledges and gifts still coming
Blinn	Dr. Louise Pavia Endowed Scholarship	\$ 10,000		\$ 10,000	Short range	Finalizing criteria. Waiting for general accounting to release the money to the YSU Foundation
	Jessica Porcase Endowed Scholarship	\$ 10,000		\$ 12,000	Ongoing	Waiting for funds from 2012 Golf Outing
	John Cox Endowed Scholarship				Ongoing	Annual solicitation mailed August 2012
	Chuck Housteau Endowed Scholarship	\$ 25,000		\$ 10,000	Ongoing	Waiting for funds from 2012 Golf Outing
	Michael "Mickey" Soroka Endowed Scholarships at YSU Foundation (2)	Total for two: \$ 50,000		\$ 30,000	Ongoing	Finalizing criteria for the second endowment
	Daily Family Memorial Scholarship-Dollars in Dollars out			\$ 6,700	Short range	Finalizing criteria
	Sophia Brooks Scholarship in Dana School of Music	\$ 5,000		\$ 2,270	Ongoing	Criteria complete; solicitation continues; minority scholarship
	Clifford O. Johnson Memorial Scholarship in Education	\$ 5,000		\$ 4,045	Ongoing	Working on criteria; solicitation continues; minority scholarship
	Prospect Research: Foundations		Discovery		Ongoing	
	Prospect Research: Western Pennsylvania		Discovery		Ongoing	
Chunn	YSU Admissions Department Trams	\$ 70,000		Identifying funding sources	Short range	
	Pay It Forward Grant Endowment - Center for Nonprofit Leadership	TBD		Fall 2012		
	Prospect Research: oil and gas industry prospects		Discovery	In process	Short range	
	Roth Bros. STEM scholarship	\$1,000 annual		In process	Short range	
	Veterans Resource Center	\$500,000-\$1 million?	Looking for new site on campus; may affect dollar goal of project	\$ 300,100	Short range	Development awaiting building plans and cost estimates subject to board approval

**UNIVERSITY DEVELOPMENT INITIATIVES**  
as of August 20, 2012

STAFF	INITIATIVE	DOLLAR GOAL	PROGRAM GOAL	STATUS	GENERAL TIMELINE	COMMENTS
Johnson	Annual Fund FY12	\$ 1,726,280		Complete	Complete	Raised \$1,716,067, meeting 99.4% of dollar goal and exceeding FY11 total by 2.4%
	Annual Fund FY13	\$ 1,750,000	To exceed FY12 total.	Ongoing	July 1, 2012 - June 30, 2013	
	BCOE "Boot Camp"	\$ 5,000	Proposed learning community to increase retention and graduation rates of minority students within BCOE	A proposal has been submitted	Ongoing	Propsects identified; one proposal submitted; second being developed
	Ginnetti Memorial Scholarship	\$ 10,000 minimum	To establish scholarship at endowment level	\$ 6,275	Ongoing	Agreement being finalized
	Splendor in the Glass	TBD	Annual fundraiser for Youngstown Air Reserve Base Scholarship in Memonry of Richard Alberini	Invitations in the mail	Event scheduled for 9-30-12	
	McCullough Williams Scholarship	Stewardship phase	Finalize goal	Finalize criteria to award	Ongoing	Discussed expanding the criteria for the scholarship and ways to add to the corpus
	"YSU Banner Bag" Project: student design competition for best tote bag design; to be judged by Nanette Lepore in spring 2012; tote bags to be made from old YSU vinyl banners		Promote talented alumni and students; promote recycling and re-use; create inexpensive donor premiums; expose YSU students to philanthropic projects	Project in production and awaiting prototypes	Completion by end of fall semester	Prototypes of the winning bag designs are currently being created at the Akron Area Goodwill Industries commercial sewing department. From that point, a cost per bag will be determined, and a decision on utilization will be made.

**ALUMNI AND EVENTS MANAGEMENT SCHEDULE OF EVENTS**

**2012/2013 Academic Year**

This calendar serves to make you aware of some upcoming Office of Alumni and Events and University events. These events honor various constituencies and your support and presence are appreciated. Trustees are often introduced to the audience and given the opportunity to mingle with attendees. Please consider these events when updating your calendars. The list is not all-inclusive and will be updated with new events for the next Board of Trustees meeting.

While the events listed below have contact names associated with them, should you need additional event information, please contact Jackie LeViseur, Interim Director, Office of Alumni and Events Management at 330-941-2136.

---

**2012**

**Saturday, August 18**

Purpose:

Place:

Time:

Contact:

**Summer Commencement**

Celebrate academic achievement of YSU graduates

Beeghly Center

10:00 am

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Friday, August 24**

Purpose:

Place:

Time:

Contact:

**Welcome Week Picnic on Alumni Lawn**

Welcome new and returning students back to campus for Fall Semester and build relationships

Alumni House front lawn

1:00 pm

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Wednesday, August 29-  
Monday, September 3**

Purpose:

Contact:

**Canfield Fair**

Greet public and market YSU and Alumni Society  
Details to follow

Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)

**Friday, September 7**

Purpose:

Place:

Time:

Contact:

**YSU Alums participate in United Way Day of Caring**

Alums gather and work together on community service projects

Covelli Center

8:00 am

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, September 8**

Purpose: **YSU Penguins vs. Valparaiso**  
Entertain Guests at Terrace Dinner  
Place: Stambaugh Gym  
Time: 2:30 pm  
Contact: Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)  
Purpose: **Alumni Tailgate (tentative)**  
Time: 2:00 pm  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)  
Details to Follow  
Purpose: **Entertain Guests at President's Loge**  
Time: 4:00 pm  
Contact: Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, September 15**

Purpose: **YSU Penguins vs. Albany**  
Entertain Guests at Terrace Dinner  
Place: Stambaugh Gym  
Time: 2:30 pm  
Contact: Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)  
Purpose: **Entertain Guests at President's Loge**  
Time: 4:00 pm  
Contact: Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, September 15**

Purpose: **American Heart Walk**  
Annual fundraiser for heart research; public relations  
Place: WATTS  
Time: 10:00 am  
Contact: Grant Springer – 330-941-3671 or [gmspringer@ysu.edu](mailto:gmspringer@ysu.edu)

**Thursday, September 20**

Purpose: **Alumni Lecture Series presents "X-Planes and Hypersonic Transport"**  
Present lecture by Peyman Givi, Ph.D., STEM graduate  
Place: Moser Hall, Room 2400  
Time: 6:00 pm  
Contact: Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, September 22**

Purpose: **YSU Penguins vs. UNI**  
Entertain Guests at Terrace Dinner  
Place: Stambaugh Gym  
Time: 5:30 pm  
Contact: Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)  
Purpose: **Entertain Guests at President's Loge**  
Time: 7:00 pm  
Contact: Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Monday, September 24 – Thursday, September 29**      **San Francisco 49ers Campus Visit/Practice Sessions**  
 Purpose: Public Relations  
 Place: WATTS  
 Time: TBD  
 Contact: Tim Stuart – 330-941-2887 or [testuart@ysu.edu](mailto:testuart@ysu.edu)

**Saturday, September 29**      **Ride for Hunger**  
 Purpose: Motorcycle run, fundraiser/recruitment tool  
 Place: WATTS  
 Time: 10:00 am  
 Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Saturday, September 29**      **Colorado “Youngstown Day” Alumni Event**  
 Purpose: Luncheon event for alumni and friends from Youngstown  
 Place: Lone Tree Golf Club & Hotel, Lone Tree, Colorado  
 (15 minutes from downtown Denver, 1 hour from Colorado Springs)  
 Time: 1:00 pm  
 Contact: Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)

**October date TBA**      **Williamson Symposium Speaker, Don Lewis, President of SCA Americas and BSBA graduate from the Williamson College of Business Administration “Global Business Sales and Marketing”**  
 Purpose: Program is designed to bring nationally recognized business leaders and business scholars to campus  
 Place: TBD  
 Time: TBD  
 Contact: Dr. Betty Jo Licata – 330-941-2737 or [bjlicata@ysu.edu](mailto:bjlicata@ysu.edu)

**Thursday, October 4**      **Planetarium Reception/Fundraiser/Movie Premiere**  
 Purpose: Raise money for future productions  
 Place: Maag Archives/Planetarium  
 Time: 7:00 pm – Reception  
 8:30 pm – Remarks and Movie Premiere  
 Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Saturday, October 6**      **Hispanic Heritage Month Celebration**  
 Purpose: To bring awareness of Hispanic contributions in the Valley and to showcase Hispanic culture  
 Place: Kilcawley Center, Chestnut Room  
 Time: 12:00 pm  
 Contact: Yulanda McCarty-Harris – 330-941-3370 or [ymccartyharris@ysu.edu](mailto:ymccartyharris@ysu.edu)



**Tuesday, October 9 –  
Thursday, October 11**

Purpose:

**Managing Critical Incidents for Higher Education Institutions:  
A Multi-Disciplinary, Community Approach**

This course is intended to assist YSU and all of its stakeholders in developing an all-hazard, multi-discipline, team-based approach capable of responding to a large-scale or expanding incident, whether natural or man-made.

Place:

YSU Police Department/Clingan Waddell Hall

Time:

8:00 am – 5:00 pm

Contact:

Chief John Beshara – 330-941-3525 or [jmbeshara@ysu.edu](mailto:jmbeshara@ysu.edu)

**Thursday, October 11**

Purpose:

**Alumni Lecture Series presents “Competing in the Global  
Market: Opportunities for Regional Business”**

Present lecture by WCBA panel Discussion

Place:

Williamson College of Business, Conference Center

Time:

6:00 pm

Contact:

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, October 20**

Purpose:

**YSU Penguins vs. Southern Illinois  
Entertain Guests at Terrace Dinner**

Place:

Stambaugh Gym

Time:

2:30 pm

Contact:

Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)

Purpose:

**Entertain Guests at President’s Loge**

Time:

4:00 pm

Contact:

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Wednesday, October 24**

Purpose:

**Alumni Lecture Series presents “Public Protection: The Role  
of Certification and Licensure from a National Perspective of  
25 Years in Emergency Medical Services”**

Present Health and Human Services lecture

Place:

Tod Hall, Lobby, and Trustees Meeting Room

Time:

5:30 pm – Networking (Lobby)

6:30 pm – Lecture (Trustees Meeting Room)

Contact:

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Sunday, October 28**

Purpose:

**12<sup>th</sup> Annual Pink Ribbon Cheer Classic**

Breast cancer fundraiser held by Zeta Tau Alpha Sorority; draws over 5,000 participants to campus each October during Breast Cancer Awareness Month

Place:

Beeghly Center

Time:

8:00 am

Contact:

Grant Springer – 330-941-3671 or [gmspringer@ysu.edu](mailto:gmspringer@ysu.edu)

**Friday, November 2**

Purpose:

Place:

Time:

Contact:

**Williamson College of Business Administration Annual Alumni Banquet**

A celebration of past achievements and future potential; awards are presented to distinguished alumni, educators, and community leaders

Williamson Hall, Conference Center

6:00 pm – Reception

7:00 pm – Dinner followed by Awards Program

Christine Shelton – 330-941-3068 or [cgshelton@ysu.edu](mailto:cgshelton@ysu.edu)

**Friday, November 2 -  
Sunday, November 4**

Purpose:

Place:

Friday, November 2

Time:

Saturday, November 3

Time:

Sunday, November 4

Time:

Contact:

**Class of 1962 Engineering Graduates Reunion**

Reunion and networking opportunity for graduates

Boardman Holiday Inn

6:00 – 9:00 pm Meet & Greet with hors d'oeuvres

11:00 am – 12:00 pm – Campus tour

6:00 pm – Dinner/program at Boardman Holiday Inn

11:00 am – Half Century Luncheon

Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)

**Saturday, November 3**

Purpose:

Place:

Time:

Contact:

Purpose:

Place:

Time:

Contact:

Purpose:

Time:

Contact:

**YSU Penguins vs. South Dakota: HOMECOMING Homecoming Parade**

Fifth Avenue

11:00 am

Jackie LeViseur – 330-941-2136 or [jmlevisur@ysu.edu](mailto:jmlevisur@ysu.edu)

**Entertain Guests at Terrace Dinner**

Stambaugh Gym

12:30 pm

Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)

**Entertain Guests at President's Loge**

2:00 pm

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Sunday, November 4**

Purpose:

Place:

Time:

Contact:

**Half Century Luncheon**

Celebrate 50<sup>th</sup> reunion of YSU graduates

DeBartolo Stadium Club

11:00 am

Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)

**Thursday, November 8**

Purpose:

Place:

Time:

**Penguin Club Jamboree**

Generate funds to support the Penguin Club mission of providing YSU student-athletes with educational and athletic opportunities

The Georgetown Banquet Center

6:00 pm

Contact: Jim Morrison – 330-941-3720 or [jwmorrison@ysu.edu](mailto:jwmorrison@ysu.edu)

**Tuesday, November 13**

**Skeggs Lecture Series presents Bob Schieffer**  
Bring in diverse speakers for free campus/community lectures  
Purpose: 1:00 – 2:15 pm – Presentation for students on campus  
Place/Time: 2:30 – 3:00 pm – Taped interview with WYSU  
6:00 – 7:15 pm – Private dinner at Stambaugh  
7:30 – 8:30 pm – Lecture at Stambaugh, followed by Q & A  
8:30 – 9:30 pm – Reception with book signing and photos  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Saturday, November 17**

**YSU Penguins vs. Indiana State**  
Entertain Guests at Terrace Dinner  
Purpose: Stambaugh Gym  
Place: 12:30 pm  
Time: Mary Dimitriou – 330-941-3496 or [mrdimitriou@ysu.edu](mailto:mrdimitriou@ysu.edu)  
Contact: **Entertain Guests at President's Loge**  
Purpose: 2:00 pm  
Time: Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)  
Contact:

**Saturday, November 24**

**University Scholar Alumni Reunion Dinner/Dance**  
Purpose: All scholar alumni reunion to celebrate 20 years of the program  
Place: The Georgetown in Boardman  
Time: 6:00 pm  
Contact: Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)

**Monday, December 10**

**Presentation "Visions of Courage" by Bobby Smith, Ph.D.**  
Purpose: How to deal with the aftershock of traumatic events in our lives  
Place: Kilcawley Center, Chestnut Room  
Time: 6:00 pm  
Contact: Chief John Beshara – 330-941-3525 or [jmbeshara@ysu.edu](mailto:jmbeshara@ysu.edu)

**Sunday, December 16**

**Fall Commencement**  
Purpose: Celebrate academic achievement of YSU graduates  
Place: Beeghly Center  
Time: 2:00 pm  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**2013**

**Thursday, January 24**

**Martin Luther King, Jr. Diversity Breakfast**  
Purpose: Reflecting on the life and message of equality shared through the life of Dr. King  
Place: Kilcawley Center, Chestnut Room  
Time: 8:00 am  
Contact: William Blake – 330-941-2086 or [wjblake@ysu.edu](mailto:wjblake@ysu.edu)

**Tuesday, February 19**

Purpose:

**Penguin Club Scholarship Ring Banquet**

Provide Championship Rings for our teams and generate funds to support the Penguin Club mission of providing YSU student-athletes with educational and athletic opportunities

Place:

Mr. Anthony's Banquet Center

Time:

6:00 pm – Dinner

7:30 pm – Program

Contact:

Jim Morrison – 330-941-3720 or [jwmorrison@ysu.edu](mailto:jwmorrison@ysu.edu)

**Thursday, February 21**

Purpose:

**5<sup>th</sup> Annual STEM Awards Dinner**

A celebration of past achievements and future potential; Awards are presented to distinguished alumni, educators, and community leaders

Place:

Kilcawley Center, Chestnut Room

Time:

6:00 – 9:00 pm

Contact:

Jenifer Miller – 330-941-4635 or [jamiller10@ysu.edu](mailto:jamiller10@ysu.edu)

**Friday, February 22**

Purpose:

**Bitonte College of Health and Human Services Alumni Dinner**

A celebration of past achievements and future potential; Awards are presented to distinguished alumni, educators, and community leaders

Place:

Kilcawley Center, Chestnut Room

Time:

5:00 pm

Contact:

Dr. Tammy King – 330-941-2185 or [taking@ysu.edu](mailto:taking@ysu.edu)

**Thursday, March 28**

Purpose:

**Diversity Leadership Recognition Celebration**

Recognizing individuals for their exceptional services rendered to enhance and promote the understanding of diversity and inclusion on campus and in the community

Place:

Mr. Anthony's Banquet Center

Time:

6:00 pm – Cultural Mixer

6:30 pm – Dinner

Contact:

Yulanda McCarty-Harris – 330-941-3522 or [ymmcartyharris@ysu.edu](mailto:ymmcartyharris@ysu.edu)

**Thursday, April 18**

Purpose:

**Beeghly College of Education 11<sup>th</sup> Annual Alumni Awards Dinner**

A celebration of past achievements and future potential; Awards are presented to distinguished alumni, educators, and community leaders

Place:

Beeghly College of Education, McKay Auditorium

Time:

6:30 pm

Contact:

Jean Grabaskas – 330-941-5334 or [jgrabaskas@ysu.edu](mailto:jgrabaskas@ysu.edu)

**Sunday, April 21**

Purpose:

Place:

Time:

Contact:

**YSU STEM Showcase**

Unique way to meet with STEM faculty, students, and industry representatives about STEM careers (Networking)

Moser Hall

2:00 – 4:30 pm

Jenifer Miller – 330-941-4635 or [jamiller10@ysu.edu](mailto:jamiller10@ysu.edu)**Tuesday, April 23**

Purpose:

Place:

Time:

Contact:

**53<sup>rd</sup> Annual Honors Convocation**

Honors distinguished professors and recognizes those students who have made notable achievements academically

Kilcawley Center, Chestnut Room

7:00 pm

Jackie LeViseur – 330-941-2136 or [jmlevisur@ysu.edu](mailto:jmlevisur@ysu.edu)**Saturday, May 18**

Purpose:

Place:

Time:

Contact:

**Spring Commencement**

Celebrate academic achievement of YSU graduates

Beeghly Center

10:00 am – Undergraduate Ceremony

2:30 pm – Graduate Ceremony

Jackie LeViseur – 330-941-2136 or [jmlevisur@ysu.edu](mailto:jmlevisur@ysu.edu)**Monday, June 3 -****Tuesday, June 4**

Purpose:

Place:

Monday, June 3

Time:

Tuesday, June 4

Time:

Contact:

**5<sup>th</sup> Annual Sustainable Energy Forum**

Government, Industry, and Academic Experts from around the country gather to consider the challenges and solutions of Sustainable Energy

Kilcawley Center, Chestnut Room

8:00 am – 7:00 pm

8:00 am – 4:00 pm

Jenifer Miller – 330-941-4635 or [jamiller10@ysu.edu](mailto:jamiller10@ysu.edu)**Wednesday, June TBD**

Purpose:

Place:

Time:

Contact:

**Penguin Club Scholarship Golf Outing**

Generate funds to support the Penguin Club mission of providing YSU student athletes with educational and athletic opportunities

TBD

11:00 am – Lunch

12:00 pm – Shotgun Start

Jim Morrison – 330-941-3720 or [jwmorrison@ysu.edu](mailto:jwmorrison@ysu.edu)

**ALUMNI MEMBERSHIP CAMPAIGN AND  
CHAPTER DEVELOPMENT REPORT**

*August 20, 2012*

**Office of Alumni and Events Management Mission**

All actions of Alumni and Events Management are purported to establish, enhance and preserve relationships with students before, during and after their enrollment at YSU.

Serving a constituency of over 94,000 alumni, Alumni and Events Management emphasizes a creative, integrated approach to communicating with, and fostering and maintaining relationships with all alumni. This approach is accomplished through promoting and strengthening relationships with alumni while upholding academic traditions and University vision. Alumni and Events Management provides comprehensive programs that allow alumni to become involved in and support the University. University, community and nationwide events coordinated by the office are designed to highlight the value of the University.

**Alumni Society Membership Campaign**

Alumni and Events Management launched a campaign titled “Your Membership Matters” in 2012 to reconnect with alumni and increase alumni society memberships. The campaign has proven to be successful in that it enabled us to reach more alumni than ever before resulting in increased alumni society membership and media and print exposure.

As part of the campaign, over 50,000 alums were provided with information on membership benefits through advertisement and solicitation in the Spring 2012 Alumni Magazine. This resulted in 94 new or renewed members since June 2012. An online registration for membership was established in June. Since then, 41 alumni have signed up for a new or renewed a lapsed membership.

Increased efforts to sell memberships have become a part of all alumni events. Thirty new or renewed memberships have been secured through events such as the YSU Night with Phantoms Hockey, the Alumni Tent at the Summer Festival of the Arts, chapter events, and the Alumni Lecture Series.

Membership has also been highlighted in all office social media efforts. Also, we are currently working with Athletics to get membership information to all Penguin Club members.

**ALUMNI MEMBERSHIP CAMPAIGN AND  
CHAPTER DEVELOPMENT REPORT**

*August 20, 2012*

**Office of Alumni and Events Management Mission**

All actions of Alumni and Events Management are purported to establish, enhance and preserve relationships with students before, during and after their enrollment at YSU.

Serving a constituency of over 94,000 alumni, Alumni and Events Management emphasizes a creative, integrated approach to communicating with, and fostering and maintaining relationships with all alumni. This approach is accomplished through promoting and strengthening relationships with alumni while upholding academic traditions and University vision. Alumni and Events Management provides comprehensive programs that allow alumni to become involved in and support the University. University, community and nationwide events coordinated by the office are designed to highlight the value of the University.

**Alumni Society Membership Campaign**

Alumni and Events Management launched a campaign titled “Your Membership Matters” in 2012 to reconnect with alumni and increase alumni society memberships. The campaign has proven to be successful in that it enabled us to reach more alumni than ever before resulting in increased alumni society membership and media and print exposure.

As part of the campaign, over 50,000 alums were provided with information on membership benefits through advertisement and solicitation in the Spring 2012 Alumni Magazine. This resulted in 94 new or renewed members since June 2012. An online registration for membership was established in June. Since then, 41 alumni have signed up for a new or renewed a lapsed membership.

Increased efforts to sell memberships have become a part of all alumni events. Thirty new or renewed memberships have been secured through events such as the YSU Night with Phantoms Hockey, the Alumni Tent at the Summer Festival of the Arts, chapter events, and the Alumni Lecture Series.

Membership has also been highlighted in all office social media efforts. Also, we are currently working with Athletics to get membership information to all Penguin Club members.

## Alumni Events/Chapters

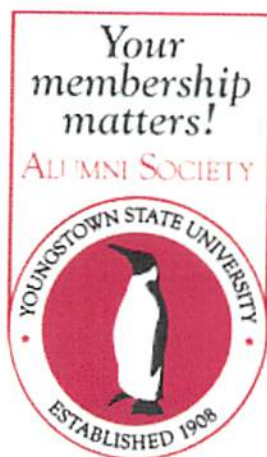
Alumni and Events Management has established two formal alumni chapter groups in Arizona and Tampa. Chapters are currently under development in Cleveland, Las Vegas, Colorado, Atlanta and Columbus. Alumni events recently took place in Arizona with over 60 alumni and friends in attendance, Las Vegas hosted 45, Columbus and Cleveland about 30 each, and Atlanta 28.

Fifteen cities participated in Alumni and Events Management's National Networking Day on June 28. This is a significant increase from 2011 when only six cities participated. New cities included New York City, San Francisco, Sydney, Dallas/Fort Worth, Charlotte, Chicago, Orlando, Research Triangle, and South Florida.

Affinity groups are also being explored with groups such as alumni who were members of the Honors Program, Jambar staff and ROTC. YSU and Alumni Society information has been sent out to these groups locally and nationally.

Locally, the Alumni Lecture Series began in 2012 with attendance ranging from 40 to 80 guests per lecture. The series continues throughout the Fall Semester with speakers from business, health and human services and engineering. Thirty-three alumni members volunteered to be a part of Streetscape on June 2, a beautification project in downtown Youngstown. On June 27, 350 alumni and friends attended the YSU Alumni Scrappers Game.

Alumni and Events Management organizes and implements four commencement ceremonies and one Honors Convocation every year. Through these annual events, we connect with nearly 2,500 students. Graduates receive alumni pins and membership information to take with them after commencement. All ceremonies give us the opportunity to promote YSU, to showcase our students' and faculty members' achievements to the thousands of guests in attendance, and, to the community-at-large through media coverage.





## WYSU-FM DISASTER RESPONSE AND RECOVERY PLAN EXECUTIVE SUMMARY

WYSU-FM has developed a Disaster Response Plan to ensure continuous service during an emergency and to provide YSU and the community with an emergency information service were it to be needed. Adequate emergency preparedness requires the adoption of a well thought-out station emergency plan and a commitment to keep that plan current and functional. Therefore, the purpose of the Disaster Response Plan details how WYSU will respond to emergencies and assist YSU and community emergency management organizations.

The document is divided into several sections; each addressing major areas related to staff safety, broadcast continuity, and information delivery. Because the document is under constant review, it is expected to continually evolve to address additional considerations. WYSU continues to seek assessment of the plan from individuals and organizations outside the station—such as Youngstown State University administration, local police officials, and county emergency management agencies—in an effort to improve the document and form relationships with organizations that will be crucial to the plan's implementation and to best serve the community.

Specifically, the Disaster Response Plan addresses these major topics:

### **Operation Continuity**

This details technical and financial considerations of recovering from a disaster that directly impacts WYSU's ability to provide a broadcast service.

### **Supplies and Equipment**

Itemizes crucial survival supplies and technical equipment that will help ensure employee safety, station operation, and information gathering/dissemination.

### **Staff Preparedness and Response**

Assigns responsibilities to mission-critical personnel, details evacuation procedures, provides resources for basic natural disaster training, and describes emergency operation levels and procedures.

### **Critical Sites**

Prioritizes assessment of sites that are crucial to station operation, and also details how sites should be equipped and secured.

### **Information Collection and Delivery**

Describes emergency broadcast standards pertaining to the collection/dissemination of information from various sources using several methods.