



**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE
Carole S. Weimer, Chair
All Trustees are Members
Cynthia E. Anderson, Ex-Officio**

**BACKGROUND MATERIALS
Thursday, February 21, 2013**

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| 1. Alumni and Events Management Schedule of Events | Tab 1 |
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2013 Schedule of Events

- Thursday, January 10**
Purpose: Meet Houston alumni, begin discussions for future events/chapter
Place: Champps Americana, Uptown Area, Houston, Texas
Time: 6:00 p.m.
Contact: Mollie Hartup – 330-941-3086 or mahartup@ysu.edu
- Friday, January 11**
Purpose: Meet Austin alumni, begin discussions for future events/chapter
Place: The Upper Decks, Austin, Texas
Time: 6:00 p.m.
Contact: Mollie Hartup – 330-941-3086 or mahartup@ysu.edu
- Friday, January 11**
Purpose: Network and socialize with Arizona-area alums
Place: Phoenix Lodge BPOE, Phoenix, Arizona
Time: 6:00 p.m. Cocktails
7:00 p.m. Dinner
Contact: Mollie Hartup – 330-941-3086 or mahartup@ysu.edu
- Saturday, January 12**
Purpose: Network and socialize with DFW alums
Place: Quaker Steak & Lube, Carrollton, Texas
Time: 6:00 p.m. Doors open
Contact: Mollie Hartup – 330-941-3086 or mahartup@ysu.edu
- Friday, January 25**
Purpose: Host YSU Night at local hockey game
Place: Covelli Centre, Youngstown, Ohio
Time: 6:00 p.m. Doors Open
7:15 p.m. Game
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Saturday, January 26**
Purpose: Host alumni gathering between games
Place: Room 119, Beeghly Center, YSU
Time: 2:05 p.m. YSU vs. Cleveland State - Men
3:30 p.m. Alumni Event
4:35 p.m. YSU vs. Loyola - Women
Contact: Mary Dimitriou – 330-941-3496 or mrdimitriou@ysu.edu
- Friday, February 22**
Purpose: Reunite HHS alumni, while honoring an individual from each department in the college
Place: Chestnut Room, Kilcawley Center, YSU
Time: 5:00 p.m. Hors d'oeuvres
6:00 p.m. Dinner/Program
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Thursday, February 28

Purpose:
Place:
Time:
Contact:

West Palm Beach Alumni reception

Gathering of YSU alumni and friends
Old Calypso, Delray Beach, Florida
5:30 – 7:30 p.m.
Mollie Hartup – 330-941-3086 or mahartup@ysu.edu

Friday, March 1

Purpose:
Place:
Time:
Contact:

Naples Alumni reception

Gathering of YSU alumni and friends
Handel's in Bonita Springs, Florida
7:00 – 9:00 p.m.
Mollie Hartup – 330-941-3086 or mahartup@ysu.edu

Saturday, March 2

Purpose:
Place:
Time:
Contact:

Tampa Alumni reception

Gathering of YSU alumni and friends
Flamestone Grille in Oldsmar, Florida
2:00 – 4:00 p.m.
Mollie Hartup – 330-941-3086 or mahartup@ysu.edu

Sunday, March 3

Purpose:
Place:
Time:
Contact:

Youngstown Day

Gathering of YSU alumni and friends
Hyatt at Sarasota, Florida
11:30 a.m.
Erin DeBernardo – 330-941-2068 or ebdebernardo@ysu.edu

Thursday, April 4

Purpose:
Place:
Time:

Skeggs Lecture Series presents Bob Woodward

Free community lecture and student presentation by world-renowned investigative reporter
Stambaugh Auditorium
4:30 – 5:00 p.m. WYSU interview
5:15 – 6:00 p.m. Student program
6:00 --7:15 p.m. Private dinner
7:30 – 8:30 p.m. Woodward's remarks
8:30 – 9:30 p.m. Book signing
Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Contact:

Thursday, April 11

Purpose:
Place:
Time:
Contact:

Alumni Lecture Series**“Effects of the Iron and Steel Industry on Youngstown”**

Lifelong learning and networking
Youngstown Museum of Labor and Industry
TBD
Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Friday, April 19

Purpose:
Place:
Time:
Contact:

Red & White Game

Host Alumni
Gym C, Stambaugh Stadium, YSU
TBA
Mary Dimitriou – 330-941-3496 or mrdimitriou@ysu.edu

Tuesday, April 23

Purpose:
Place:
Time:
Contact:

Honors Convocation

Celebrate academic achievement
Ceremony in the Chestnut Room, Kilcawley Center, YSU
7:00 p.m.
Reception to immediately follow in the Ohio Room
Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Tuesday, April 30

Purpose:

Place:

Time:

Contact:

Tribute Rally for Dr. Anderson

Celebrate Dr. Anderson's accomplishments. She will provide a campus forecast

Ceremony in the Chestnut Room, Kilcawley Center, YSU

8:00 a.m.

Details to follow

Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu**Friday, May 3**

Purpose:

Place:

Time:

Contact:

Faculty & Staff Awards Dinner

To honor faculty and staff for their service to the University

Kilcawley Center, YSU

5:30 p.m. Reception in Ohio Room

6:30 p.m. Dinner and Awards in Chestnut Room

Heather Belgin – 330-941-1591 or habelgin@ysu.edu**Monday, May 7 -
Wednesday, May 9**

Purpose:

Place:

Time:

Contact:

Grad Central

Distribute graduation regalia and information to graduates

Schwebel Reception Center, Kilcawley Center, YSU

1:00 – 7:00 p.m. (Monday)

8:30 a.m. – 7:00 p.m. (Tuesday & Wednesday)

Christina Texter – 330-941-2962 cmtexter@ysu.edu**Thursday, May 16**

Purpose:

Place:

Time:

Contact:

Public Lecture with Mr. Kennerly, Photographer

Photography/history

TBD

TBD

Jackie LeViseur --330-941-2136 or jmlevisueur@ysu.edu**Friday, May 15**

Purpose:

Place:

Time:

Contact:

Dinner with Ed O'Neill

TBD

TBD

TBD

Jackie LeViseur --330-941-2136 or jmlevisueur@ysu.edu**Saturday, May 18**

Purpose:

Place:

Time:

Contact:

Spring Commencement

Celebrate academic achievement of YSU graduates

Beeghly Center, YSU

10:00 a.m. Undergraduate Ceremony

2:30 p.m. Graduate Ceremony

Jackie LeViseur --330-941-2136 or jmlevisueur@ysu.edu**Tuesday, June 25**

Purpose:

Place:

Time:

Contact:

YSU Alumni Night with the Scrappers

Social gathering/family outing for Alumni Society members and their guests

Eastwood Field, Niles, Ohio

5:30 p.m. Picnic

7:00 p.m. Game

Heather Belgin –330-941-1591 or habelgin@ysu.edu

Thursday, October 3

Purpose:

Place:

Time:

Contact:

Alumni Lecture Series

“Healthy Eating with Dr. Shayestah”

Lifelong learning and networking

TBD

TBD

Heather Belgin –330-941-1591 or habelgin@ysu.edu

Thursday, November 7

Purpose:

Place:

Time:

Contact:

Alumni Lecture Series

“Panel discussion: The future of Fossil vs. Sustainable Energy Sources:”

Lifelong learning and networking

TBD

TBD

Heather Belgin –330-941-1591 or habelgin@ysu.edu

THE OFFICE OF ALUMNI AND EVENTS MANAGEMENT REPORT

February 2013

Office of Alumni and Events Management Updates:

- Alumni events were recently held in Houston (31 guests in attendance), Austin (14 guests in attendance), and Dallas (30 guests in attendance) during January. This represents new territory in our chapter development effort.
- The Arizona alumni chapter held their annual event in January. Thirty alumni and guests attended as well as Dr. Cynthia Anderson. Funds raised at the event go to support their YSU scholarship.
- Alumni and Events hosted the third annual “YSU Night with Phantoms Hockey”. Nearly 400 guests attended including the Marching Pride, YSU ROTC cadets, YSU retirees, staff, alumni, and friends.
- Alumni and Events Management held a reception in between games of the January 26 basketball double header. Dr. Anderson and Coach Boldon spoke to the group of nearly 100 alumni and friends.
- Alumni and Events Management has a student intern for the spring semester. Victoria Baughman will be working 225 hours for the office prior to graduating in May and entering graduate school at YSU.
- Dana School of Music invited Alumni and Events Management to join their reception in Columbus as part of a music convention. So far, ten Columbus-area alumni have signed up to attend.
- To aid recruitment, Alumni and Events Management will sponsor writing campaigns following each Crash Day. Post cards will be personalized by Alumni Society Board members and sent to students who are interested in, but not yet committed, to YSU.
- Alumni and donor events in Florida will commence at the end of February. This year, events have been planned in Tampa, Naples, West Palm Beach, as well as Youngstown Day in Sarasota on March 3.
- Bob Woodward is the scheduled Skeggs lecturer on April 4 at Stambaugh Auditorium. Invitations to the private dinner will be sent soon.
- A Washington DC alumni event is in the works. Representative Tim Ryan has agreed to do a reading and signing of his book, *A Mindful Nation*. The tentative date is April 17.
- Alumni and Events Management is currently planning an All-Alumni Reunion, which will take place on July 12 and 13. The July 12 event will begin with an evening reception at the Oh Wow! Children’s Museum, followed by stops at downtown restaurants. Guests will be invited to go to the Summer Festival of the Arts on July 13. A tent with displays from all colleges will be available to explore at the festival. A dinner program will conclude the reunion at 6 p.m. in Kilcawley.

- Plans are under way for the second year of the Alumni Lecture Series, which brings alumni, business professionals, community members, faculty, staff, and students together to network and learn from a leader in a designated field.
- Alumni and Events Management has been meeting with the President's Office to coordinate appropriate tribute events for Dr. Anderson prior to her retirement.
- Ed O'Neill is the scheduled speaker for the spring undergraduate commencement ceremony on May 18. Other events are being planned to coincide with his visit including a dinner and lecture with his associate, photographer, David Kennerly, and a community fundraising dinner featuring Mr. O'Neill.
- David Sedaris has been confirmed as the Skeggs lecturer for fall 2013. The date is October 30 at the DeYor Performing Arts Center.

WYSU-FM AND 'NON-TRADITIONAL' FORMS OF FUNDRAISING

During fiscal year 2013 WYSU-FM is placing an enhanced focus on 'non-traditional' forms of direct public support and fundraising.

Marketing tools being used to support this effort include on-air announcements, the station's website, social media, and trade print ads.



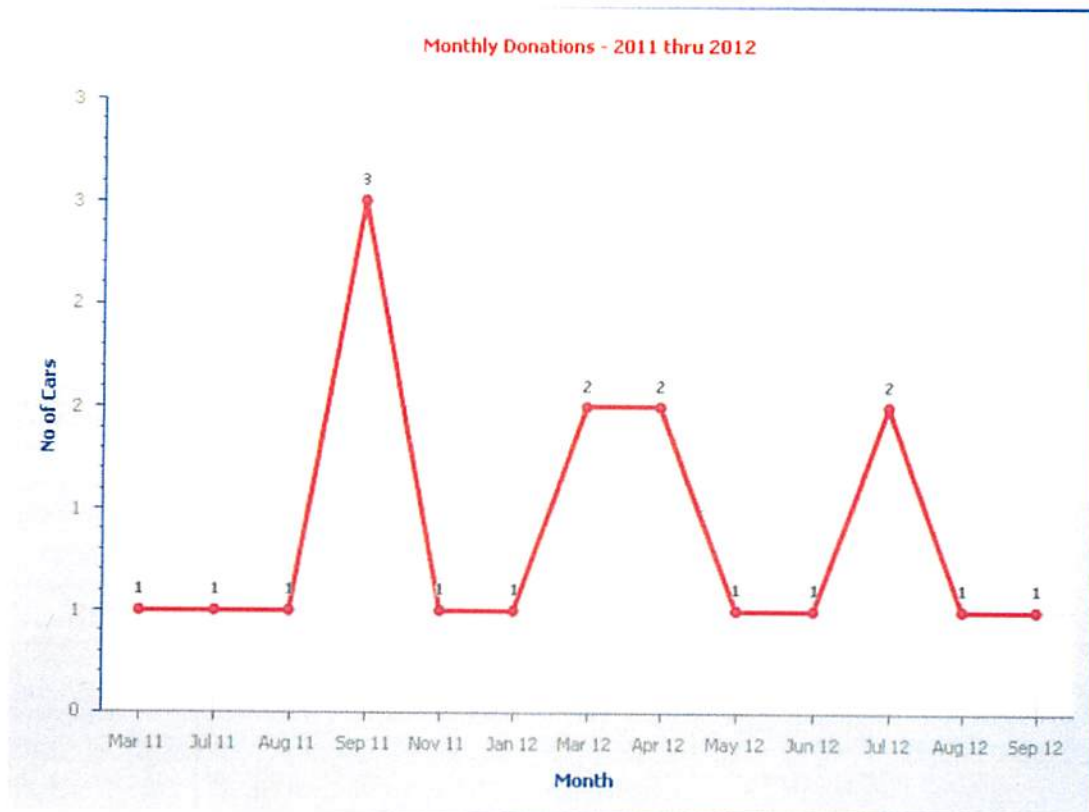
As a result of this enhanced focus, during the first half of the fiscal year the station has generated \$874 in support through its amazon.com affiliate program, and \$3,449 in support through its Car Talk

Vehicle Donation program.

Moreover, during the rolling calendar year September 2011 through August 2012, WYSU-FM received a record number of vehicle donations (14 vehicles donated – see chart below) through its vehicle donation program.



WYSU-FM's amazon.com program is an "affiliate store" program through which the station receives a commission on all items purchased on amazon.com by users who start their shopping experience at wysu.org. The Car Talk Vehicle Donation Program provides a turnkey vehicle donation service for WYSU-FM. The program handles everything from the initial donor contact, to vehicle pick-up and disposition, to issuing the tax statement to the donor. Subsequent to the vehicle donation and processing, the program issues a check for the net value of the donation to WYSU-FM.



GREAT STUDENTS ROUND OUT OUR TEAM

WYSU's full-time staff of seven and two part-time announcers is supplemented by a number of Youngstown State University student employees who learn business and broadcasting skills while operating as part of the valued WYSU staff. These students bring a wide variety of talents with them that allow them to work in multiple areas of the station.

Many listeners have inquired about the great radio voices delivering the weather on Saturdays and Sundays. Those voices belong to our student weekend announcers. **Carolyn Briley** is a returning student to YSU and WYSU after having worked in broadcasting with a telecommunications degree. Carolyn is now pursuing another degree in secondary education for language arts. Also new to the station is graduate student and veteran **Craig Rader**, who, while in the military, also worked in radio. Craig is now pursuing a degree in American studies. The student weekend announcers also work in the production area and assist with program listings. Joining this weekend team are **Patrick Shelton** and **Rachael Swanson**, who also have other weekday duties at the station. Program director David Luscher spends a great deal of time training these students to ensure the quality our listeners have come to expect.

With the many digital demands of a growing broadcast industry, WYSU has enlisted music students to aid in the process of digitizing our collec-

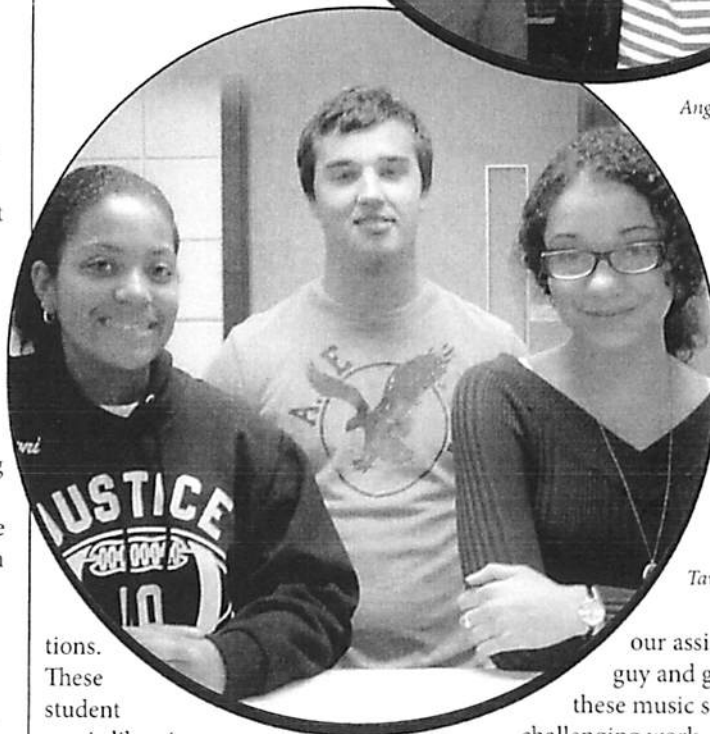
tions. These student music librarians are **Sarah Peters** and **Rachael Swanson**, both music education majors, and **Greg Sili** who majors in music history. For those members who have toured the station and seen our music library, you know what a large undertaking this is. This group also concentrates on the program listings that detail each piece of music our local hosts play, and are accessible to listeners on our website. Chris Hartman,

our assistant engineer, IT guy and guitarist, guides these music students in this challenging work.

Our student office assistants are those pleasant folks who assist you when calling into the station. They take your pledges, answer questions about your membership or about events you heard on our community calendar. They also create displays and are the glue that holds the paperwork processing together. **Aamber Hopson** is a senior in Biochemistry, and **Patrick Shelton** is a senior information technology major. New to the



Angela and Tyler



Tawni, Patrick, Aamber

WYSU office is **Angela Sammartino**, currently pursuing a degree in dietetics, and incoming freshman **Tyler Tsangaris-Braatz**, who is a major in music performance with a possible second degree in biology. Administrative assistant **Laurie Wittkugle** speaks of her group as the "family" she relies on to assist with our growing membership.

Matt Browning and **Tawni McClendon** just graduated in December with degrees in media communications and criminal justice, respectively. Both Matt and Tawni have shared their talents with us during their entire college experience. Matt worked as a weekend announcer, and Tawni was an office assistant. We wish our new graduates much success.

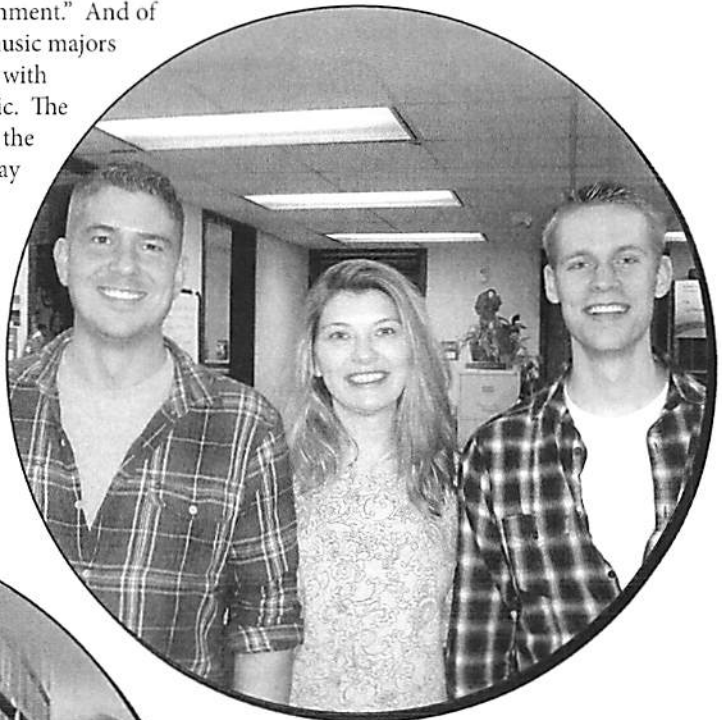
We also applaud the success of our students who have gone on to enjoy careers in their field of study. **Krystle Kimes** and **Keith Stinson** are in television production, **John Matthews** has worked camera production on a couple of major motion pictures, **Beth**

Signoriello Sop works with the elderly, and **Ceeairrah Shacole VanCobb** assists YSU's Early College Students.

When we asked our student employees what they enjoyed most about working at WYSU, we discovered a few recurring themes. Many are fortunate to be working in a field pertaining to their major, gaining experience and improving their skills. Teamwork is forged by "great co-workers" in a "great environment." And of course, the music majors love working with classical music. The remainder of the comments may have been an attempt to solidify their positions in good standing as our students have referred to the WYSU

staff as "amazing, kind, professional, knowledgeable and nurturing." The professional staff certainly care about the students and appreciate how many stay in touch after graduation.

Our student employees are a joy and a great asset to all we do at WYSU. We take pride in each of them and their work. Please join with us as we salute an amazing team!



Craig, Carolyn, and Matt



*Our student employees
are a great asset
to WYSU.*

Greg, Sarah, and Rachael

**Great
Students**