

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Harry Meshel, Chair
James B. Greene, Vice Chair
All Trustees are Members
Randy J. Dunn, Ex-Officio**

**BACKGROUND MATERIALS
Tuesday, February 18, 2014**

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|---|--------------|
| 1. Alumni and Events Management Schedule of Events | Tab 1 |
| 2. Alumni and Events Management Report | Tab 2 |
| 3. WYSU-FM's New Modular Program—<i>DOING GOOD</i> | Tab 3 |

BACKGROUND MATERIALS:
Institutional Engagement

TAB 1: Alumni and Events Management Schedule of Events

STAFF CONTACT: R. Scott Evans, Vice President for University Advancement

HIGHLIGHTS OR ISSUES:

- Please review the Schedule of Event and mark your personal calendars accordingly.

TAB 2: Alumni and Events Management Report

STAFF CONTACT: R. Scott Evans, Vice President for University Advancement

HIGHLIGHTS OR ISSUES:

- Since the last Board of Trustees meeting in December of 2013, the Office of Alumni and Events has coordinated nearly 20 campus and community events that have reached over 6,500 people. Events ranged from commencement, to lecture series, to alumni chapter and networking events, to activities associated with home football games, and the Ohio Board of Regents visit.

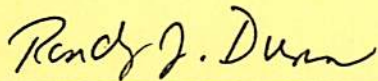
TAB 2: WYSU-FM's New Modular Program—*DOING GOOD*

STAFF CONTACT: R. Scott Evans, Vice President for University Advancement

HIGHLIGHTS OR ISSUES:

Please review the one-page description of this new WYSU-FM module. The program is hosted by Gina Marinelli and was announced at the last Board of Trustees meeting.

REVIEWED:



Randy J. Dunn, President

**ALUMNI AND EVENTS MANAGEMENT
SCHEDULE OF EVENTS**

February 19, 2014—May 19, 2014

- Wednesday, February 19**
Alumni Lecture Series – “The Outlook for Individuals’ Retirement Security in the United States”
Purpose: Alumni networking and lifelong learning
Place: Williamson College of Business Administration
Time: 5:30 p.m. Networking; 6:00 p.m. Lecture
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu
- Friday, February 21**
Bitonte College of Health and Human Services Alumni Recognition Dinner
Purpose: Awards dinner recognizing alumni in each of the college’s departments
Place: Chestnut Room, Kilcawley Center
Time: 5:00 p.m. Reception; 6:00 p.m. Dinner and Program
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu
- Friday, February 21**
Naples Development Dinner
Purpose: Gathering of YSU donors and friends
Place: The Hilton Naples, Naples, Florida
Time: 5:30 p.m.
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Saturday, February 22**
Handel’s Alumni Reception
Purpose: Gathering of YSU alumni and friends
Place: Handel’s, Bonita Springs, Florida
Time: 12:00 p.m.
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Saturday, February 22**
Sarasota Development and Foundation Dinner
Purpose: Gathering of YSU and YSU Foundation donors and friends
Place: The Hyatt Sarasota, Sarasota, Florida
Time: 6:00 p.m. Reception, 6:30 p.m. Dinner
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Sunday, February 23**
Youngstown Day
Purpose: Gathering of YSU alumni and friends
Place: Charlotte Harbor Event & Conference Center, Punta Gorda, Florida
Time: 11:30 a.m.
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Monday, February 24**
Orlando Alumni and Friends Reception
Purpose: Gathering of YSU donors and friends
Place: 52 Seasons Restaurant, Orlando, Florida
Time: 5:30 p.m.
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu
- Thursday, February 27**
YSU Night with Phantoms Hockey
Purpose: Host YSU Night at local hockey game
Place: Covelli Centre

Time: 7:05 p.m. Game
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu

Tuesday, March 4
Purpose: **Thomas Colloquium presents Blake Mycoskie**
Free community lecture and student presentation
Place: Stambaugh Auditorium
Time: 4:00 p.m. - Student presentation
5:30 p.m. - Private dinner
7:00 p.m. - Community Lecture and Q & A
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu

Thursday, March 20
Purpose: **Skeggs Lecture Series presents Dr. Michio Kaku**
Free community lecture and student presentation
Place: Stambaugh Auditorium
Time: 3:00 p.m. - Student presentation
4:15 p.m. - Media interview
6:00 p.m. - Private dinner
7:30 p.m. - Community Lecture
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu

Tuesday, March 25
Purpose: **Alumni Lecture Series – “In Columbus’ Footsteps: The Search for San Salvador”**
Alumni networking and lifelong learning
Place: Trustees Meeting Room, Tod Hall
Time: 5:30 p.m. Networking; 6:00 p.m. Lecture
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Thursday, April 10
Purpose: **Alumni Lecture Series –Frederick Douglass/Abraham Lincoln**
Alumni networking and lifelong learning
Place: McDonough Museum
Time: 6:00 p.m. Lecture; 7:00 p.m. Networking
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Wednesday, April 23
Purpose: **Honors Convocation**
Celebrate academic achievement
Place: Ceremony in Beeghly Center
Time: 7:00 p.m.
Reception to immediately follow on the upper deck
Contact: Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu

Friday, May 2
Purpose: **Faculty & Staff Awards Dinner**
To honor faculty and staff for their service to the University
Place: Kilcawley Center
Time: 5:30 p.m. Reception in Ohio Room
6:30 p.m. Dinner and Awards in Chestnut Room
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Saturday, May 17
Purpose: **Spring Commencement**
Celebrate academic achievement of YSU graduates
Place: Beeghly Center
Time: 10:00 a.m. Undergraduate Ceremony
Luncheon after ceremony in Presidents’ Suites, Kilcawley Center
2:30 p.m. Graduate Ceremony
Contact: Jackie LeViseur --330-941-2136 or jmlevisieur@ysu.edu

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ALUMNI AND EVENTS MANAGEMENT REPORT

February 2014

Office of Alumni and Events Management Updates:

Since the last Board of Trustees meeting in December of 2013, the Office of Alumni and Events has coordinated nearly 20 campus and community events that have reached over 6,500 people. Events ranged from commencement, to lecture series, to alumni chapter and networking events, to activities associated with home football games, and the Ohio Board of Regents visit.

All events fall in line with one or more of the Alumni and Events Management Strategic Plan Cornerstones:

- ❖ Foster Student to Alumni Experience
- ❖ Build and Sustain Alumni Chapters
- ❖ Develop Working Partnerships with Campus and Community Groups
- ❖ Cultivate and Maximize the Potential of our Volunteers (especially students) and our Alumni Board

Below is the primary grouping of office events according to the four cornerstones:

Cornerstone 1: Foster Student to Alumni Experience

December 9--11

Purpose:

Cap and Gown Pick Up, Grad Central

Distribute graduation regalia and information to graduates; 600 students

December 15

Purpose:

Fall Commencement

Celebrate academic achievement of YSU graduates; 5,000 in attendance

January 8

Purpose:

Crash Day Postcard Writing Campaign

Recruitment activity focused on personalized follow ups to Crash Day attendees; 5 in attendance

Cornerstone 2: Build and Sustain Alumni Chapters

November 22

Purpose:

Veterans & ROTC Alumni Reunion

Affinity group reunion; 100 in attendance

November 23

Purpose:

Veterans & ROTC Alumni Reunion/Terrace Dinner

Affinity group reunion in conjunction with Terrace Dinner/football game; 150 in attendance

January 18

Purpose:

YSU Alumni Event with Basketball Doubleheader

Host alumni gathering between games; 95 in attendance

Cornerstone 3: Develop Working Partnerships with Campus and Community Groups

November 7

Purpose:

Alumni Lecture Series

“The Future of Fossil vs. Sustainable Energy Sources”

Lifelong learning and networking; 40 in attendance

November 19-20

Purpose:

Ohio Board of Regents Visit

Quarterly meeting of OBOR at YSU including campus tour, dinner and University presentation; 90 in attendance

December 14

Purpose:

Dinner in Honor of Commencement Speaker

Celebrate accomplishments of Simeon Booker; 65 in attendance

Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers (especially students) and our Alumni Board

November 16

Purpose:

YSU Penguins vs. North Dakota State/Terrace Dinner and President's Loge

Interaction of Alumni Society Board Members and current students with other YSU alumni, friends, and donors; 300 in attendance

November 23

Purpose:

YSU Penguins vs. South Dakota State Terrace Dinner and President's Loge

Interaction of Alumni Society Board Members and current students with other YSU alumni, friends, and donors; 300 in attendance

January 14

Purpose

Initial Meeting of Alumni Society Board and Student Engagement Committee Members*

Meeting for introductions and discussion on combined efforts focused on student engagement; 30 in attendance

** An important development over the last few months has been the creation of the Student Engagement Committee as an extension of the Alumni Society Board. The two groups will work together, along with the Alumni and Events Management team, to reach out to current students, introduce them to the Alumni Society through networking and campus events, and get them involved with the University. The groups would also like to aid in recruitment and mentoring efforts.*

DOING GOOD

Produced by WYSU 88.5 FM

Hosted by Gina Marinelli



Debut Airdate: Tuesday, January 21, 2014

Airtime: Tuesdays, 6:35 and 8:35 a.m. during *Morning Edition* on 88.5 WYSU-FM

Program Description:

This locally produced weekly radio module is designed to raise social consciousness and public awareness about salient concerns in our community, as well as highlight the good work and efforts being directed at addressing these issues. **Doing Good** encourages listeners to become engaged and involved in projects and activities featured on the program.

Interviews will focus primarily on providers and consumers in the trenches, highlighting people and programs that are doing creative and positive work and having an impact in the community.

Schedule to Date:

- Tuesday, Jan. 21 – Presley Gillespie, Executive Director, Youngstown Neighborhood Development Corporation
- Tuesday, Jan. 28 – John Slanina, President, Rocky Ridge Neighborhood Association
- Tuesday, Feb. 4 – John McNally, Mayor, City of Youngstown
- Tuesday, Feb. 11 – Lori Shandor, President, Mahoning Valley 25/35 Group
- Tuesday, Feb. 18 – Chris Barzak, Author/YSU Department of English Faculty
- Tuesday, Feb. 25 – Nancy Landgraff, Chair, YSU Department of Physical Therapy

About the program host:

Gina Marinelli is a native of the Mahoning Valley and a graduate of Youngstown State University. She is best known for her 23-year career as a broadcast journalist, starting in the radio newsroom of WKBN 570 and quickly making the short move to reporter for WKBN 27 First News. From there, Gina transitioned to the anchor desk at WKBN, which she shared for many years with the legendary Tom Holden.

Gina's reporting skills broke many stories and earned numerous awards from the Associated Press. After Holden's death in 2005, she moved to WYTV Channel 33, the local ABC affiliate, where she anchored and reported. She left broadcasting in 2007.

Gina now works as a development officer for the Humility of Mary Health Partners Foundation. She has raised six million dollars for the creation of the Joanie Abdu Comprehensive Breast Care Center at St. Elizabeth Health Center, has been nominated twice for an Athena Award, and is a member of YSU chapter of Phi Kappa Phi.

She lives in Boardman with her 8-year-old son Jacob.