



**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Harry Meshel, Chair  
David C. Deibel, Vice Chair  
All Trustees are Members  
James P. Tressel, *Ex-Officio***

**BACKGROUND MATERIALS  
Thursday, February 19, 2015**

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|---|--------------|
| <b>1. University Police Department Accreditation</b>          | <b>Tab 1</b> |
| <b>2. Pete's Pride Volunteer Activities</b>                   | <b>Tab 2</b> |
| <b>3. Alumni and Events Management Report</b>                 | <b>Tab 3</b> |
| <b>4. WYSU-FM Report, <i>Doing Good &amp; Looking Out</i></b> | <b>Tab 4</b> |

**BACKGROUND MATERIALS:**  
Institutional Engagement

**TAB 1:** University Police Department Accreditation

**STAFF CONTACT:** Shannon Tirone

**HIGHLIGHTS OR ISSUES:**

- The YSU Police Department is in the beginning stages of accreditation. The Accreditation process will insure that policies and procedures fit the campus safety requirements for effective and efficient operations.

**TAB 2:** Pete's Pride Volunteer Activities Report

**STAFF CONTACT:** Shannon Tirone

**HIGHLIGHTS OR ISSUES:**

- Since its inception in July, 2014, 542 individuals have registered for Pete's Pride. They are engaged on campus and in the community in support of the recruitment, mentoring, and networking efforts of Youngstown State University.

**TAB 3:** Alumni and Events Management Report

**STAFF CONTACT:** Shannon Tirone

**HIGHLIGHTS OR ISSUES:**

- Since the last Board of Trustees meeting, the Office of Alumni and Events has coordinated nearly 11 campus and community events that have reached over 5,300 people and garnered positive feedback in the community and local media. Events ranged from Pete's Pride initiatives to Alumni Society Board events, to Commencement and events associate with Colleges and Athletics.

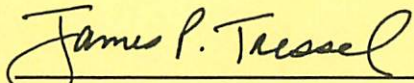
**TAB 4:** WYSU-FM 2014 Report, *Doing Good & Looking Out*

**STAFF CONTACT:** Shannon Tirone

**HIGHLIGHTS OR ISSUES:**

During Fall Semester 2014, WYSU-FM hosted 18 public affairs programs in our two weekly programs with topics in agriculture, arts, community, politics, poverty, sports, technology, and veterans.

**REVIEWED:**

A handwritten signature in cursive script that reads "James P. Tressel". The signature is written in black ink and is positioned above a horizontal line.

James P. Tressel, President

## University Police Department Accreditation

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The International Association of Campus Law Enforcement Administration (IACLEA) developed a set of standards as a part of the IACLEA accreditation program. These standards are viewed as nationally recognized best practices and appropriate criteria for the effective and efficient operations of a campus public safety agency. They represent minimum requirements for a department to achieve accreditation through the IACLEA program.

Campus public safety executives who choose to have their agencies accredited under this program will have thoroughly examined all aspects of their operations. They will have made conscious decisions about policies and procedures that fit the public safety requirements of their campuses and will have implemented those policies and trained their employees in their use. Accreditation does not purport that one agency provides better services to its campus than a non-accredited agency. What it does signify is that the accredited agency was carefully measured against an established set of standards and has met or exceeded accepted practices in campus public safety.

As “The Leading Authority for Campus Public Safety,” it is the IACLEA’s intent to advance public safety for educational institutions by providing educational resources, advocacy, and professional development services. These standards and the related accreditation process are viewed as one vehicle to accomplish this objective.

Negligent security cases are an emerging area of civil law as crime victims increasingly attempt to hold the premise owners and not the actual perpetrators civilly liable for crimes against them. Whenever a negligent security claim is brought against a university, that university and its campus public safety entity must demonstrate that it has established and adheres to reasonable security standards. Achieving and maintaining accreditation is one method by which campus law enforcement can demonstrate compliance with professionally accepted standards of operation for law enforcement.

There are 5 steps to the IACLEA Accreditation process

1. Inquiry and application (04/2014)
2. Compliance Development and Review (current process)
3. Agency Evaluation (projected 01/2017)
4. Commission Review (projected 03/2017)
5. Award and Maintenance (04/2017)

There is an expected up front cost of approximately \$10,000.00. The ongoing cost will be the annual fee of \$3,000.00 paid to IACLEA to maintain the accreditation.



## Pete's Pride Volunteer Activities

### Ongoing

#### **Letter Writing Campaign**

- About 200 Pete's Pride members have added a personal note to pre-printed letters for admitted students, sharing their positive YSU experiences. Almost 2500 letters have been sent or are currently in process. Goal of sending letters to 4000 admitted students.

#### **Early Soar Phone Calls**

- 10 Pete's Pride members will be calling 282 students registered for early SOAR to give them a "warm welcome" and confirm their attendance.

### July 12 & 13, 2014

#### **Summer Festival of the Arts**

- First campus activity at which Pete's Pride members were recruited through the Alumni and Events Management tent.

### September 3-8

#### **Canfield Fair**

- Pete's Pride marketed to the community in the YSU tent.

### Wednesday, September 17

#### **Majors Fair**

- Pete's Pride members talked with students about their majors alongside current faculty members. 11 Pete's Pride volunteers participated.

### Saturday, September 20

#### **Football Tabling**

- Recruited Penguin fans to join Pete's Pride.

### Tuesday, September 30

#### **Career Fair**

- Welcomed 433 students and alumni. Assisted students and employers with registration, room layout, booklet explanation. 10 Pete's Pride volunteers participated.

### Thursday, October 9

#### **STEM Expo**

- Staffed a table to interact with students and recruit employers to join Pete's Pride.

Saturday, October 11

**Football Tabling**

- Recruited Penguin fans to join Pete's Pride.

Saturday, October 18

**Homecoming Tailgate**

- Welcomed Pete's Pride members and encouraged others to join. Approximately 40 drop-ins.

Thursday, October 23

**Pete's Pride Kickoff**

- Reception and overview of Pete's Pride program detailed plans for recruitment and mentoring volunteer opportunities. 61 in attendance.

Friday, October 24

**Experience Y Day**

- Interacted with 93 visiting students and their guests at the Pollock House in the morning and during lunch in Christman Dining Hall. 7 Pete's Pride members participated.

Friday, November 21

**Crash Day**

- Welcomed and interacted with 1007 students and their guests at various campus locations including the WATTS Center, lunch in the Chestnut Room and the Pollock House. 25 Pete's Pride members participated.

Monday, December 1

**Grad Central**

- Staffed a table to congratulate graduating seniors and encourage them to join Pete's Pride. 5 Pete's Pride members participated.

Friday, December 5

**Downtown Youngstown Holiday Parade**

- Staffed an information table to raise community awareness of Pete's Pride and encourage attendees to join. 4 Pete's Pride members participated.

Saturday, December 13

**Poland H.S. Basketball Tournament**

- Staffed a table along with Admissions Office representatives to provide materials and interact with students, parents and alumni. 5 Pete's Pride members participated.

Saturday, December 13

**Hope Classic Basketball Tournament**

- Staffed a table on behalf of the Admissions Office to provide materials and interact with students, parents and alumni. 4 Pete's Pride members participated.

Sunday, December 14

**Commencement**

- Helped with pinning graduates. Staffed an information table to recruit graduating seniors, parents, alumni and interested community members to join Pete's Pride. 4 Pete's Pride members participated.

Thursday, January 8, 2015

**STEM College Tour**

- Informational opportunity for Pete's Pride members to learn about the facilities and programs of the YSU STEM College, in preparation for volunteers to help with the STEM Open House. 7 Pete's Pride members participated.

Saturday, January 17

**Scholastic Art Awards**

- Staffed a table on behalf of the Admissions Office to provide search piece/Admissions information and interact with approximately 500 students in grades 7-12 and their parents.

Saturday, January 17

**YSU vs. CSU Men's Basketball Game**

- Staffed the Pete's Pride kiosk to provide search piece/Admissions information to prospective students and families. Recruited alumni and other Penguin fans to join Pete's Pride. 4 Pete's Pride members participated.

Friday, January 30

**Youngstown Phantoms Tabling**

- Staff an information table to provide search piece/Admissions information to prospective students. Recruit alumni and community members to join Pete's Pride. 4 Pete's Pride members to participate.

Saturday, January 31

**STEM Open House**

- Interact with approximately 40 visiting students and their guests during check-in and lunch. 6 Pete's Pride members to participate.

Friday, February 6

**BCHHS Alumni Recognition Dinner**

- Remarks and materials distributed to encourage attendees to join Pete's Pride.

## Sunday, February 8

### **Game of Hope**

- Pass out stickers/tattoos in Kids Zone area of Beeghly Center. Staff the Pete's Pride kiosk to provide search piece/Admissions information to prospective students and families. Recruit alumni and community members to join Pete's Pride. 6 Pete Pride members to participate.

## Tuesday, February 10

### **Career Exploration Series**

- Pete's Pride members will staff tables in the CLASS college to talk with students as they pass through DeBartolo Hall about how their liberal arts degrees shaped their career path. 6 Pete's Pride members to participate.

## Wednesday, February 11

### **YSU vs. Oakland Women's & YSU vs. Green Bay Men's Basketball Games**

- Staff the Pete's Pride kiosk to provide search piece/Admissions information to prospective students and families. Recruit alumni and community members to join Pete's Pride. 4 Pete Pride members to participate.

## Monday, February 16

### **Crash Day**

- Welcome and interact with visiting students and their families at various campus locations including the WATTS Center and lunch in the Chestnut Room. 9 Pete's Pride members currently to participate – number to grow.

## Thursday, February 19

### **STEM Awards Dinner**

- Remarks and materials distributed to encourage attendees to join Pete's Pride.

## Friday, February 20

### **ROTC Open House**

- Welcome and interact with visiting students and their families. ROTC alumni and veterans may give a 60 second testimonial to the group about their YSU experience. 1 Pete's Pride member currently to participate – number to grow.

## February/March, 2015

### **Admitted Student Receptions**

- Welcome and interact with parents and admitted students at these Cleveland and Pittsburgh receptions. 8 Pete's Pride members to participate.



## Spring, 2015

### **One-on-One Mentoring**

- Begin registering Pete's Pride members for ProNet (Professional Network Module), an online tool to facilitate and manage mentoring relationship, with the goal of rolling out this service to students in Fall, 2015.

## Tuesday, March 31

### **Career Fair**

- Welcome students and alumni. Assist students and employers with registration, room layout, booklet explanation. 10 Pete's Pride volunteers to participate.

## Friday, April 10

### **Relay for Life**

- Staff the Pete's Pride kiosk to provide search piece/Admissions information to prospective students and families. Recruit alumni and community members to join Pete's Pride.

## Tuesday, April 14

### **Backpacks to Briefcases**

- Pete's Pride members and Career Services employers will staff tables in the Ohio Room to facilitate mock interviews and provide resumes critiques to upper division students preparing for their job search. 9 Pete's Pride volunteers to participate.

## Wednesday, April 22

### **English Festival**

- Staff the Pete's Pride kiosk to provide search piece/Admissions information to prospective students and families. Recruit alumni and community members to join Pete's Pride.

## May, 2015

### **High School Assemblies**

- Represent YSU by presenting scholarships at local high school senior assemblies. 13 Pete's Pride members to participate currently.

## Saturday, May 16

### **Commencement**

- Help with pinning graduates. Staff the Pete's Pride kiosk to recruit graduating seniors, parents, alumni and interested community members to join Pete's Pride. 4 Pete's Pride members to participate currently.

## Saturday, May 30

### **Streetscape**

- Expand YSU Alumni Volunteer Planting Team to include Pete's Pride members engaged in the community.

## THE OFFICE OF ALUMNI AND EVENTS MANAGEMENT REPORT

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*January 2015*

### Connections by the Numbers:

Since the last Board of Trustees meeting, the Office of Alumni and Events has coordinated nearly 11 campus and community events that have reached nearly 5,300 people and garnered positive feedback in the community and local media. Events ranged from Pete's Pride initiatives, to Alumni Society Board events, to Commencement and events associated with Colleges and Athletics.

All events fall in line with one or more of the Alumni and Events Strategic Plan Cornerstones:

Foster Student to Alumni Experience

Build and Sustain Alumni Chapters

Develop Working Partnerships with Campus and Community Groups

Cultivate and Maximize the Potential of our Volunteers and our Alumni Board

Below is the primary grouping of office events according to the four cornerstones:

### Cornerstone 1: Foster Student to Alumni Experience

**Monday, December 1 -  
Wednesday, December 3**      **Cap and Gown Pick Up, Grad Central**

Purpose:      Distributed graduation regalia and information to graduates; 520 students attended

**Sunday, December 14**      **Fall Commencement**

Purpose:      Celebrated academic achievement of YSU graduates; 4500 in attendance

### Cornerstone 2: Build and Sustain Alumni Engagement

**Friday, December 12**      **Alumni Society Board Meeting**

Purpose:      Quarterly meeting of the Board; 11 Board members in attendance

**Friday, January 23**      **Alumni Society Board Retreat**

Purpose:      Convened to discuss the direction and initiatives of the Board moving forward; 13 in attendance

### Cornerstone 3: Develop Working Partnerships with Campus and Community Groups

**Saturday, November 1**      **YSU vs. South Dakota - Terrace Dinner prior to game**

Purpose:      Alumni & Guests supported YSU and Football Program; 80 people in attendance

**Saturday, November 15**      **YSU vs. Indiana State - Terrace Dinner prior to game**  
Purpose: Alumni & Guests to supported YSU and Football Program; 90 people in attendance

**Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers and our Alumni Board**

**Thursday, January 8**      **Pete's Pride Members STEM College Tour**  
Purpose: Trained Pete's Pride members and solicited new ones; 7 people signed up

**Saturday, January 17**      **Pete's Pride Basketball Tabling**  
Purpose: Provided search pieces for recruitment; sign-up new Pete's Pride members; 4 people signed up

**Saturday, January 17**      **Pete's Pride at Scholastic Art Awards**  
Purpose: Provided search pieces for recruitment; sign-up new Pete's Pride members; 50 people stopped by the table



## **88.5, WYSU-FM Public Affairs Programming**

**The many topics we addressed, and the people we talked with, in our two weekly public affairs programs, *Looking Out* which is hosted by Dr. George McCloud, and *Doing Good* which is hosted by Gina Marinelli. Panelists for *Doing Good* include Sarah Brown-Clark, Bonnie Burdman and Dr. David Porter.**

### **AGRICULTURE**

*City Food Production, Tuesday, October 21<sup>st</sup>*

On *Doing Good*, Gina Marinelli talked with **Katie Phibbs** of the Lettuce People about growing food hydroponically.

### **ARTS**

*Stambaugh Auditorium, Tuesday, October 28<sup>th</sup>*

On *Doing Good*, Gina Marinelli talked with **Mark Gasser** from the Stambaugh Auditorium Board of Trustees about recent renovations at Stambaugh.

*Wally Lamb Interview, Friday, October 24<sup>th</sup>*

On *Looking Out*, Dr. George McCloud talks with New York Times best-selling author **Wally Lamb**.

### **COMMUNITY**

*Youngstown Neighborhoods, Tuesday, October 14<sup>th</sup>*

On *Doing Good*, Gina Marinelli talked with **Father Ed Noga** about his work in revitalizing Youngstown neighborhoods.

*Public Libraries, Tuesday, October 7<sup>th</sup>, 06:35 & 08:35 am*

On *Doing Good*, Gina Marinelli talked with **Heidi Daniel**, executive director of The Public Library of Youngstown and Mahoning County about the latest library programs and initiatives.

*New Youngstown State University Provost, Friday, October 10<sup>th</sup>, 7:00 pm*

On *Looking Out*, Dr. George McCloud talked with **Dr. Martin Abraham** as he assumes the provost position at YSU.

*YMCA Youth Education Programs, Tuesday, November 4<sup>th</sup>, 06:35 & 08:35 am*

On *Doing Good*, Gina Marinelli talked with **Nikki Murray** of the Youngstown YMCA about youth programs.

*Increasing Crisis of Student Debt, Friday, December 19<sup>th</sup>, 7:00 pm*

On *Looking Out*, Dr. George McCloud and panel discuss the student loan debt crisis.

*Bereavement Counseling, Tuesday, December 16<sup>th</sup>, 05:45 & 07:45 am*

On *Doing Good*, Gina Marinelli talked with **Lynda Bumback** of Mercy Health St. Elizabeth about bereavement services for parents after the loss of an infant.

## **POLITICS**

*Do Nothing Congress Debate, Friday, October 3<sup>rd</sup>, 07:00 pm*

On *Looking Out*, Dr. George McCloud and the Looking Out panel debate the "Do Nothing Congress."

*Mid-Term Elections 2014, Part 1, Friday, October 31<sup>st</sup>, 7:00 pm*

On *Looking Out*, Dr. George McCloud and the Looking Out panel debate the upcoming mid-term elections.

*Mid-Term Elections 2014, Part 2, Friday, November 7<sup>th</sup>, 7:00 pm*

On *Looking Out*, Dr. George McCloud and the Looking Out panel debate the upcoming mid-term elections.

## **POVERTY**

*Rescue Mission Services, Tuesday, December 9<sup>th</sup>, 05:45 & 07:45 am*

On *Doing Good*, Gina Marinelli talked with **Jim Echement** of the Rescue Mission of the Mahoning Valley and the numerous programs there to assist those in need.

*Feeding Those in Need, Tuesday, November 11<sup>th</sup>, 06:35 & 08:35 am*

On *Doing Good*, Gina Marinelli talked with **Michael Iberis** of Second Harvest Food Bank about the growing need in the community for food assistance.

## **SPORTS**

*Youngstown Phantom Youth Programs, Tuesday, December 30<sup>th</sup>, 05:45 & 07:45 am*

On *Doing Good*, Gina Marinelli talked with **Aafke Loney** of the Youngstown Phantoms about their outreach programs for children.

## TECHNOLOGY

*Cyber Attacks, Friday, December 12<sup>th</sup>, 07:00 pm*

On *Looking Out*, Dr. George McCloud and the *Looking Out* panel discuss the recent cyber-attacks on government and businesses.

## VETERANS

*Services at YSU Veterans Center, Tuesday, November 18<sup>th</sup>, 05:45 & 07:45 am*

On *Doing Good*, Gina Marinelli talked with **Bernie Kosar Sr.**, Co-Chair of the YSU Veterans Resource Center Campaign Cabinet.

*Disabled Veterans Services, Tuesday, December 2<sup>nd</sup>, 5:45 & 7:45 am*

On *Doing Good*, Gina Marinelli talked with **Leo Connelly** about his work with disabled American Vets.