

BOARD OF TRUSTEES INSTITUTIONAL ENGAGEMENT COMMITTEE

Harry Meshel, Chair David C. Deibel, Vice Chair All Trustees are Members James P. Tressel, Ex-Officio

Thursday, September 11, 2014 3:30 p.m. or immediately following previous meeting

Tod Hall Board Meeting Room

Tab 1

AGENDA

- A. Disposition of Minutes for Meeting Held May 29, 2014
- **B.** Old Business
- C. Committee Item
 - 1. University Development
 - a. University Development Action Items
 - 1) Resolution to Accept Development Gifts

 The Board of Trustees will accept 5,709 gifts from University donors totaling \$4,622,748 through the fourth quarter of Fiscal Year 2014.

 Shannon Tirone will report.
 - 2) Resolution to Name the John and Dorothy Masternick Nursing
 Simulation Laboratory in the Dominic A. and Helen M. Bitonte College
 of Health and Human Services
 Shannon Tirone will report.
- D. New Business
- E. Adjournment

AGENDA ITEM: (C.1.a.1)

AGENDA TOPIC: Resolution to Accept Development Gifts

STAFF CONTACT: Shannon Tirone

BACKGROUND: The Board of Trustees will accept 5,179 gifts from University donors totaling \$4,622,748 through the fourth quarter of Fiscal Year 2014. The President shall compile a list of gifts and terms, if any, to the University with recommendations to be presented at a regularly scheduled meeting of the Board of Trustees.

SUMMARY AND ANALYSIS: Exhibit __ includes the development reports and executive summaries through the fourth quarter of Fiscal Year 2014 and Fiscal Year 2013. A summary of these reports is as follows:

• Year-to-date total was \$4,622,748 through the fourth quarter of Fiscal Year 2014. (See calculations for public number.)

A report entitled Fundraising Progress by Capital Project for Fiscal Year 2014 is included as well.

RESOLUTION:

RESOLUTION TO ACCEPT DEVELOPMENT GIFTS

WHEREAS, Board policy provides that the President shall compile a list of gifts to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the gifts as listed in Exhibit ____ attached hereto are being held pending acceptance and he recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

RECOMMEND APPROVAL:

ames P. Taessel

James P. Tressel, President

Board of Trustees Meeting September 24, 2014 VR 2015-



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NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

Board of Trustees Meeting September 24, 2014 YR 2015-



UNIVERSITY GIFTS EXECUTIVE SUMMARY Fiscal Year 2013-2014 July 1, 2013-June 30, 2014

Gifts Received	Number of Gifts	 Amount
University Development	5,719	\$ 4,622,748
Total University Gifts	5,719	\$ 4,622,748
Alumni Relations	642	\$ 33,851
Maag Library	2,433	\$ 400
WYSU-FM	1,745	\$ 232,601

YOUNGSTOWN STATE UNIVERSITY DEVELOPMENT REPORT Cash and Pledges FY2014 YTD

July 1, 2013 - June 30, 2014

	Cash/Property	Pledges	Total
Unrestricted	\$ 420,322	\$ 33,276	\$ 453,598
Restricted	\$ 3,465,080	\$ 256,068	\$ 3,721,148
Endowment	\$ 127,285	\$ 320,717	\$ 448,002
Total	\$ 4,012,687*	\$ 610,061	\$ 4,622,748

^{*} Includes payments of \$2,412,122 on pledges from previous years.

These figures do not include \$879,185 in planned gifts, \$148,000 in assets held by others, \$958,990 in designations to the YSU Foundation, \$84,127 in gifts in-kind, \$33,851 for Alumni Relations, \$400 for Maag Library and \$232,601 for WYSU-FM.

Pledge write-offs and adjustments for the period above totaled \$2,350 of prior year pledges and \$50 in current year pledges.

Total \$4,622,748 minus \$2,412,122 in prior year pledge payments plus \$879,185 in planned gifts plus \$148,000 in assets held by others plus \$958,990 in contributions to the YSU Foundation equals grand total of \$4,196,801.



UNIVERSITY GIFTS EXECUTIVE SUMMARY Fiscal Year 2012-2013 July 1, 2012-June 30, 2013

Gifts Received	Number of Gifts	 Amount
University Development	6,127	\$ 5,979,651
Total University Gifts	6,127	\$ 5,979,651
Alumni Relations	801	\$ 48,800
Maag Library	3,611	\$ 550
WYSU-FM	1,686	\$ 234,119

YOUNGSTOWN STATE UNIVERSITY DEVELOPMENT REPORT Cash and Pledges FY2013 YTD

July 1, 2012 - June 30, 2013

	Cash/Property	Pledges	Total
Unrestricted	\$ 369,875	\$ 64,589	\$ 434,465
Restricted	\$ 3,054,405	\$ 2,233,412	\$ 5,287,817
Endowment	\$ 111,475	\$ 145,894	\$ 257,369
Total	3,535,755*	\$ 2,443,895	\$ 5,979,651

^{*} Includes payments of \$1,520,485 on pledges from previous years.

These figures do not include \$4,847,204 in planned gifts, \$1,124,172 in designations to the YSU Foundation, \$67,565 in gifts in-kind, \$48,800 for Alumni Relations, \$550 for Maag Library and \$234,119 for WYSU.

Pledge write-offs and adjustments for the period above totaled \$151,952 of prior year pledges.

Total \$5,979,651 minus \$1,520,485 in prior year pledge payments plus \$4,847,204 in planned gifts plus, \$1,124,172 in contributions to the YSU Foundation equals grand total of \$10,430,542.

Fundraising Progress by Capital Project Through June 30, 2014

- · Construction of the Veterans Resource Center
- \$1,000,000 Total Project Budget (\$1M Bond Financed)
- \$764,791 Cash + \$319,950 Pledges = \$1,079,742 Total Raised
- · Construction of the Athletic Fields (West of Fifth Avenue)
- \$4,350,000 Project Budget (100% Bond Financed)
- \$100,000 Cash + \$400,000 Pledges = \$500,000 Total Raised

AGENDA TOPIC: Resolution to Name the John and Dorothy Masternick Nursing Simulation Laboratory in the Dominic A. and Helen M. Bitonte College of Health and Human Services

STAFF CONTACT(S): Shannon Tirone

BACKGROUND: The Board of Trustees authorizes the permanent naming of University facilities, Colleges and programs. Facility naming includes buildings, rooms and other portions within buildings, and areas and spaces within the defined limits of the campus. Colleges and programs may also be named including centers, departments or specific lecture series or symposiums.

SUMMARY AND ANALYSIS:

- The late Attorney John Masternick is a 1954 graduate of the Youngstown College of Law, was a pioneer in the nursing home industry, working hand in hand with his wife, Dorothy, to develop and operate over 20 nursing homes in Ohio, Pennsylvania and West Virginia.
- John and Dorothy established a nursing scholarship in 2004, which has been funded annually by the John and Dorothy Masternick Foundation with contributions totaling \$52,500 to date.
- John and Dorothy Masternick made a personal contribution of \$250,000 to the Centennial Campaign in 2008, which was used to create a nursing simulation laboratory in the Dominic A. and Helen M. Bitonte College of Health and Human Services; and
- Youngstown State University proposes naming The John and Dorothy Masternick Nursing Simulation Laboratory in recognition of their generosity.
- The proposed naming resolution is in compliance with University policy.

RESOLUTION:

RESOLUTION TO NAME THE JOHN AND DOROTHY MASTERNICK NURSING SIMULATION LABORATORY IN THE DOMINIC A. AND HELEN M. BITONTE COLLEGE OF HEALTH AND HUMAN SERVICES

WHEREAS, Youngstown State University and the Dominic A. and Helen M. Bitonte College of Health and Human Services are committed to preparing successful nursing graduates; and

WHEREAS, it is the nursing program's mission and philosophy to prepare well-qualified professional nurses by teaching an evolving science through research and critical inquiry to develop an understanding of human responses to health needs; and

WHEREAS, the ability to implement these evolving concepts is largely dependent on private funding; and

WHEREAS, the late Attorney John Masternick and his wife, Dorothy Masternick, created a scholarship for YSU nursing students in 2004, and the John and Dorothy Masternick Foundation has made annual contributions totaling over \$50,000 to date; and

WHEREAS, John and Dorothy Masternick made a Centennial Campaign gift of \$250,000 to increase the scope and excellence of the Youngstown State University nursing program; and

WHEREAS, Attorney John Masternick, a 1954 graduate of the Youngstown College of Law, was a pioneer in the nursing home industry, working hand in hand with Dorothy to develop and operate over 20 nursing homes in Ohio, Pennsylvania and West Virginia, employing over 1500 people; and

WHEREAS, the generosity, business acumen, and humanitarian efforts of John and Dorothy Masternick made the Mahoning Valley a better place to learn and live; and

WHEREAS, the \$250,000 contribution was utilized to fund the creation of the nursing simulation laboratory at YSU; and

WHEREAS, the University and the Board of Trustees wish to provide appropriate recognition to Attorney John Masternick and his wife, Dorothy Masternick, for their significant contribution and commitment to Youngstown State University;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of Youngstown State University designate the newly created nursing simulation laboratory in the Dominic A. and Helen M. Bitonte College as The John and Dorothy Masternick Nursing Simulation Laboratory; and

BE IT FURTHER RESOLVED, that copies of this Resolution be presented to Dorothy F. Masternick, wife of the late Attorney John Masternick, and to John J. Masternick, son of the late Attorney John Masternick, for their continued support of Youngstown State University and the Nursing Program.

RECOMMEND APPROVAL:

ames P. Tressel

James P. Tressel, President

Board of Trustees Meeting September 24, 2014 YR 2015-



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Youngstown State University MAJOR GIFT OPPORTUNITIES

Named gift opportunities are available to those who wish to make designated gifts memorializing or honoring a friend or family member. The list which follows is a sampling of designated gift opportunities which are available to donors. Individual lists are available for each college.

Major Naming Opportunities

May be named in private consultation with the President.

College of Liberal Arts and Social Sciences School of Graduate Studies and Research

Phelps Building School of Nursing

College of Science, Technology, Engineering and Mathematics

\$1.5 Million and Above

Endowed Chair

Provides funding for a faculty in any major academic discipline.

\$1 Million and Above

The Chestnut Room (Kilcawley Center) Honors College

Academic Departments

\$500,000 and Above

Electronic Classrooms Campus Courts

Lecture Halls

Faculty Professorship

\$250,000 and Above

Academic Laboratories Lobbies

Graduate Fellowships

\$100,000 and Above President's Council

Named Scholarship Endowments

Academic Classrooms

Donors of \$100,000 or more become members of The President's Council. The President's Council meets twice yearly. A working session is held featuring an informal dialogue with the President to discuss issues facing the institution as well as the plans and goals of the University. The second meeting is an annual black tie reception and dinner known as Friend of the University, to recognize President's Council members.