

### BOARD OF TRUSTEES INSTITUTIONAL ENGAGEMENT COMMITTEE

Harry Meshel, Chair James B. Greene, Vice Chair All Trustees are Members Randy J. Dunn, Ex-Officio

Tuesday, February 18, 2014 4:00 p.m. or immediately following previous meeting Tod Hall Board Meeting Room

Tab 1

### **AGENDA**

- A. Disposition of Minutes for Meeting Held December 5, 2013
- **B.** Old Business
- C. Committee Item
  - 1. University Development
    - a. University Development Action Items
      - 1) Resolution to Accept Development Gifts

        The Board of Trustees will accept 3,286 gifts from University donors totaling
        \$3,378,362 through the second quarter of Fiscal Year 2014. R. Scott Evans,
        Vice President for University Advancement, will report.
      - Resolution to Name the Judith Rae Solomon Gallery in the College of Creative Arts and Communication
         R. Scott Evans, Vice President for University Advancement, will report.
- D. New Business
- E. Adjournment

AGENDA ITEM: (C.1.a.1)

**AGENDA TOPIC:** Resolution to Accept Development Gifts

STAFF CONTACT: R. Scott Evans, Vice President for University Advancement

**BACKGROUND:** The Board of Trustees will accept 3,286 gifts from University donors totaling \$3,378,362 through the second quarter of Fiscal Year 2014. The President shall compile a list of gifts and terms, if any, to the University with recommendations to be presented at a regularly scheduled meeting of the Board of Trustees.

**SUMMARY AND ANALYSIS:** Exhibit \_\_ includes the development reports and executive summaries through the second quarter of Fiscal Year 2014 and Fiscal Year 2013. A summary of these reports is as follows:

• Year-to-date total was \$2,785,111 through the second quarter of Fiscal Year 2014. (See calculations for public number.)

A report entitled Fundraising Progress by Capital Project for Fiscal Year 2014 is included as well.

### **RESOLUTION:**

### RESOLUTION TO ACCEPT DEVELOPMENT GIFTS

WHEREAS, Board policy provides that the President shall compile a list of gifts to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the gifts as listed in Exhibit \_\_\_ attached hereto are being held pending acceptance and she recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

RECOMMEND APPROVAL:

Randy J. Dunn, President

Board of Trustees Meeting March 12, 2014 VR 2014-



### RESOLUTION TO ACCEPT DEVELOPMENT GIFTS

WHEREAS, Board policy provides that the President shall compile a list of gifts to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the gifts as listed in Exhibit \_\_ attached hereto are being held pending acceptance and she recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

# YOUNGSTOWN STATE UNIVERSITY DEVELOPMENT REPORT Cash and Pledges FY2014 YTD

July 1, 2013 - December 31, 2013

	Cash/Property	Pledges	Total
Unrestricted	\$ 241,664	\$ 13,386	\$ 255,050
Restricted	\$ 2,488,668	\$ 95,428	\$ 2,584,096
Endowment	\$ 102,899	\$ 436,317	\$ 539,216
Total	\$ 2,833,231*	\$ 545,131	\$ 3,378,362

<sup>\*</sup> Includes payments of \$2,014,656 on pledges from previous years.

These figures do not include \$869,185 in planned gifts, \$552,220 in designations to the YSU Foundation, \$73,453 in gifts in-kind, \$16,445 for Alumni Relations and \$120,361 for WYSU.

Pledge write-offs and adjustments for the period above totaled \$2,350 of prior year pledges and \$50 in current year pledges.

Total \$3,378,362 minus \$2,014,656 in prior year pledge payments plus \$869,185 in planned gifts plus \$552,220 in contributions to the YSU Foundation equals grand total of \$2,785,111.



## UNIVERSITY GIFTS EXECUTIVE SUMMARY Fiscal Year 2013-2014 July 1, 2013-December 31, 2013

Gifts Received	Number of Gifts	Amount
University Development	3,286	\$ 3,378,362
Total University Gifts	3,286	\$ 3,378,362
Alumni Relations	318	\$ 16,445
WYSU-FM	1,105	\$ 120,361

# YOUNGSTOWN STATE UNIVERSITY DEVELOPMENT REPORT Cash and Pledges FY2013 YTD

July 1, 2012 - December 31, 2012

	Cash/Property	Pledges	Total
Unrestricted	\$ 237,120	\$ 79,237	\$ 316,357
Restricted	\$ 1,570,046	\$ 1,824,674	\$ 3,394,720
Endowment	\$ 58,806	\$ 14,857	\$ 73,663
Total	\$ 1,865,972*	\$ 1,918,768	\$ 3,784,740

<sup>\*</sup> Includes payments of \$1,033,861 on pledges from previous years.

These figures do not include \$3,175,000 in planned gifts, \$740,757 in designations to the YSU Foundation, \$67,248 in gifts in-kind, \$25,260 for Alumni Relations and \$117,205 for WYSU.

Pledge write-offs and adjustments for the period above totaled \$110,085 of prior year pledges.

Total \$3,784,740 minus \$1,033,861 in prior year pledge payments plus \$3,175,000 in planned gifts plus \$740,757 in contributions to the YSU Foundation equals grand total of \$6,666,636.



## UNIVERSITY GIFTS EXECUTIVE SUMMARY Fiscal Year 2012-2013 July 1, 2012-December 31, 2012

Gifts Received	Number of Gifts	 Amount
University Development	3,397	\$ 3,784,740
Total University Gifts	3,397	\$ 3,784,740
Alumni Relations	408	\$ 25,260
WYSU-FM	1085	\$ 117,205

### Fundraising Progress by Capital Project Through December 31, 2013

- Construction of the Veterans Resource Center
  - \$1,000,000 Total Project Budget (\$1M Bond Financed)
  - \$697,104 Cash + \$383,073 Pledges = \$1,026,077 Total Raised
- Renovation of Melnick Hall
  - \$5.3M Total Project Budget (\$2.5M State Capital Funds Committed)
  - \$876,685 Gifts/Conditional Pledges for the Project
  - \$400,000 Cash Secured for WYSU-FM Equipment
- · Construction of the Athletic Fields (West of Fifth Avenue)
  - \$4,350,000 Project Budget (100% Bond Financed)
  - \$50,000 Cash + \$450,000 Pledges = \$500,000 Total Raised

AGENDA TOPIC: Resolution to Name the Judith Rae Solomon Gallery in the College of Creative Arts and Communication

STAFF CONTACT(S): R. Scott Evans, Vice President for University Advancement

BACKGROUND: The Board of Trustees authorizes the permanent naming of University facilities, Colleges and programs. Facility naming includes buildings, rooms and other portions within buildings, and areas and spaces within the defined limits of the campus. Colleges and programs may also be named including centers, departments or specific lecture series or symposiums.

### SUMMARY AND ANALYSIS:

- Martin G. Solomon is a successful business owner who has made corporate gifts to YSU totaling \$200,000 for three capital projects since 1994.
- Martin and his wife, Susan have personally supported the arts at YSU, having donated works of art to the College of Creative Arts and Communication including an outdoor sculpture and a painting.
- Martin and Susan have recently made a personal pledge of \$150,000 to the College of Creative Arts and Communication.
- Up to \$50,000 of the gift proceeds will provide current support for physical improvements to Bliss Hall Gallery and other College needs, and the remainder will be used to establish a supporting endowment for the Gallery and the College.
- The Solomons wish to acknowledge Martin's sister, Judy, who is a devoted patron of the visual and performing arts in our community, by naming Bliss Hall Gallery in her honor.
- The proposed naming resolution is in compliance with University policy.

#### RESOLUTION:

## RESOLUTION TO NAME THE JUDITH RAE SOLOMON GALLERY IN THE COLLEGE OF CREATIVE ARTS AND COMMUNICATION

WHEREAS, Youngstown State University and the College of Creative Arts and Communication are committed to providing a dynamic learning environment for students in the creative and communication arts; and,

WHEREAS, visual arts exhibitions within the College of Creative Arts and Communication reach beyond the University community to strengthen and broaden the aesthetic, intellectual, and cultural horizons of students and citizens alike; and,

WHEREAS, Martin G. Solomon is a successful business owner and longstanding corporate benefactor to Youngstown State University, having donated \$200,000 since 1994 for the

Andrews Recreation and Wellness Center, the Williamson College of Business Administration, and the Watson and Tressel Training Site; and,

WHEREAS, Martin and his wife, Susan Solomon, are members of the President's Council and patrons of the visual arts at Youngstown State University, having donated two prominent works of art to the College of Creative Arts and Communication; and,

WHEREAS, Martin and Susan have recently made a personal pledge of \$150,000 to the College of Creative Arts and Communication; and,

WHEREAS, their generous gift will be utilized for physical improvements to Bliss Hall Gallery and to establish a supporting endowment for programming and maintenance related to the Gallery, as well as for the overall needs of the College of Creative Arts and Communication; and,

WHEREAS, the Solomons would like to honor Martin's sister, Judith Rae Solomon, for her lifelong devotion to the visual and performing arts in the Mahoning Valley community as a patron, volunteer and board member for many arts organizations, including Youngstown State University's John J. McDonough Museum of Art; and,

WHEREAS, the University and the Board of Trustees wish to provide appropriate recognition to Martin and Susan Solomon for their significant contributions and commitment to Youngstown State University;

**NOW, THEREFORE, BE IT RESOLVED,** that the Board of Trustees of Youngstown State University designate Bliss Hall Gallery in the College of Creative Arts and Communication as The Judith Rae Solomon Gallery; and,

**BE IT FURTHER RESOLVED,** that a copy of this Resolution be presented to Martin and Susan Solomon and Judith Rae Solomon.

RECOMMEND APPROVAL:

Randy J. Dunn, President

Board of Trustees Meeting March 12, 2014 YR 2014-



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Board of Trustees Meeting March 12, 2014 YR 2014-