

**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Harry Meshel, Chair  
James B. Greene, Vice Chair  
All Trustees are Members  
Randy J. Dunn, Ex-Officio**

**Thursday, December 5, 2013  
4:00 p.m. or immediately following  
previous meeting**

**Tod Hall  
Board Meeting Room**

**AGENDA**

**A. Disposition of Minutes for Meeting Held September 12, 2013**

**B. Old Business**

**C. Committee Item**

**1. University Development**

**a. University Development Action Item**

**1) Resolution to Accept Development Gifts**

The Board of Trustees will accept 1,548 gifts from University donors totaling \$1,556,997 through the first quarter of Fiscal Year 2014. R. Scott Evans, Vice President for University Advancement, will report.

**Tab 1**

**2. University Advancement**

**a. University Advancement Discussion Items**

**1) Overview of University Advancement Activities**

R. Scott Evans, Vice President for University Advancement will provide a brief and general overview of division activities at the request of the Board of Trustees.

**Tab 2**

**2) Religious Expression Guidelines**

Holly A. Jacobs, General Counsel for Youngstown State University will report.

**Tab 3**

**D. New Business**

**E. Adjournment**

**AGENDA ITEM:** (C.1.a.1)

**AGENDA TOPIC:** Resolution to Accept Development Gifts

**STAFF CONTACT:** R. Scott Evans, Vice President for University Advancement

**BACKGROUND:** The Board of Trustees will accept 1,548 gifts from University donors totaling \$1,556,997 through the first quarter of Fiscal Year 2014. The President shall compile a list of gifts and terms, if any, to the University with recommendations to be presented at a regularly scheduled meeting of the Board of Trustees.

**SUMMARY AND ANALYSIS:** Exhibit \_\_ includes the development reports and executive summaries through the first quarter of Fiscal Year 2014 and Fiscal Year 2013. A summary of these reports is as follows:

- Year-to-date total was \$915,318 through the first quarter of Fiscal Year 2014. (See calculations for public number.)

A report entitled *Fundraising Progress by Capital Project* for Fiscal Year 2014 is included as well.

**RESOLUTION:**

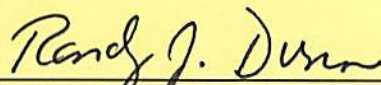
**RESOLUTION TO ACCEPT DEVELOPMENT GIFTS**

**WHEREAS,** Board policy provides that the President shall compile a list of gifts to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

**WHEREAS,** the President has reported that the gifts as listed in Exhibit \_\_ attached hereto are being held pending acceptance and she recommends their acceptance;

**NOW, THEREFORE, BE IT RESOLVED,** that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

**RECOMMEND APPROVAL:**

  
Randy J. Dunn, President

**Board of Trustees Meeting  
December 18, 2013  
YR 2014-**

**YOUNGSTOWN STATE UNIVERSITY  
DEVELOPMENT REPORT  
Cash and Pledges  
FY2014 YTD  
July 1, 2013 – September 30, 2013**

	<b>Cash/Property</b>	<b>Pledges</b>	<b>Total</b>
<b>Unrestricted</b>	\$ 78,678	\$ 4,049	\$ 82,728
<b>Restricted</b>	\$ 1,281,871	\$ 165,759	\$ 1,447,630
<b>Endowment</b>	\$ 11,574	\$ 15,065	\$ 26,639
<b>Total</b>	<u>\$ 1,372,123*</u>	<u>\$ 184,873</u>	<u>\$ 1,556,997</u>

\* Includes payments of \$1,036,993 on pledges from previous years.

These figures do not include \$200,000 in planned gifts, \$195,314 in designations to the YSU Foundation, \$53,798 in gifts in-kind, \$10,690 for Alumni Relations and \$34,494 for WYSU.

Pledge write-offs and adjustments for the period above totaled \$150 of prior year pledges.

Total \$1,556,997 minus \$1,036,993 in prior year pledge payments plus \$200,000 in planned gifts plus \$195,314 in contributions to the YSU Foundation equals grand total of \$915,318.

**UNIVERSITY GIFTS  
EXECUTIVE SUMMARY  
Fiscal Year 2013-2014  
July 1, 2013-September 30, 2013**

<b>Gifts Received</b>	<b>Number of Gifts</b>	<b>Amount</b>
University Development	1,548	\$ 1,556,997
<b>Total University Gifts</b>	<b>1,548</b>	<b>\$ 1,556,997</b>
Alumni Relations	196	\$ 10,690
WYSU-FM	335	\$ 34,494

**YOUNGSTOWN STATE UNIVERSITY  
DEVELOPMENT REPORT  
Cash and Pledges  
FY2013 YTD  
July 1, 2012 – September 30, 2012**

	<b>Cash/Property</b>	<b>Pledges</b>	<b>Total</b>
<b>Unrestricted</b>	\$ 25,794	\$ 909	\$ 26,703
<b>Restricted</b>	\$ 341,179	\$ 93,765	\$ 434,944
<b>Endowment</b>	\$ 10,246	\$ 10,643	\$ 20,889
<b>Total</b>	<u>\$ 377,219*</u>	<u>\$ 105,317</u>	<u>\$ 482,536</u>

\* Includes payments of \$263,608 on pledges from previous years.

These figures do not include \$800,000 in planned gifts, \$323,244 in designations to the YSU Foundation, \$65,191 in gifts in-kind, \$13,185 for Alumni Relations and \$12,999 for WYSU.

Pledge write-offs for the period above totaled \$51,200 of prior year pledges.

Total \$482,536 minus \$263,608 in prior year pledge payments plus \$800,000 in planned gifts plus \$323,244 in contributions to the YSU Foundation equals grand total of \$1,342,172.

**UNIVERSITY GIFTS  
EXECUTIVE SUMMARY  
Fiscal Year 2012-2013  
July 1, 2012-September 30, 2012**

<b>Gifts Received</b>	<b>Number of Gifts</b>	<b>Amount</b>
University Development	743	\$ 482,536
<b>Total University Gifts</b>	<b>743</b>	<b>\$ 482,536</b>
Alumni Relations	214	\$ 13,185
WYSU-FM	121	\$ 12,999

# **Fundraising Progress by Capital Project Through September 30, 2013**

- **Construction of the Veterans Resource Center**
  - **\$1,000,000 Total Project Budget (\$1M Bond Financed)**
  - **\$529,488 Cash + \$447,955 Pledges = \$977,443 Total Raised**
- **Renovation of Melnick Medical Museum**
  - **\$5.3M Total Project Budget (\$2.5M State Capital Funds Committed)**
  - **\$400,000 Cash Secured for WYSU-FM Equipment**
- **Construction of the Athletic Fields (West of Fifth Avenue)**
  - **\$4,350,000 Project Budget (100% Bond Financed)**
  - **\$50,000 Cash + \$450,000 Pledges = \$500,000 Total Raised**



**AGENDA ITEM: (C.2.a.1)**

**AGENDA TOPIC:** Overview of University Advancement Activities

**STAFF CONTACT:** R. Scott Evans, Vice President for University Advancement

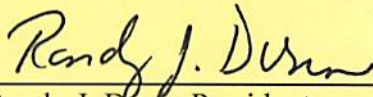
**BACKGROUND:** Vice President Evans will provide a brief and general overview of division activities at the request of the Board of Trustees.

**SUMMARY AND ANALYSIS:** The overview will include brief updates on activities of the four departments within the division of university advancement including WYSU-FM, alumni and events management, marketing communications, and development.

Specifically, recent marketing and advertising efforts to bolster institutional awareness will be discussed as will plans for a new branding campaign in the fall of 2014. Progress reports on the fundraising campaigns for the YSU Veterans Resource Center and Melnick Hall renovations will be given. As all of these efforts are currently underway and at the forefront of division priorities, the results and analysis will be saved for the day of the Institutional Engagement Committee meeting on December 5, 2013.

**RESOLUTION: N/A – DISCUSSION ITEM ONLY**

**REVIEWED AS TO FORM AND CONTENT:**

  
Randy J. Dunn, President



**AGENDA ITEM: (C.2.a.2)**

**AGENDA TOPIC:** Religious Expression Guidelines

**STAFF CONTACT:** Holly A. Jacobs, General Counsel

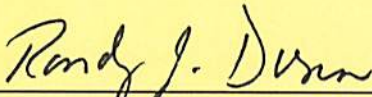
**BACKGROUND:** Attorney Jacobs will report to the Board of Trustees regarding guidelines for religious expression.

**SUMMARY AND ANALYSIS:** Pursuant to a request from a constituent expressed at a previous meeting of the Board of Trustees, the University is reviewing its practices relative to First Amendment freedoms of speech and religion as well as the restrictions placed on a state university by the Establishment Clause of the US and Ohio Constitutions. The University intends, after a thorough review of the legal issues, to utilize the attached set of guidelines to assist in lawfully carrying out its duties. The promulgation of these guidelines can be handled administratively and requires no Board action.

Nonetheless, if the Board still determines that policy adoption is necessary, a draft is attached for consideration. Such action is not being recommended here, however.

**RESOLUTION: N/A – DISCUSSION ITEM ONLY**

**REVIEWED AS TO FORM AND CONTENT:**

  
\_\_\_\_\_  
Randy J. Duhn, President

## **GUIDELINES FOR RELIGIOUS EXPRESSION AT UNIVERSITY SPONSORED EVENTS**

**The University should avoid creating an atmosphere which suggests it promotes religion or favors the establishment of a particular religion over another.**

1. The purpose of an Invocation/Benediction is not to inhibit or advance a particular religion, but rather to solemnize an occasion.
2. Invocations/Benedictions should be delivered by students or external clergy/religious leaders.
3. The University should avoid consistently utilizing clergy or religious leaders who represent a particular viewpoint or group.
4. University personnel should not inhibit or advance religion in their representation of the University, but should advance the ceremonial nature of the event using secular or non-denominational references.
5. University personnel may only give an Invocation as a private citizen.
6. Non-denominational references by University personnel are permissible.
7. Invocations/Benedictions should only be used in large group settings; small group settings can lead to an atmosphere of coercion
8. Invocations/Benedictions should only be used when attendance is completely voluntary

**UNIVERSITY GUIDEBOOK**

**Title of Policy:** **Guidelines for Religious or Inspirational Expression at Events Sponsored by University Departments**

**Responsible Division:** University Advancement

**Approving Officer:** Vice President for Advancement

*Revision History:*

**Resolution Number(s):** YR 2014-

**Board Committee:** Institutional Engagement

**EFFECTIVE DATE:** September 25, 2013

**Next review:** 2018

**Policy:** As a public university, Youngstown State University may not create an atmosphere which suggests it promotes religion or favors the establishment of a particular religion over another. At the same time, Youngstown State University may not inhibit voluntary religious expression. In order to balance these objectives and to maintain the University's tradition of solemnizing, dignifying, and memorializing its activities and events, the University has established the following guidelines for religious or inspiration expression which may be delivered at events or proceedings sponsored by University Departments. For purposes of this policy, such expression shall collectively be referred to as an "inspirational expression" This policy is not intended, and shall not be implemented or construed in any way, to affiliate the University with or to express a preference for religion or any faith or religious denomination, or to limit or restrict the Constitutional guarantees of freedom of speech, religion, or peaceful assembly.

**PARAMETERS:**

- An individual engaging in inspirational expression shall do so voluntarily, as a private citizen, and without receiving compensation or monetary payment.

- Inspirational expression should be generally unifying and uplifting and not proselytize or reference any faith or disparage the religious faith or views of others.
- Persons in attendance during inspirational expression shall be free to enter or leave the event or activity at any time and shall not be required to participate, nor shall any employee or student suffer retaliation as a result of not participating.

**PROCEDURES:**

1. Youngstown State University serves a diverse population with a wide range of beliefs and practices. In order to create and maintain an environment which neither promotes a particular practice or religious belief, or a preference for religion at all, nor infringes upon the individual choice in the exercise of religious beliefs, requires recognition of and respect for the diversity present in a pluralistic society. All employees and students share in the responsibility for adhering to and enforcing this policy.
2. Complaints of violations of this policy may be brought to the attention of the Director of Equal Opportunity and Policy.
3. This policy does not apply to presentations or speakers who have been invited to speak or present on a particular topic or area of expertise at a University sponsored event or activity.
4. This policy does not apply to campus student organizations.