



**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**David C. Deibel, Chair  
Samuel W. Grooms, Vice Chair  
All Trustees are Members**

**BACKGROUND MATERIALS  
Wednesday, September 6, 2016**

- |  |              |
|--|--------------|
| <b>1. Alumni Engagement Report</b>                     | <b>Tab 1</b> |
| <b>2. Marketing Communications Campus News of Note</b> | <b>Tab 2</b> |
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**OFFICE OF ALUMNI ENGAGEMENT REPORT**

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*September 2016*

In Fiscal Year 2016, the Office of Alumni Engagement produced triple-digit increases in Alumni Society membership dollars; surpassed the goal of signing up 1,000 Pete's Pride volunteers; dramatically increased its social media presence; enhanced Chapter outreach and recruited new Chapter leadership; brought 2,575 guests to campus through various Alumni Engagement events/activities; and increased the percentage of emailable alumni by 2%. All activities fall in line with one or more of the Alumni Engagement Strategic Plan Cornerstones. A list of highlights appears below.

In FY16, targeted direct mail and email campaigns successfully increased Alumni Society memberships:

- 190% increase in membership dollars from \$28,470 in FY15 to \$82,470 in FY16.
- 29% increase (+657) in net membership numbers from 2,292 in FY15 to 2,949 in FY16.
- 212% increase in the number of new memberships, from 143 in FY15 to 445 in FY16.
- Elevated the membership renewal rate to an impressive 66% in FY16. This represents a 17% increase over the 49% renewal rate in FY15.

Year-long recruitment efforts for Pete's Pride volunteers at both on-campus and community events helped increase the number of Pete's Pride volunteers as well as the volunteer hours worked:

- As of July 19, 2016, Pete's Pride had 1,234 members, surpassing the 1,000-mark by 24%.
- Pete's Pride members surpassed 3,000 cumulative volunteer hours, reaching 3,037.5 hours through July 19.
- The Office of Alumni Engagement will host a Pete's Pride appreciation reception on Thursday, September 15, 2016 from 5:00 to 7:00 p.m. at the McDonough Museum of Art.

Efforts to engage stronger Chapter leadership resulted in new Alumni liaisons in Cleveland, Pittsburgh, Cincinnati, and the New York City/New Jersey Metro Area. The department also implemented data-driven planning through the utilization of YSU's new survey software, *SurveyGizmo*. This enables us to conduct online alumni surveys to effectively collect data to determine the interests and needs of regional alumni and affinity groups, as well as test the feasibility of proposed activities and events.

An expanded focus on digital engagement and social media provided dramatic results, generating 2,948 Facebook followers, up 234 over last year and engaging an average of 2,032 people per week compared to 560 people per week last year. In June 2016 the Office of Alumni Engagement also re-established its presence on Twitter, and now has 361 Twitter followers.

The year-long *Help us Stay in Touch* campaign –to drive alumni to the website to update their contact information –has produced a 2% increase in the number of emailable alumni addresses, from 33% in FY15 to 35% in FY16. This represents a total of 31,768 who may be reached via email.

## **Cornerstone 2: Build and Sustain Alumni Engagement**

In FY16, the Office of Alumni Engagement coordinated numerous outreach efforts to build and sustain alumni engagement. The combination of direct mail, digital communication, telemarketing and campus and community events and activities resulted in a minimum of 91,000 alumni “touches” nationwide. Following are some highlights of events held since the last Board meeting:

**May 21**

Purpose:

### **Tau Kappa Epsilon Red Carnation Ball Reunion**

Celebrate the 60<sup>th</sup> Anniversary of the founding of TKE at YSU. The reunion attracted a group of 170 TKE alumni and partners, making this the largest TKE reunion at YSU and TKE nationwide. In addition to the reunion dinner at the WCBA Atrium, a walking tour of campus was provided earlier in the day. The reunion generated positive feedback and media coverage; see attached *Vindicator* article dated May 22.

**July 9-10**

Purpose:

### **Summer Festival of the Arts**

Alumni Engagement shared a tent with the Admissions staff to promote Alumni Society Membership and Pete’s Pride recruitment. Staff members and Pete’s Pride volunteers covered all shifts, and attracted over 600 visitors over the two-day period. In addition, Pete’s Pride volunteers assisted with event logistics for Summer Festival of the Arts, Half Century Reunion and Honors College Alumni Gathering.

**July 10**

Purpose:

### **Half Century Club Reunion**

Honor the Class of 1966 and earlier members of the Half Century Club; provide opportunity to re-connect and reminisce; receive President Tressel’s update on current University plans and needs. The champagne brunch was held at the DeBartolo Stadium Club and featured a nostalgic slide presentation and yearbook display. The 75 guests included Lou Zona, featured speaker from the Class of 1966, honored guest Angelina Searles, ’66, who is 101 years old, and alumni from as far away as Nevada, Texas and Florida. The gathering generated coverage on two TV stations.

## **Cornerstone 3: Develop Working Partnerships with Campus and Community Groups**

**July 23**

Purpose:

### **LGBT Pride Festival**

Alumni Engagement helped staff YSU tables to provide information on upcoming Alumni events, such as the lecture series, the benefits of membership in the Alumni Society, and YSU admissions. It is estimated that 1,500 individuals attended the one-day event.

**Ongoing:**

Purpose:

**Data and List Provision**

Researched 1,354 email addresses and 3,404 postal addresses/deceased records utilizing Alumni Finder to reduce postage costs and support electronic communications. Provide mailing and email lists to the Colleges for outreach and assessment. Examples for this quarter include YSU Night at the Scrappers; Minority Alumni for Mentoring through SGA; Streetscape; WCBA Alumni for Placement Statistics and Master program mailers; Anthropology Alumni; Sigma Tau Gamma Alumni; STEM Alumni for monthly eNewsletter; Colorado, Las Vegas, New York, New Jersey and Connecticut Alumni for Chapter Events; Nursing Alumni Research for 50<sup>th</sup> Anniversary; Physics and Astronomy Alumni Research for 50<sup>th</sup> Anniversary of Ward Beecher Planetarium; All Athletic Alumni for Spring Newsletters; minimum number of alumni records provided is 181,501.

**ALUMNI DATA BASE STATISTICS:**

Total Number of Living Alumni	91,743	
▪ Addressable Alumni	80,799	88%
▪ Phoneable Alumni	75,387	82%
▪ Emailable Alumni	31,768	35%
▪ Employment Information	43,949	48%

**Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers and our Alumni Board**

**May-August**

Purpose:

**College Credit Plus Orientation Resource Fairs (9 dates)**

Pete's Pride members staff a table to promote YSU and share experiences with CCP students and families.

**July 21**

Purpose:

**Alumni Society Advisory Board Meeting**

Quarterly meeting of the Board. The meeting included a presentation on YSU's current marketing focus and Phase 2 of the Board retreat to review plans for FY17.

**July 29 & August 1**

Purpose:

**Experience Y Day**

Pete's Pride members interact with prospective students and parents to provide personal attention and foster goodwill.

**August 6**

Purpose:

**Indians vs Yankees at Yankee Stadium**

Launch New York/New Jersey Metro Area alumni event under newly recruited Alumni leaders for that regional group. Features pre-game picnic at the Stadium at 11:00 a.m. followed by 1:05 p.m. baseball game.

# Youngstown

STATE UNIVERSITY

**August 22 & 23**

Purpose:

## **IGNITE**

Pete's Pride members help new students get acclimated to campus life.

**August 24**

Purpose:

## **Kilcawley Center Block Party**

Pete's Pride members share alumni program information, such as the Legacy Scholarship, with current students.

**August 31-September 5**

Purpose:

## **Canfield Fair**

Volunteers staff tables in YSU tent to promote YSU to the community.

**September 2**

Purpose:

## **United Way Day of Caring**

Pete's Pride members engage in community service on behalf of YSU.

**September 14**

Purpose:

## **Majors Fair**

Pete's Pride members talk with students about their majors alongside current faculty members. Provide direction and greet students.

**September 14**

Purpose:

## **Centofanti Symposium**

Pete's Pride members distribute YSU materials and assist with event logistics during this community lecture.

**September 15**

Purpose:

## **Pete's Pride Volunteer Appreciation Reception**

Volunteer efforts are recognized, members mingle with one another and tour the McDonough Museum and campus.

**September 24**

Purpose:

## **Skeggs Lecture**

Pete's Pride members distribute YSU materials and assist with event logistics during this community lecture.

**September-November**

Purpose:

## **Football Season Volunteering**

Pete's Pride members assist with The YSU Showcase tent in the tailgate lot and other game-day logistics including catering, greeting and guest direction.

**Resuming Sept. 2016**

Purpose:

## **Pete's Pride Letter-Writing Campaign**

Members share an inspiring note about positive YSU experiences to encourage admitted students to enroll.

**Fall 2016**

Purpose:

## **Pete's Pride Career Mentoring Network**

Reformat the Career Mentoring Network to include 30-minute mentoring sessions where students can inquire about opportunities in career fields of interest. Lessen the time commitment for alumni and provide students with more alumni resources.

**Tau Kappa Epsilon Reunion on May 21, 2016 – Article and Photos in *The Vindicator***



The Valley's Homepage

## **YSU event reunites fraternity members, honors TKE anniversary**

Sunday, May 22, 2016

By [Sean Barron](#)

[news@vindy.com](mailto:news@vindy.com)

YOUNGSTOWN

After having seen the Youngstown State University campus for the first time in nearly 50 years, Ray Talbot struggled briefly to find the words to capture how the experience struck him.

“I’m blown away,” the Asheville, N.C., man and 1967 graduate finally said. “The buildings and grounds are so beautiful. I was just astounded, and after today, I’m proud I graduated from Youngstown State University.”

Talbot, who also belonged to the university’s Tau Kappa Epsilon fraternity, took part in a campus tour, which preceded Saturday evening’s Red Carnation Ball reunion in YSU’s Williamson College of Business Administration building.

The festive gathering brought together an estimated 166 fraternity alumni members and guests from 18 states to reconnect with friends and become better acquainted with the university’s growth and offerings. The event also honored TKE’s 60th anniversary on the campus, noted Catherine Cala, YSU’s director of alumni engagement.

Attendees, all of whom earned their degrees from the 1960s through the 1990s, also had an opportunity to meet current TKE members, Cala added.

Talbot recalled that tuition during his time at YSU was about \$26 per credit hour. Before graduating, he worked for U.S. Steel Corp., then owned a commercial construction company in Pittsburgh, he said.

“When I began at YSU in 1958, there were three main buildings on campus: the library, a snack bar and the engineering building,” recalled John Russ of Montgomery, Ala., who graduated in 1965 and majored in business administration.

Russ, who came with his wife, Sherry, and son Greg, retired after having worked 40 years in the restaurant business. That included having owned three Burger King fast-food eateries in Alabama, he said.

It’s probably safe to surmise that if asked, Steve Garasic of Columbiana won’t be shy about delving into a passionate discussion about some of the cherished relics he owns from the 1960s.

# Youngstown

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## STATE UNIVERSITY

Those include a vintage 1962 Chevrolet Impala, which sports a 409-horsepower engine and carries a logo that reads, “409,” named after the popular Beach Boys song.

Also, Garasic brought to the reunion the original TKE jacket he had bought in 1963. Fifty-three years later, it still fits, said Garasic, who’s affectionately known as “Too Tall.”

“I’m 5 feet, 18 inches tall,” he said with laughter.

Garasic graduated in 1966 and earned his degree in business administration, with minors in psychology and accounting. Now he works in sales for Pittsburgh-based Skyworks Equipment Rental LLC, which sells equipment to the oil and gas industry, Garasic continued.

Also carrying a piece of originality with him was T.R. Rogers of Kitty Hawk, N.C., who brought his original pledge card dated May 14, 1963. Rogers, a 1967 grad, worked for General Motors Corp. and served six years in the Army, including with its Special Security Group.

“It was a really great school, even back then,” he said of YSU.

The event also gave Rogers and Talbot a chance to reunite with Bob Shidemantle of Harrisville, Pa. All three pledged TKE together, they remembered fondly.

Many guests enjoyed browsing around a display table on which were yearbooks, framed photographs, an official scroll and numerous other pieces of memorabilia from the 1950s through the ’90s.

Cala, the alumni-engagement director, thanked Mike Stephany, planning committee chairman, for working with her organization to make the reunion possible. She also said that many of those who saw the campus for the first time in years were impressed with the ways it has changed over the years.

“Many of the [fraternity] brothers on the tour were amazed by how much YSU has improved,” added Cala, who noted that proceeds from the reunion will support four YSU scholarships.

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WILLIAM D. LEWIS | THE VINCENNES  
Above, Tom and Debbie Burns of Cleveland look over memorabilia during the Tau Kappa Epsilon reunion at Youngstown State University on Saturday. Both Tom, a TKE member, and his wife graduated from YSU — he in 1970, she in 1973. Below, John Russ, a 1965 grad and TKE member, examines a YSU Neen (yearbook) during the reunion. Russ now resides in Alabama.



Steve Garasic, a 1966 YSU grad and TKE member, shows off his fraternity coat, which he purchased in 1963 and which still fits. The jacket and other items were on display during the reunion.





**YOUNGSTOWN  
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## Campus News of Note

Fall 2016\*

### Philanthropy

Under the leadership of President Jim Tressel and the restructured and expanded YSU Foundation, the university raises \$20.5 million in private gifts for the fiscal year ending June 30. By comparison, the university collected \$13 million in the same period in 2015 and \$6.2 million in 2014.

### Mega Millions

Leading the way in the gift-giving are six donors of \$1 million: Don Constantini, the late David and Helga Ives, Jocelyne Kollay Linsalata, "Shorty" and Elba Navarro, Jim and Ellen Tressel, and Frank and Norma Watson. "The generosity of our donors and alumni across the country is incredible and very humbling," President Jim Tressel said. "We cannot thank everyone enough for their continued support."



*Student employees join "Shorty" and Elba Navarro and President and Ellen Tressel to celebrate the Navarros' \$1 million gift.*



**America Makes**

National Additive Manufacturing Innovation Institute

### Big grant

YSU receives \$4 million in research funding as part of a grant from America Makes to the University of Dayton Research Institute and YSU. *It is the largest research grant in YSU's history.*

### NEA

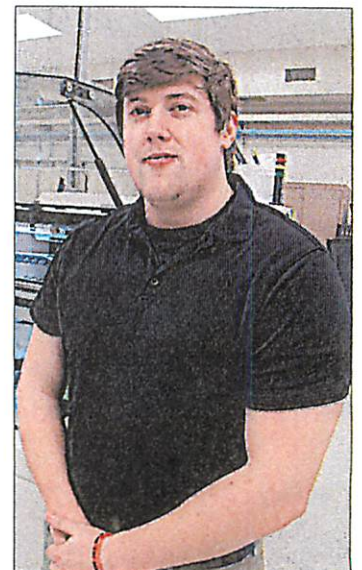
The National Endowment for the Arts awards YSU a \$100,000 grant to launch a public arts project in Youngstown. The award was among the largest of 64 NEA Our Town grants – out of nearly 250 applicants across the nation.

### First PhD

YSU awards a PhD in Material Science and Engineering to Kyle Myers of Sharpsville, Pa. It is YSU's first-ever PhD.

### Structurally sound

The YSU Board of Trustees approves a \$169.8 million fiscal year 2017 operating budget that assumes stable enrollment and a 2.2 percent increase in state funding. *It is YSU's first operating budget in five years without a structural operating deficit.*



*Kyle Myers, YSU's first PhD*

### Annual Tuition, 2016-17\*

<b>YSU</b>	<b>\$8,087</b>
<b>Wright State</b>	<b>\$ 8,730</b>
<b>Univ. of Toledo</b>	<b>\$ 9,242</b>
<b>Cleveland State</b>	<b>\$ 9,636</b>
<b>Univ. of Akron</b>	<b>\$ 9,920</b>
<b>Kent State</b>	<b>\$10,012</b>
<b>Ohio State</b>	<b>\$10,037</b>
<b>Clarion Univ. (Pa.)</b>	<b>\$10,190</b>
<b>Bowling Green</b>	<b>\$10,590</b>
<b>Ohio Univ.</b>	<b>\$10,602</b>
<b>Univ. of Cincinnati</b>	<b>\$11,000</b>
<b>Miami Univ.</b>	<b>\$14,013</b>

\*Rates are for fulltime in-state undergraduate students.

### **Big freeze I and II**

YSU freezes tuition and fees at current levels, maintaining the university's status as the most affordable public university in Ohio and Western Pennsylvania. Trustees also freeze room and board rates.

### **Rankings**

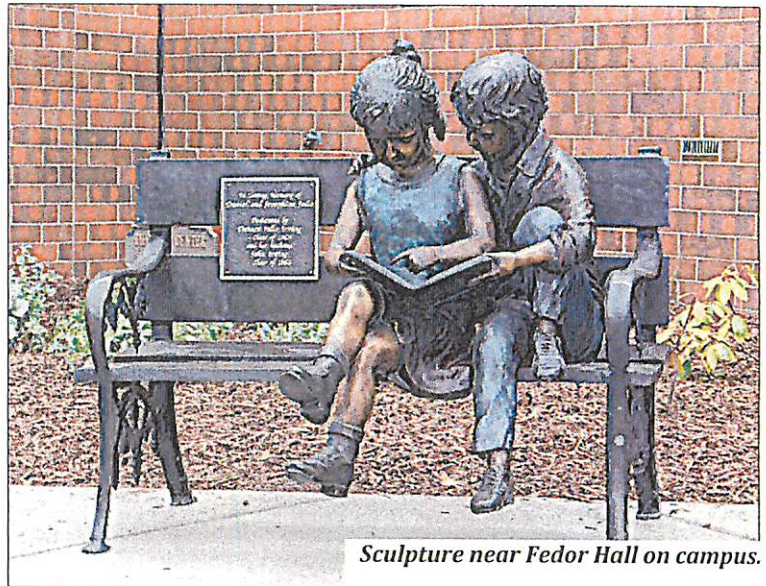
YSU programs continue to fare well in national ratings: The online master's degree in Financial Economics ranks fourth nationally by "The Best Master's Degrees"; "Value Colleges" ranks the online master's degree in Criminal Justice as one of the 50 best in the nation; and the master's degree in Student Affairs and College Counseling is listed ninth nationally by "Best Counseling Degrees."

### **Testimonies**

The Thomases Family Endowment of the Youngstown Area Jewish Federation donates videotaped testimonies of Holocaust survivors to the YSU Center for Judaic and Holocaust Studies. YSU is the only place in Ohio, and one of only a handful of universities across the nation, with such videotaped interviews.

### **Campus art**

Three bronze sculptures donated by John Irving, a Youngstown native and graduate of YSU, are installed on campus.



*Sculpture near Fedor Hall on campus.*

### **Deans filled**

Phyllis Paul, associate dean in the School of Music and Dance at the University Oregon, is appointed the new dean of the College of Creative Arts and Communication. Paul is the third dean appointment this year. Wim Steelant became the new dean of the STEM College in March, and Kristine Blair became the new dean of CLASS in May.



### **Students soar**

Craig Higham and Jasmyne Huckaba selected to receive the prestigious Gilman International Scholarship to study abroad. Since 2012, 17 YSU students have been selected as Gilman Scholars.



*Jasmyne Huckaba*

*The Jambar* wins the Pinnacle Award for Best Breaking News Story at the National College Media Convention in Austin, Texas.

*Craig Higham*

Two teams of YSU students win Meritorious awards in the Mathematical Contest in Modeling competition. The award places the YSU teams in the top 9 percent of the nearly 7,500 teams from around the world.

Ashley Orr, who earlier this year was named YSU's first-ever Rhodes Scholar, wins the prestigious Marcus L. Urann Fellow from the Honor Society of Phi Kappa Phi. Orr graduated this past Spring with bachelor's degrees in Mathematics and Economics.

**THE OFFICE OF UNIVERSITY EVENTS REPORT**

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*August 2016*

A major effort of the Office of University Events is to make our events more engaging to our audiences. We do this visually with our event banners, props and displays which market the university to on and off campus guests. We also do this by analyzing our events and determining how we can make the events more memorable and reflective of the YSU spirit and mission. One such event that we looked at was commencement.

A meeting with the President, Provost, Deans and University Events was held following spring commencement. At this meeting, it was determined that changes need to be put in place to help make the ceremony more engaging for graduates and guests. Changes also need to happen in order to manage the length of the ceremony which is a contributing cause for audience unrest and disruption. Final recommendations were to make the ceremony more personal for the graduates and their families, make it more student-focused and add more pageantry to the experience.

**The following are suggestions, approved by the Provost and Deans' Council, to revise our current program:**

**PRELUDE**

**ACADEMIC PROCESSIONAL**

- Change order of procession to Macebearer, platform party, faculty and then students. This would give the platform party the opportunity to see the full procession
- Faculty could process down the east and west aisles as platform party processes down center aisle

**WELCOME**

- General welcome

**COLOR GUARD**

- Could come from rear entrance, rather than walking across gym

**NATIONAL ANTHEM**

**STUDENT REFLECTION**

- Advise speaker prior that speech should be 3-5 minutes
- President Tressel to continue to introduce with name and degree only

**PRESIDENT'S REMARKS**

- Keep brief

**INTRODUCTION OF TRUSTEES**

**BOARD CHAIR GREETINGS AND REMARKS**

- Possibly eliminate

**INTRODUCTION OF MACEBEARER/SPEAKER**

- Eliminate Macebearer certificate presentation.
- Introduction of speaker to only consist of name and title and if alum. Mention the full bio can be found in program book

## **COMMENCEMENT ADDRESS**

- Advise speaker prior that speech should be 3-5 minutes

## **MUSICAL SELECTION**

- Possibly alter/eliminate

## **PROVOST REMARKS AND PRESENTATION OF CANDIDATES FOR DEGREES**

- Eliminate remarks. Student highlights could be displayed on video board/lobby TVs prior to ceremony. Marketing and communications can put together a professional video
- Eliminate recognition of honors students—they are recognized as honor recipients when they get their diplomas
- Introduce deans and then straight to introduction of conferral of degrees

## **CONFERRING OF DEGREES**

- No hooding of Masters candidates; Doctoral only

## **PRESENTATION OF HONORARY DEGREE**

- Move to immediately follow the speaker's address so that the speaker doesn't have to get up and down a second time

## **PRESENTATION OF CANDIDATES FOR DEGREES**

### **ROTC COMMISSIONING CEREMONY**

- Only in spring, afternoon ceremony
- Move up in ceremony, possibly before degrees given
- Move to center of stage instead of stage left

## **CLOSING REMARKS**

- Eliminate the "seal" remarks. It is described in the program book

### **Other suggested changes to enhance the ceremony include:**

- Position the camera to focus in on students as they shake their dean's hand when getting diplomas and simultaneously display on the video board
- Initiate student marshals and detail way to define and select them. They need to be well trained—carry gonfalons, help with student line up/distribution of reader cards, carry gonfalon to lead colleges to get their diplomas. Make banner procession more elaborate
- Have the President move to the end of the ramp to congratulate students. This will alleviate some congestion
- YSU police are networking with other universities to see what can help with audience disruption
- Dean Paul has some ideas about switching up the music—prolonging procession/recession, perhaps have a violinist on stage while students are getting diplomas. Could also be a quartet, or some other small ensemble

Spring 2017 will mark the 95<sup>th</sup> anniversary of commencement being celebrated at YSU. This would be a good time to fully unveil changes and updates to the ceremony. Fall 2016 could serve as a trial run for the changes and give us time to work out any kinks before the full Spring production. Final approval of these proposed changes is needed by the events committee of the academic senate at their first meeting of the fall semester.

**MEMORANDUM**

**TO:** YSU Trustees  
**FROM:** Carole Weimer, Chairperson  
**DATE:** August, 2016  
**SUBJECT:** **UPDATED** Important Upcoming University Events

As we begin to look towards fall, please be advised of the following upcoming events and add them to your calendars when possible. Additional spring semester dates, when known, are listed towards the end. I hope to see you at many of these campus events this year!

- Wednesday, August 31 - YSU Tent at the Canfield Fair**  
**Monday, September 5**
- Place: Canfield Fairgrounds (YSU tent located in front of Grandstand on Jackson Drive)  
Time: 11:00 am – 8:00 pm daily; YSU Day pep rally held on the Concourse Stage near the “big rock” Friday, September 2 at 5:00 pm  
Invitations: No invitations will be sent  
Contact: Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)
- Thursday, September 1 YSU Football vs. Duquesne (home opener)**
- Place: President’s Loge, Stambaugh Stadium  
Time: 7:30 pm kickoff  
Invitations: Mailed invitation; reservations requested prior to the game  
Contact: Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)
- Tuesday, September 6 Quarterly Board of Trustees Committee Meetings**
- Academic and Student Affairs Committee  
University Affairs Committee  
Institutional Engagement Committee  
Investment Subcommittee  
Executive Committee (Pollock House)
- Place: Board Meeting Room, Tod Hall  
Time: Meetings begin at 12:00 pm  
Contact: Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)
- Wednesday, September 7 Quarterly Board of Trustees Committee Meetings**
- Audit Subcommittee  
Finance and Facilities Committee  
Governance Committee
- Place: Board Meeting Room, Tod Hall  
Time: Meetings begin at 9:00 am  
Contact: Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)

**Tuesday, September 13**      **WYSU-FM presents Scott Simon lecture (from NPR)**  
Place: St. John's Episcopal Church (Wick Avenue, Youngstown)  
Time: 7:00 pm  
Invitations: No invitations will be sent; tickets available for purchase at church  
Contact: Tricia Perry – 330-941-1777 or [tlperry01@ysu.edu](mailto:tlperry01@ysu.edu)

**Wednesday, September 14**      **Centofanti Symposium presents W. Kamau Bell (from CNN)**  
Place: Stambaugh Auditorium  
Time: 7:00 pm lecture, 8:00 pm reception  
Invitations: Mailed invitation; reservations required by September 7  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**Thursday, September 15**      **Board of Trustees Meeting**  
Place: Board Meeting Room, Tod Hall  
Time: Optional campus tour at 1:00 pm, Board Meeting at 3:00 pm  
Contact: Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)

**Saturday, September 17**      **YSU Football vs. Robert Morris**  
Place: President's Loge, Stambaugh Stadium  
Time: 4:00 pm kickoff  
Invitations: Mailed invitation; reservations requested prior to the game  
Contact: Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)

**Saturday, September 24**      **Skeggs Lecture presents Anderson Cooper (from CNN)**  
Place: Stambaugh Auditorium  
Time: 7:00 pm lecture, 8:30 pm reception  
Invitations: Mailed invitation; reservations required by September 16  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**Sunday, September 25**      **WCBA Honors Convocation**  
Place: Williamson Hall Atrium  
Time: 4:00 pm ceremony, reception to follow  
Invitations: No invitation will be mailed; RSVP to Chris Shelton  
Contact: Chris Shelton – 330-941-3086 or [cgshelton@ysu.edu](mailto:cgshelton@ysu.edu)

**Monday, September 26**      **State of the University**  
Place: Chestnut Room, Kilcawley Center  
Time: 9:00 am  
Invitations: No invitation will be mailed  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**Saturday, October 1**

Place:

Time:

Invitations:

Contact:

**YSU Athletics Hall of Fame Induction Ceremony**

Chestnut Room, Kilcawley Center

9:30 am breakfast followed by ceremony

Invitation will be mailed to Penguin Club members, season ticket holders and past participants; reservations and walk-ins accepted

Emily Wollet – 330-941-7208 or [ewollet@ysu.edu](mailto:ewollet@ysu.edu)**Saturday, October 1**

Place:

Time:

Invitations:

Contact:

**YSU Football vs. South Dakota**

President's Loge, Stambaugh Stadium

4:00 pm kickoff

Mailed invitation; reservations requested prior to the game

Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)**Friday, October 14**

Place:

Time:

**Saturday, October 15**

Place:

Time:

Invitations:

Contact:

**Veterans and ROTC Alumni Reunion Dinner**

Williamson Hall Atrium

5:30 – 9:00 pm (remarks at 6:30 pm)

**Veterans and ROTC Alumni Reunion Picnic and Football Game**

Veterans Resource Center

5:30 picnic, 7:00 pm football game

Invitation for both events will be mailed; reservations requested by October 7

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)**Saturday, October 15**

Place:

Time:

Invitations:

Contact:

**YSU Football vs. Northern Iowa**

President's Loge, Stambaugh Stadium

7:00 pm kickoff

Mailed invitation; reservations requested prior to the game

Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)**Thursday, October 20**

Place:

Time:

Invitations:

Contact:

**Nathaniel Jones Book Signing and Reception**

DeBartolo Stadium Club

7:00 pm; Book signing to follow

Mailed invitation; reservations required by October 13

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)**Wednesday, October 26**

Place:

Time:

Invitations:

Contact:

**Thomas Colloquium presents Lori Greiner (from Shark Tank)**

Stambaugh Auditorium

6:00 pm dinner, 7:00 pm lecture

Mailed invitation; reservations required by October 19

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Friday, October 28**

Place:

Time:

Invitations:

Contact:

**WCBA Alumni Banquet**

Williamson Hall Atrium

6:00 pm reception, 7:00 pm dinner, program to follow

Invitation will be mailed; reservations required by October 21

Chris Shelton – 330-941-3068 or [cgshelton@ysu.edu](mailto:cgshelton@ysu.edu)**Saturday, October 29**

Place:

Time:

Invitations:

Contact:

**YSU Football vs. Indiana State (Homecoming)**

President's Loge, Stambaugh Stadium

2:00 parade, 4:00 pm kickoff

Mailed invitation; reservations requested prior to the game

Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)**Wednesday, November 2**

Place:

Time:

Invitations:

Contact:

**Penguin Club Jamboree presented by GBS**

Maronite Center—1555 S. Meridian Road, Youngstown

6:00 pm buffet dinner, 7:00 pm raffles

Invitation will be mailed to Penguin Club members, season ticket holders and past participants; limited number of tickets available

Tom Morella – 330-941-2351 or [tmorella@ysu.edu](mailto:tmorella@ysu.edu)**Saturday November 5 &  
Friday, November 18**

Place:

Time:

Invitations:

Contact:

**Crash Day**

Campus of YSU – various

8:30 am – 3:00 pm

No invitations will be sent

Christine Hubert – 330-941-7473 or [cmhubert@ysu.edu](mailto:cmhubert@ysu.edu)**Saturday, November 12**

Place:

Time:

Invitations:

Contact:

**YSU Football vs. Southern Illinois**

President's Loge, Stambaugh Stadium

12:00 pm kickoff

Mailed invitation; reservations requested prior to the game

Erin DeBernardo – 330-941-2068 or [ebdebernardo@ysu.edu](mailto:ebdebernardo@ysu.edu)**Wednesday, November 30**

Place:

Time:

Contact:

**Quarterly Board of Trustees Committee Meetings**

Academic and Student Affairs Committee

University Affairs Committee

Institutional Engagement Committee

Investment Subcommittee

Audit Subcommittee

Finance and Facilities Committee

Governance Committee

Executive Committee (Pollock House)

Board Meeting Room, Tod Hall

Meetings begin at 8:30 am

Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)



**Thursday, December 1**

Place:

Time:

Contact:

**Board of Trustees Meeting**

Board Meeting Room, Tod Hall

3:00 pm

Cindy Bell - 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)**Sunday, December 18**

Place:

Time:

Contact:

**YSU Fall Commencement**

Beeghly Center

2:00 pm

Jackie LeViseur - 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)**Additional dates to save:****2016**

- December 15 & 16—Holiday Breakfast

**2017**

- February 19—Youngstown Day (Sarasota, Florida)
- February 28—YSU Athletics Scholarship Ring Banquet
- March 18—YSU Planetarium 50<sup>th</sup> Anniversary Dinner
- April 19—Faculty Awards Dinner (part of faculty recognition week)
- April 20—Student Activities Awards Banquet
- April 22—Honors College Gala/Recognition Ceremony
- April 24—STEM Honors Convocation
- April 26—Scholar-Athlete Awards Banquet (tentative date)
- May 10—Staff Awards Dinner (part of staff recognition week)
- June 7—West Coast Chill Penguin Club Scholarship Golf Outing