



**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**David C. Deibel, Chair
Harry Meshel, Vice Chair
All Trustees are Members
James P. Tressel, *Ex-Officio***

**BACKGROUND MATERIALS
Tuesday, March 15, 2016**

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| 1. Alumni Engagement Report | Tab 1 |
| 2. Marketing Communications Highlights | Tab 2 |
| 3. University Events Report and Campus Visitor Tracking Spreadsheet | Tab 3 |
| 4. Updated Important Upcoming University Events Memo | Tab 4 |
| 5. WYSU-FM Local Interviews Report | Tab 5 |

OFFICE OF ALUMNI ENGAGEMENT REPORT

January 1 – March 31, 2016

Since the last Board of Trustees meeting, the Office of Alumni Engagement has coordinated numerous outreach efforts that include direct mail, campus and community events that have reached over 51,000 people and garnered positive feedback in the community and local media. Alumni events over the fall have attracted attendance by alumni chapters and affinity groups – both on and off campus. All events fall in line with one or more of the Alumni Engagement Strategic Plan Cornerstones:

Cornerstone 1: Foster Student to Alumni Experience

Ongoing
Purpose:

Collaboration with Career Services on Mentoring Program

Work with Career Services to implement its new ProNet online mentoring program and utilize Pete's Pride volunteers as student mentors. Collaborated on the development of the instruction manual for mentors and mentees; collaborated on training and testing the online system with staff and volunteers. Signed up 31 Pete's Pride volunteers to serve as mentors. First orientation for students for students and mentors held on February 11, 2016.

Ongoing
Purpose:

Provision of Pete's Pride Volunteers for Multiple Campus and Alumni Events

Foster positive interaction between students and alumni by providing Pete's Pride volunteers for multiple University events, as detailed below.

Cornerstone 2: Build and Sustain Alumni Engagement

Ongoing
Purpose:

Data and List Provision

Provide mailing and email lists to the Colleges and academic Departments for communication to their alumni for outreach and assessment purposes. Examples for this quarter include Dana Alumni Reunion; Dance Ensemble Reunion; Mathematics and Statistics Department Newsletter; Economics Department Newsletter; STEM Newsletter; Performing Arts Series; Carols and Cocoa; Mad About the Arts; Cincinnati, Columbus, Detroit, Florida, Washington D.C. alumni; Nursing alumni; minimum number of alumni records provided is 51,768.

Ongoing
Purpose:

Direct Mail Alumni Membership Solicitation

Continue annual renewal of current members. Reach out to first-time alumni via email to invite them to join the YSU Alumni Society as a great way to support and remain connected to their alma mater.

Thursday, January 21

Purpose:

Alumni Society Board Meeting

Quarterly meeting of the Board; 15 Board members in attendance. Introduce new board president, David J. Moore, and six new board members.

Spring 2016

Purpose:

College of Creative Arts and Communications INFO-na-thon

Utilize volunteers to contact alumni to capture updated information, especially email, cell phone and employment data; CCAC's effort in December resulted in a 15% response rate for updated information, thus it will be continued in the spring.

Cornerstone 3: Develop Working Partnerships with Campus and Community Groups

Monday, January 11

Purpose:

Columbus Chapter "Meet & Greet the President"

Engage Columbus alumni, encourage new chapter members, meet President Tressel; attendance of 60 alumni.

Saturday, February 13

Purpose:

YSU Basketball Dinner and Game

Show appreciation for Pete's Pride and Alumni Society members; attendance of 120.

Wednesday, February 17

Purpose:

STEM Alumni Awards Dinner

Maintain connections with College alumni and honor distinguished alumni.

Friday, February 19

Purpose:

Deadline for Alumni Legacy Scholarship Applications

As a benefit of membership, children of Alumni Society members who plan to attend YSU or are attending YSU are eligible to apply for one of four \$1,000 scholarships.

Saturday, February 20

Purpose:

Newman Center Reunion

Newman Center Elegant Dinner Reunion featuring Mass by Bishop George V. Murry, S.J. at the Newman Center followed by dinner in the Presidents Suite in Kilcawley Center. Expected attendance is 85 guests.

Friday, March 4

Purpose:

Bitonte College of Health and Human Services Alumni Recognition Dinner

Maintain connections with College alumni and honor distinguished alumni.

Ongoing

Purpose:

Research for Affinity and Geographical Alumni Networks

Conduct research to develop new alumni chapters and strengthen existing networks. Geographical areas of focus include Cincinnati, Cleveland, Columbus, Pittsburgh, Tampa Bay, Arizona, Las Vegas. Potential new affinity groups are Criminal Justice alumni and Residence Hall alumni.

Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers and our Alumni Board
(Pete's Pride Volunteer Activities-As of 2/15/16 there are 1,172 registered Pete's Pride members in 33 states)

- Ongoing:**
Purpose: **Pete's Pride Letter Writing Campaign**
Share an encouraging note about positive YSU experiences to encourage admitted students to enroll.
- Ongoing:**
Purpose: **Pete's Pride Career Mentoring Network**
31 Pete's Pride members have registered and students are registering for the new Career Mentoring Network, in cooperation with Career Services. Students will be able to search a database for Pete's Pride members in their fields.
- Saturday, January 9**
Purpose: **High School Track Meet**
1 Pete's Pride member staffed the kiosk at a high school track meet to provide Admissions information to prospective students/parents
- Saturday, January 16**
Purpose: **Scholastic Art Ceremony**
6 Pete's Pride members staffed the kiosk at this awards ceremony to provide Admissions information to prospective students/parents
- Saturday, January 30**
Purpose: **STEM Open House**
4 Pete's Pride members served on a panel to discuss their career paths at this recruitment event
- Sunday, February 7**
Purpose: **Youngstown Day**
10 Pete's Pride members assisted with event logistics
- Monday, February 15**
Purpose: **Crash Day**
29 Pete's Pride members assisted with recruitment as they welcomed and provided direction for students/guests during this large group visit day.
- Saturday, February 20**
Purpose: **Newman Center Alumni Reunion**
1 Pete's Pride member to assist with event logistics
- Thursday, February 25**
Purpose: **STEM Expo**
9 Pete's Pride members to assist with event logistics and interact with students
- March 1, 2, 15 and 16**
Purpose: **Early SOAR**
6 Pete's Pride members to interact and share positive YSU experiences with high-caliber students and their parents

Youngstown

STATE UNIVERSITY

**Thursday, March 3 and
Monday, April 4**

Purpose:

Phone-A-Thon

Pete's Pride members to contact alumni and previous donors to encourage a gift

Wednesday, March 9

Purpose:

Northeast Ohio Robotics Education Program

Pete's Pride members to staff the kiosk to provide Admissions information to parents and teachers

Saturday, March 19

Purpose:

Lake to River Science Day

Pete's Pride members to serve as judges during this regional science fair

Monday, March 21

Purpose:

BCHHS Open House

Pete's Pride members to direct families and assist in labs and help with registration

OFFICE OF ALUMNI ENGAGEMENT REPORT

December 2015

MEMBERSHIP REPORT

The Office of Alumni Engagement raised **\$63,980** in memberships from **800** alumni members (including **267 new members**) through the second quarter of Fiscal Year 2016. In December 2015, the office concluded its first comprehensive membership appeal, which was well received and generated an 8% growth in life memberships and an overall increase of 28% in new and lapsed memberships over the prior year.

MEMBERSHIP STATISTICS:

<i>Current to 12/31/15:</i>	
Active Memberships	2,653 from 44 states
▪ Life Members	1187
▪ Most Common Membership Level	Single Life Membership with 739 members
<i>Quarter 7/1/15 to 12/31/15:</i>	
Dollars Received	\$63,980 from 800 members
▪ Renewing/Lapsed Members	533
▪ New Members	267

OFFICE OF ALUMNI ENGAGEMENT REPORT

December 2015

ALUMNI DATABASE REPORT

In continuous efforts to improve the quality of its alumni contact information and maximize efficiency of communication via mail and email, the Office of Alumni Engagement has taken the following steps to capture current address, email, telephone and cell phone information for the alumni database:

- Implemented an Online Alumni Update Form available from the ysu.edu/alumni home page that allows alumni to update their contact and employment information.
- Directed alumni to the Update Form through prominent placement on the Alumni home page and targeted emails.
- Tested a geographically-targeted Facebook advertisement to drive alumni to the online Update Form that resulted in positive action by 19% of viewers who clicked on the ad.
- Conducted the first-ever *INFO-na-thon* for the College of Creative Arts and Communication December 7-9, 2015. Volunteer callers contacted CCAC alumni to update their contact and employment information, resulting in 400 contacts and updated information for 15% of the completed calls.
- Developed a printed Alumni Update Card that is distributed at all alumni events, such as College Alumni Award Dinners, chapter meetings, reunions, sample attached.
- Continued utilization of subscription services such as AlumniFinder and Meltwater News to update alumni information.
- Continued collaboration and communication with the Colleges and academic departments to obtain updated email information via their electronic newsletters.

ALUMNI STATISTICS:

Total Number of Living Alumni	90,409	
▪ Addressable Alumni	79,290	88%
▪ Phoneable Alumni	74,262	82%
▪ Emailable Alumni	30,969	34%
▪ Employment Information	43,831	49%
Total Number of Reports Provided to Deans/Departments/Vendors	45	



Return this form to: YSU Office of Alumni Engagement, One University Plaza, Youngstown, Ohio 44555

Name	Maiden, if applicable	Grad Yr or Yrs Attended
Address	City/State/Zip	
Phone	Cell Phone	
Personal E-mail	Business E-mail	
Employer		
Position	Business Phone	
Business Address	City/State/Zip	<i>(over for spouse/partner info)</i>

SPOUSE/PARTNER INFORMATION:

Spouse/Partner Name	Maiden, if applicable	Grad Yr or Yrs Attended
Phone	Cell Phone	
Personal E-mail	Business E-mail	
Employer		
Position	Business Phone	
Business Address	City/State/Zip	

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**YOUNGSTOWN
STATE
UNIVERSITY**

OFFICE OF ALUMNI ENGAGEMENT



YOUNGSTOWN
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Campus News of Note Dec. 1, 2015 – Feb. 22, 2016

Enrollment increases for first time since 2011

While there was a significant increase in new students this past Fall semester, total enrollment is now up at YSU for the first time in five years. The university reported that there are 12,361 students enrolled this Spring semester, up 0.33 percent or 41 students from last Spring semester. It's YSU's first semester-to-semester enrollment increase since Spring 2011.

YSU launches new emergency alert system

YSU is introducing a new and improved emergency alert system for students and employees. The new system will be called PenguinAlert, replacing the current YSUAlert system.



YSU, NEOMED partner for MD program

A new educational partnership between YSU and the Northeast Ohio Medical University hopes to increase the number of primary care physicians serving medically-underserved populations throughout the region. The YSU-BaccMed program, which will enroll its first cohort of students in Fall 2016, allows individuals who want to become primary care physicians to earn both bachelor's and medical degrees within a variety of timelines, including a compressed, seven-year period.



Kristine L. Blair

STEM, CLASS deans named

Wim F.A. Steelant, vice president of Research and dean of Science at St. Thomas University in Florida, has been named the new dean of the College of Science, Technology, Engineering and Mathematics at YSU. Steelant will start the new position on March 16, 2016.



Wim F.A. Steelant

Kristine L. Blair, professor and former chair of English at Bowling Green State University, has been selected the new

dean of the College of Liberal Arts and Social Sciences at YSU. Blair will start the new position on May 16. The appointment must be formally approved by the Board of Trustees in March.

PNC, YSU agree on banking services

PNC Bank began providing banking services to YSU students and employees on Jan. 1. Under the new agreement, PNC provides student and workplace banking, as well as financial education programs for the university's more than 15,000 students, faculty and staff members for 10 years.



Linsalata donates \$1 million

Jocelyne Kollay Linsalata of Cleveland, a native of Youngstown and a two-time graduate of YSU, is donating \$1 million to her alma mater. The gift will be used to fund initiatives to improve student success at YSU and also to continue a scholarship endowment that Linsalata established at the YSU Foundation in 2003.

Abrahams' donation creates scholarships

Martin and Nancy Abraham have donated \$50,000 to Youngstown State University to establish scholarships in memory of their parents. Martin Abraham is the provost and vice president for Academic Affairs at YSU.



YSU hits gold standard

YSU has won the Healthy Ohio-Healthy Worksite Gold Level Award. YSU joins Ohio State University as the only universities in the state to receive the Gold Level Award. "This achievement demonstrates your commitment to the health and well-being of your employees," Debra Smith of the Healthy Ohio Business Council said.

The heat is on: New campus boilers installed

Boilers were installed in the university's central utility plant over the winter break as part of a plan by YSU to begin producing and distributing its own steam to heat campus buildings.

YSU places 17th nationally for affordability

Affordable Colleges Online has included YSU on its national list of the Top 50 Most Affordable Online Colleges for 2016. YSU is ranked 17th on the list and is the only university from Ohio that made the rankings.



Student Success

- Senior Craig Higham of Boardman, Ohio, has been selected to receive the prestigious Benjamin A. Gilman International Scholarship to study in Japan this Spring semester. Higham is majoring in Biology with a minor in Chemistry.
- The three-member team of YSU students competed in the regional Intercollegiate Ethics Bowl contest in Indianapolis this past fall and earned a spot in the national tournament in Virginia.
- *The Jambar* student newspaper won the Pinnacle Award for Best Breaking News Story at the National College Media Convention in Austin, Texas.
- Two YSU teams competed in the American Collegiate Moot Court Association national championship: Andrik Massaro and Jacob Schriener-Briggs, and Jillian Smith and Michael Marshall. Schriener-Briggs finished third; Massaro placed 15th.

THE OFFICE OF UNIVERSITY EVENTS UPDATE AND CAMPUS VISITOR REPORT

February 2016

New University Events Focus: Communication and Collaboration with Campus Colleges, Departments and Programs.

Since the beginning of 2016, the Office of University Events has continued to assist campus departments and programs with event planning and build the university presence at on and off campus events. Communication is important with both efforts and all-campus events meetings, which are held twice monthly, have been strengthened and made more mission driven. These meetings include all event planners, reservationists, and departments such as police, parking, facilities, grounds and janitorial as participants. These practices have resulted in more communication and collaboration, more consistency in YSU events and the adherence to policies and procedures related to events. Crash Days, Orientation, Recruitment and Career Fairs, Alumni banquets, are all important events to the university. The goal for all campus departments involved in event coordination is that each plays its part to the fullest so that a successful event is the end result and YSU is held in high regard.

Concurrently, University Events continues to develop, plan and coordinate such annual events as the Skeggs Lecture Series, commencement, faculty and staff banquets, Canfield Fair, and assists with all Honors Convocations. In some instances our role has changed, but in all, we have set the goal of reviewing and revising the events so that students and guests get the most out of them as possible. This was seen with the changes in commencement last year and will again be apparent with the over haul of the Faculty/Staff banquet. Instead of one large banquet, we are breaking it into two and extending and enhancing both with a week of recognition for both faculty and staff. As a result, we hope to communicate to both faculty and staff their importance in making YSU a quality institution and how much their work is appreciated. All events are noted in the calendar included with the background materials.

A final charge of the office has been to track all visitors to campus since July 1, 2015. To date we have had 335,715 guests visit campus for various events, appointments, meetings, etc. Compared to the previous fiscal year, we are 24,000 visitors ahead of where we were at this point last year. The visitor tracking spreadsheet is also included with the background materials.

Campus Visitor Report – July, 2015 through January 2016

Department/College	Event
Admissions	3407
Alumni/Pete's Pride	1360
Athletics	183394
BCOE	478
Bookstore	9600
Campus Rec	9830

Career Services	326
CCAC	6189
CLASS	2465
College in High School	2623
DeBartolo Stadium Club	620
Diversity and Multicultural Affairs	4
Events	16410
Financial Aid	2475
Grad Studies	9
Honors College	386
Housing and Resident Life	
KILC	6371
Marketing	30
McDonough	954
Orientation Services	590
Police	102
Pollock House	1321
Provost	78
ROTC	
STEM	10879
Student Activities	266
Student Diversity	2128
Student Health Services	
Upward Bound	255
Veterans Resource Center	393
WCBA	4465
WYSU	724
WELLNESS	1427

Total	335,719
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FY 2015 Total 534,123

MEMORANDUM

TO: YSU Trustees
FROM: Carole Weimer, Chairperson
DATE: March, 2016
SUBJECT: **UPDATED** Important Upcoming University Events

Please be advised of the following upcoming events and add them to your calendars when possible. Hope to see you at many of these campus events this year!

Friday, March 4 **Bitonte College of Health & Human Services Alumni Recognition**
Place: Chestnut Room, Kilcawley Center
Time: 5:00 pm reception and cash bar, 6:00 pm dinner buffet and program
Invitations: Invitations mailed; reservations required
Contact: Steve Katros – 330-941-2139 or sfkatros@ysu.edu

Friday, March 4 **Motor City Madness/Alumni and Friends Reception**
Place: Hockeytowne Café, Detroit
Time: 6:00 pm
Invitations: Registration available:
https://epay.ysu.edu/C21820_ustores/web/product_detail.jsp?PROUCTID=370&SINGLESTORE=true
Contact: Jackie LeViseur – 330-941-2136 or jmleviseur@ysu.edu

Saturday, March 5 Watch the Penguin basketball team play in the tournament at Detroit's Joe Louis Arena, time TBD

Tuesday, March 15 **Quarterly Board of Trustees Committee Meetings**
Place: Board Meeting Room, First Floor, Tod Hall
Time: Begins with 7:30 am breakfast; Meetings begin at 8:00 a.m.
Academic Quality and Student Success Subcommittee
University Affairs Committee
Institutional Engagement Committee
Investment Subcommittee
Audit Subcommittee
Finance & Facilities Committee
Executive Committee
Trusteeship Committee
Contact: Cindy Bell – 330-941-3102 or cmbell02@ysu.edu

Wednesday, March 16 **Possible Board Committee Meetings**
Place: Board Meeting Room, First Floor, Tod Hall
Time: *Please hold 10 am to 2 pm for possible meetings*
Contact: Cindy Bell – 330-941-3102 or cmbell02@ysu.edu

Wednesday, March 16 **Board of Trustees Meeting**

Place: Board Meeting Room, First Floor, Tod Hall
Time: 2:00 pm

Time: 3:00 pm or immediately following Board Meeting
Reception for Outgoing Board Members: Meshel and Miner
Contact: Cindy Bell – 330-941-3102 or cmbell02@ysu.edu

Thursday, March 31

Diversity Leadership Recognition

Place: Stambaugh Auditorium
Time: 5:30 pm Cocktails; 6:00 pm Dinner
Tickets: <http://www.tix.com/Event.aspx?EventCode=826856>
Contact: Sylvia Imler – 330.941.3522 or sjimler@ysu.edu

Tuesday, April 5

Skeggs Lecture Series presents Ray Kelly (longest serving Commissioner of the New York City Police Department)

Place: Stambaugh Auditorium
Time: 6:00 pm private dinner, 7:00 pm community lecture, book signing to follow
Invitations: Invitations will be mailed; reservations required for dinner
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Wednesday, April 6

YSU and Mercy Health System Affinity and Sports Partnership News Conference

Place: James Gallery, Kilcawley
Time: 9:30 am
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Saturday, April 9

YSU Greek Sing

Place: Stambaugh Auditorium
Time: 6:00 pm
Invitations: No invitations, event is open to the public
Contact: Carrie Anderson – 330-941-4702 or clanderson@ysu.edu

Monday, April 11

Faculty Recognition Breakfast

Place: Board Meeting Room, First Floor, Tod Hall
Time: 7:30 – 9:00 am
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Tuesday, April 12

Faculty Recognition Awards

Place: Chestnut Room, Kilcawley Center
Time: 5:30 pm
Invitations: Invitations will be mailed; reservations required
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

**Friday, April 15 -
Saturday, April 16**

YSU Relay for Life

Place: Beeghly Center
Time: 6:00 pm Friday through noon Saturday
Invitations: No invitations, event is open to the public
Contact: Mollie Hartup – 330-941-3086 or mahartup@ysu.edu

2016 Honors Convocations

Again this year, Honors Convocation will be held in each of the six academic colleges. Dates for each event are listed below, and additional details will follow in future calendar updates.

Monday, April 18: College of Liberal Arts and Social Sciences
Tuesday, April 19: Bitonte College of Health and Human Services
Wednesday, April 20: College of Creative Arts and Communication
Monday, April 25: College of Science, Technology, Engineering and Mathematics
Tuesday, April 26: Beeghly College of Education

Note: Williamson College of Business Administration to be held later (date TBD)

Tuesday, April 26

Scholar-Athlete Banquet
Place: Kilcawley Center, Chestnut Room
Time: 6:00 pm
Invitations: Invitations will be mailed; reservations required
Contact: Elaine Jacobs – 330-941-2282 or eajacobs@ysu.edu

Thursday, April 28

Student Awards Banquet
Place: Kilcawley Center, Chestnut Room
Time: 6:00 pm
Invitations: Invitation will be mailed; reservations required
Contact: Carrie Anderson – 330-941-4702 or clanderson@ysu.edu

Friday, April 29

Honors College Recognition Ceremony
Place: WATTS; Kilcawley Center, Chestnut Room
Time: 12:45 pm check-in, 1:00 pm sessions for new honors students, 2:00 pm open house to showcase student learning, 3:00 pm ceremony to recognize honors students for completing program milestones and faculty/staff members for supporting student success
Contact: Amy Cossentino – 330-941-4741 or alcossentino@ysu.edu

Wednesday, May 4

BCOE Alumni Awards Dinner
Place: McKay Auditorium , Beeghly Hall
Time: 6:00 pm
Invitations: Invitation will be mailed; reservations required
Contact: Chris Bidwell – 330-941-5334 or clbidwell@ysu.edu

Saturday, May 7

Spring Commencement
Place: Beeghly Auditorium

Time: 9:30 am
2:30 pm
Contact: Jackie LeViseur – 330-941-2136 or jmlevisur@ysu.edu

Monday, May 9

Staff Recognition Breakfast

Place: Board Meeting Room, Tod Hall
Time: 7:30 – 9:00 am
Purpose: Kick off for Staff Recognition Week
Contact: Jackie LeViseur – 330-941-2136 or jmlevisur@ysu.edu

Wednesday, May 11

Staff Recognition Banquet

Place: Chestnut Room, Kilcawley Center
Time: 5:30 pm
Invitation: Invitations will be mailed; reservations required
Contact: Mollie Hartup – 330-941-3086; mahartup@ysu.edu

Friday, May 13

Friend of the University honoring Roger and Gloria Jones

Place: Stambaugh Auditorium Ballroom
Time: 6:30 pm cocktails; 7:30 pm dinner
Invitations: Invitations will be mailed; reservations required
Contact: Jackie LeViseur – 330-941-2136 or jmlevisur@ysu.edu

Wednesday, May 18

YSU BS/MD Program Recognition

Place: Ohio Room; Kilcawley Center
Time: 5:00 pm
Contact: Brett Rovnyak; Barovnyak@ysu.edu

Wednesday, May 25

Reading of the Names

Place: Veterans Plaza/Ohio Room, Kilcawley Center
Time: 11:30 am ceremony, luncheon to follow
Invitations: Invitations will be mailed; reservations required
Contact: Rick Williams – 330-941-2506 or plwilliams@ysu.edu

Wednesday, June 1

Quarterly Board of Trustees Committee Meetings

Place: Board Meeting Room, First Floor, Tod Hall
Time: 12:00 pm
Academic Quality and Student Success Subcommittee
Collective Bargaining and Negotiations Subcommittee
Intercollegiate Athletics Subcommittee
University Affairs Committee
Institutional Engagement Committee
Trusteeship Committee
Contact: Cindy Bell – 330-941-3102 or cmbell02@ysu.edu

Thursday, June 2

Quarterly Board of Trustees Committee Meetings

Place: Board Meeting Room, First Floor, Tod Hall

Time: 12:00 pm
Investment Subcommittee
Audit Subcommittee
Finance & Facilities Committee
Executive Committee
Contact: Cindy Bell - 330-941-3102 or cmbell02@ysu.edu

Wednesday, June 15 **Board of Trustees Meeting**
Place: Board Meeting Room, First Floor, Tod Hall
Time: 3:00 pm
Contact: Cindy Bell - 330-941-3102 or cmbell02@ysu.edu

2016 dates worth noting:

- July 9 & 10—Summer Festival of the Arts
- September 1 & 6—Board of Trustees Committee meetings
- September 21—Board of Trustees meeting
- September 24 —Skeggs Lecture Series presents Anderson Cooper
- December 1 & 6—Board of Trustees Committee meetings
- December 14—Board of Trustees meeting
- December 18—Fall Commencement

WYSU-FM LOCAL INTERVIEWS REPORT

Recent subject matter in two programs produced by WYSU-FM, *Doing Good with Gina Marinelli*, and interviews done by Dr. Tim Francisco. Both segments appear during *Morning Edition* on WYSU. Guests in bold print are connected to YSU.

Doing Good with Gina Marinelli

A weekly radio module to raise social consciousness and public awareness about salient concerns in our community, as well as highlight the good work and efforts being directed at addressing these issues. Here is a list of Gina Marinelli's recent guests.

Lori Factor, YSU Director of YSU Festival of the Arts talks about this year's Festival.

Kathie Marini, community outreach liaison of the Joanie Abdu Comprehensive Breast Care Center: the Joanie Abdu's sisters support program.

Susan Griesinger: services provided by Warren Family Mission.

Local philanthropist and businessman Shorty Navarro: prison ministry.

Bill Shapiro of Narcotics Anonymous: a 12-step program for relatives and friends affected by a loved one's addiction to drugs.

A representative of Betty's Angels: protecting young people from homelessness, abuse, drug addiction, and neglect in Warren.

YSU Professor Emeritus Dr. George Beelen: the Ohio Cultural Alliance, a group that promotes knowledge of other cultures.

Kim Johnson of Help Me Grow: providing services to young women raising children.

Heidi Daniel, director of the Mahoning County Public Libraries: online programs available to students, and her award as Ohio Librarian of the Year.

Ian Benniston of the Youngstown Neighborhood Development Corporation: program to revitalize neighborhoods, one house at a time.

Kathy Price from Mission of Love: providing health screenings and build schools clinics all over the U.S. and Central America.

Patricia Dunbar of the Mahoning River Group: challenges facing the Mahoning River.

Joyce Mistovich of the Butler Institute of American Art: the Butler's community programs.

Bob Hannon of United Way of Youngstown and the Mahoning Valley: the "Success by Six" program in the Youngstown City Schools and other programs.

Rosemary Antonucci of Hospice of the Valley: the importance of the volunteers, what they do, how to become one.

Sara Mohn of Mill Creek Metroparks: the upcoming levy, and the history of the park.

Kris Harper of the Fine Arts Academy: a new local group that promotes teaching the arts to young people.

Brian Antal of St. Vincent DePaul Society: an organization that feeds the homeless.

Susan Krawchyc, executive director for Mahoning County Veterans Services Commission: local veteran's services. (The first of two interviews.)

Tom Berenger of Struthers Rotary: Rotary literacy programs.

Nancy Voitus of Catholic Charities: programs for the homeless and those in need.

Shari Harrell from the Community Foundation of the Mahoning Valley: the importance of philanthropy on "Giving Tuesday."

Major Elijah Kahn of the Salvation Army: the history of the Red Kettle and other services.

Bridget Beck of Fellows Riverside Garden: the Christmas displays and other events.

Anthony Worillia of the Historical Society: Memories of Christmas Past at the Arms Museum, and the importance of volunteers.

Susan Krawchyc of the Mahoning County Veterans Service Commission: women veterans and the challenges they face. (The second of two interviews.)

Local Interviews: Tim Francisco

This morning interview segment features brief, but substantive interviews with area residents involved in the arts, education, community development and politics, in addition to YSU faculty engaging interesting research and community service projects. Here is a list of Tim Francisco's recent guests.

Nin Andrews, nationally recognized poet (and Poland resident): her latest book and the politics of gender that inform her writing.

Karen Schubert and Kris Harrington, two YSU alums: Lit Youngstown, a grassroots collaborative that brings writing, literature, art and poetry to Youngstown residents through hands-on workshops.

Dr. Christopher Barzak, the award winning novelist and YSU faculty member: his latest novel, his process, and the inspiration he draws from Youngstown.

Dr. Michael Jerryson, associate professor of Religious Studies at YSU: his ongoing research on Buddhism and the sectarian violence in Myanmar and Thailand.

Tom Humphries, head of the Youngstown Warren Regional Chamber of Commerce: The Youngstown Plan.

Paula Valentini, a city school teacher of more than 25 years and vice president of the teacher's union: The Youngstown Plan.

Mike Hripko, YSU associate vice president for Research and member of the Economic Action Group: details of a new Youngstown development plan unveiled by the group.

Dominic C. Marchionda, City/YSU Planning Coordinator for YSU's Urban Studies Center: Youngstown development plan, shared workspace, cottage industry, and immigration strategies.

Jordan Wolfe, YSU student and research intern with the Regional Economic Development Initiative (REDI), & **Kelly Loebeck**, whose company, Market Street Gourmet in Akron hires many refugees as employees: attracting immigrants to the rust belt as a revitalization strategy.

Tracey Winbush, co-founders of YES: The Youngstown Plan.

Becky Keck, the director of SMARTS, & **Steve Chiaro**, superintendent of the Warren schools: how a grant from the prestigious Kennedy Center for the Arts would help fund innovative arts education in city schools.

Youngstown Mayor John McNally: his priorities in planning and economic development and the role that YSU plays in the city's revitalization.

Stephen Poullas, YSU graduate and founder of The SOAP Gallery, a commercial, independent art gallery in the Youngstown: the resurgence of the visual art scene in the city.

Senator Joe Schiavoni: The Youngstown Plan.

YSU associate professor of Biology Dr. Martin Butcher: his research on three-toed sloths, the value of "pure research," and its implications for humans.

Jane Beese, assistant professor in the YSU Beeghly College of Education: her grant-funded initiative to help develop young leaders in the Youngstown City School System.