

BOARD OF TRUSTEES INSTITUTIONAL ENGAGEMENT COMMITTEE

David C. Deibel, Chair Samuel W. Grooms, Vice Chair All Trustees are Members

Wednesday, November 30, 2016 11:00 a.m. or immediately following previous meeting Tod Hall Board Meeting Room

AGENDA

- A. Disposition of Minutes for Meeting Held September 6, 2016
- **B.** Old Business
- C. Committee Items
 - 1. Consent Agenda Item*
- Tab C.1.a.
- *a. Resolution to Accept Alumni Engagement and WYSU Memberships

The Board of Trustees will accept 441 memberships from University Alumni Society and WYSU totaling \$22,144 through the first quarter of Fiscal Year 2017.

Shannon Tirone, Associate Vice President University Relations will report.

- 2. University Relations Action Item
- Tab C.2.a.
- a. Resolution to Accept Gift of Real Estate
 Greg Morgione, Associate General Counsel will report.
- 3. Marketing Communications
 - a. YSU Website Update and Data
 Ross Morrone, Director of Marketing will report.
- 4. WYSU-FM
 - a. Community Service Mission and Programming Strategy
 David Luscher, Associate Director of WYSU-FM will report.

^{*}Items listed under the Consent Agenda require Board approval; however they may be presented without discussion as these items include only non-substantive changes.

5. YSU Foundation

Tab C.5.a.

a. Quarterly Gift Report

The YSU Foundation received 553 new gifts and pledges totaling \$619,426.43; 256 pledge payments totaling \$863,505.37; and 4 new planned gift commitments totaling \$547,500.00 for the first quarter of Fiscal Year 2017. Paul McFadden, President YSU Foundation will report.

- D. New Business
- E. Adjournment



RESOLUTION TO ACCEPT ALUMNI ENGAGEMENT AND WYSU MEMBERSHIPS

WHEREAS, Board policy provides that the President shall compile a list of memberships to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the memberships as listed in Exhibit attached hereto are being held pending acceptance and he recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these memberships on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these memberships.

Board of Trustees Meeting December 1, 2016 YR 2017-

UNIVERSITY MEMBERSHIPS EXECUTIVE SUMMARY Fiscal Year 2016-2017

July 1, 2016-September 30, 2016

Memberships Received	Number of Members		Amount
Alumni Relations	324	\$	13,160
WYSU-FM	117	\$	8,984
Total University Members	441	\$	22,144
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UNIVERSITY MEMBERSHIPS EXECUTIVE SUMMARY Fiscal Year 2015-2016 July 1, 2015-September 30, 2015

Memberships Received	Number of Members	 Amount
Alumni Relations	790	\$ 46,620
WYSU-FM	109	\$ 14,981
Total University Members	899	\$ 61,601
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RESOLUTION TO ACCEPT GIFT OF REAL ESTATE

WHEREAS, Youngstown State University Board of Trustees policy provides that the Board of Trustees may be the recipient of gifts of real estate as determined by the President and as recommended to the Institutional Engagement Committee of the Board of Trustees; and

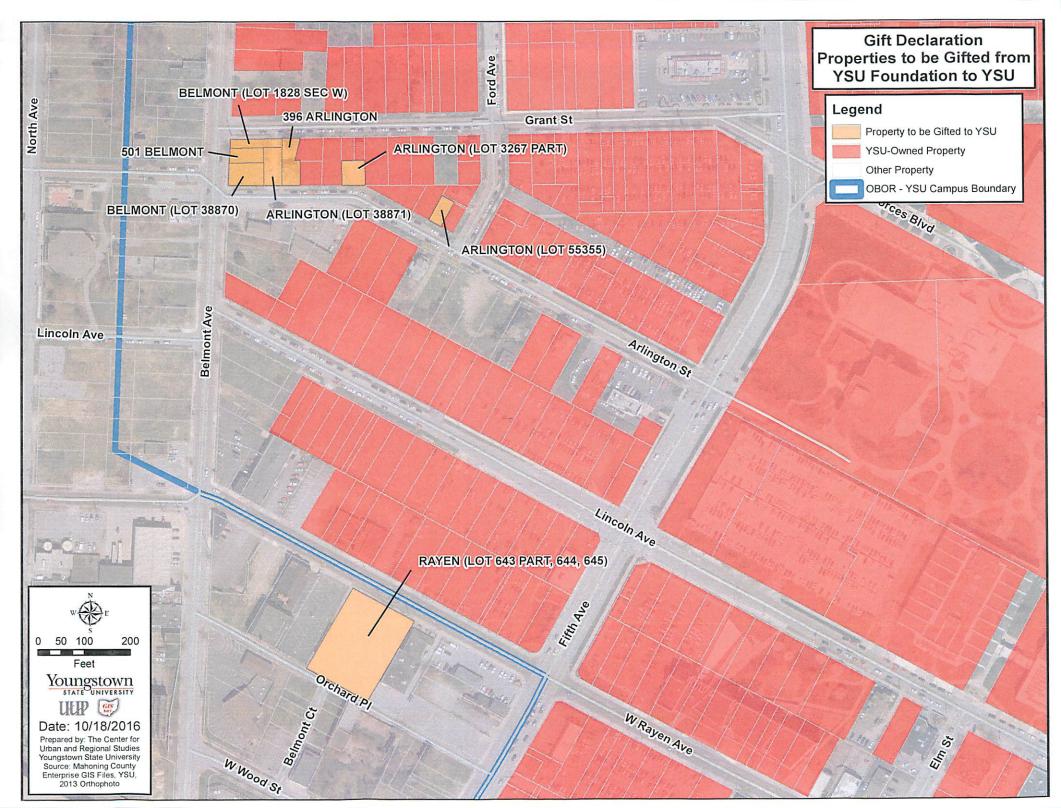
WHEREAS, the Youngstown State University Foundation owns real estate located within the University's campus as identified on the property map ("Real Estate") attached hereto as Exhibit; and

WHEREAS, the Youngstown State University Foundation seeks to gift the Real Estate to the Board of Trustees for use by the University; and

WHEREAS, the President recommends that the Board of Trustees accept the gift of Real Estate from the Youngstown State University Foundation.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept the gift of Real Estate from the Youngstown State University Foundation and requests that the President acknowledge the acceptance of this gift and express our gratitude to the Youngstown State University Foundation for their support of the University.

Board of Trustees Meeting December 1, 2016 YR 2017-



YSUF Gift Processing	Summary - July, 2016 -	Sept., 2016 Vs. July, 2	201	.5 - Sept., 2015
	<u>Total July, 2016 -</u> <u>Sept., 2016</u>	<u>Total July, 2015 -</u> <u>Sept., 2015</u>		Difference 2016/2015
Development (New Gifts and Ne	ew Pledges):			
YSU	\$185,248.33	\$344,604.97		-\$159,356.64
YSUF	\$434,178.10	\$874,273.93	*	-\$440,095.83
Total Development (New Gifts				
and New Pledges)	\$619,426.43	\$1,218,878.90		-\$599,452.47
Planned Giving	\$547,500.00	\$224,007.65		\$323,492.35
Pledge Payments (For Pledges C	urrently or Previously I	Included as Developm	ien	t):
YSU	\$563,847.58	\$677,400.89		-\$113,553.31
YSUF	\$299,657.79	\$226,214.98		\$73,442.81
Total Pledge Payments	\$863,505.37	\$903,615.87		-\$40,110.50
Number of New Gifts	542	382		160
Number of Pledges	11	13		-2
Number of Payments	256	304		-48
Number of Planned Gifts	4	3		1
*Excludes transfer of Salvner End	dowment from YSU to Y	SUF \$11,470		
And transfer of Veterans Resou	rce Sch. From YSU to YS	SUF \$25,000		