AGENDA ITEM: C.2.c.2.

AGENDA TOPIC: Student Recruitment Trip to China

STAFF CONTACT(S): Martin A. Abraham, Provost and Vice President for Academic Affairs, and Ann Gardner, Assistant Director of the Center for International Studies and Programs

BACKGROUND: A delegation of six YSU employees traveled to China for purposes of student recruitment. The members included Martin A. Abraham, Provost and Vice President for Academic Affairs, Ann Gardner, Assistant Director of the Center for International Studies and Programs, Michael R. Crist, Interim Dean of the College of Creative Arts and Communication, Hazel Marie, Chairperson of the Department of Mechanical and Industrial Engineering, Patrick Bateman, Professor and MBA Director, and Qi Jiang, Professor of the Department of Sociology, Anthropology, and Gerontology. The delegation visited universities in Beijing, Chengdu, Nanjing, Wuhan, and Shanghai and articulation agreements were signed.

SUMMARY AND ANALYSIS: A summary of the trip will be discussed.

RESOLUTION: N/A - DISCUSSION ITEM ONLY

REVIEWED AS TO FORM AND CONTENT:

James P Tressel President

Tames P. TRESSE



YOUNGSTOWN STATE UNIVERSITY ADMISSION REQUIREMENTS

Academic history equivalent to the following GPA Minimum Grade Point Average (based on a 4-point scale) Graduate 2.0 (Applicants for the University Honors College must have a minimum GPA of 3.5.) Graduate 2.7, except as noted: Engineering, History & Public Health (2.75); American Studies, English, Nursing, Health/Human Services & Doctoral Programs (3.0); Advanced Standing in Social Work (3.25).

English Language Proficiency*					
Official Score on one of the tests below:	Undergraduate	Graduate			
TOEFL	500 paper-based or; 173 computer-based; or 61 internet-based (iBT)	550 paper-based; 213 computer-based; or 79-80 internet-based			
IELTS	5.5 (Min. 5.0 on each sub–scale)	6.5			
Eiken/STEP	Grade 1	Not Accepted			
MELAB	69	77			
SATII	950	Not Accepted			

^{*}Applicants whose most recent degree is from an English-medium institution in a country where English is the Official Language may be exempt. For a complete explanation of this requirement and exceptions, please see web.ysu.edu/cisp/

TUITION & SCHOLARSHIPS -

YSU is one of the best education values - anywhere - with great scholarship opportunities.

2015-16 Tuition Annual Expenses*

ESL Program:	\$18,337
Undergraduate Programs:	\$25,507
Graduate Programs:	\$26,700**

*Expenses are for two semesters (fall and spring) and include university housing and meal plan.

**Based on 18 credits per year and include university housing and meal plan. Doctoral programs may include additional fees.

Financial Aid and Scholarships are available to qualified international students at Youngstown State University.

- FRESHMAN SCHOLARSHIPS FOR EXCELLENCE award scholarships between \$1,000 and \$6,000 per academic year to academically-qualified students.
- UNIVERSITY HONORS COLLEGE & SCHOLARS AWARDS -Qualified recipients of these awards become part of the prestigious University Honors College. Tuition scholarships ranging from \$1,000-\$3,000 and housing scholarships from \$1,000-\$3,000 may be awarded and combined with Freshman Scholarships for Excellence.
- Applicants will also be considered for the full-ride Leslie H. Cochran University Scholarship.
- Honors College scholarships are awarded to first-year students coming directly from high school.

For more information, please visit the Office of Financial Aid & Scholarships page at www.ysu.edu.





扬斯敦州立大学入学要求

最低平均分数 (根据 4.0 制计算)				
历年成绩达到相当 于以下平均分数	□ 本科生 □ 2.0 □ (大学荣誉学院申请生的平均分数最低 3.5) □ (大学荣誉学院申请生的平均分数最低 3.5) □		研究生 2.7,除以下研究生学位项目: 工程,历史及公共卫生 (2.75); 美国研究,英文,护士学,健康及人类服务以及博士学位项目(3.0); 社会工作免修学分资格(3.25)	

英语达标标准*				
官方正式成绩 以下任何一项考试:	本科生	一 研究生		
TOEFL	500 笔试或; 173 电脑考试, 或 61 网络在线考试	550 笔试 213 电脑考试 或 79-80 网络在线考试		
IELTS	5.5 (每个子项最低 5.0)	6.5		
Eiken/STEP	一级	不接受		
MELAB	69	77 分可接受		
SATII	950	不接受		

^{*}如申请生最近的学位由一个英语为官方语言的国家并用英语教学的学校授予可免除这一要求 以下网站对这一要求及豁免条例有完整的解释:web.ysu.edu/cisp/

- 学费与奖学金

基于充分的奖学金机会, 扬斯敦州立大学具备超越任何大学的最高的投资教育性价比

研究生学位项目:.....\$26,700**

*费用包括两个学期(秋季和春季)并含大学住宿和用餐。

**费用根据每年18个学分计算并含大学住宿和用餐。博士生学位项目可能有额外费用。

扬斯敦州立大学为合格的国际学生提供财务支助和奖学金。

- 优秀新生奖学金 学业成绩够格的学生可享受每学年\$1,000 至\$6,000 奖学金。
- 大学荣誉学院及优秀学生奖学金 合格获奖学生成为享有盛名的大学荣誉学院成员。学贵奖学金从\$1,000 至\$3,000, 住宿奖学金从\$1,000 至\$3,000, 并可同时享受优秀新生奖学金。
- 申请者亦可考虑全额奖学金: 莱斯利·H·科克伦大学奖学金。
- 荣誉学院奖学金可颁发给从高中直接入学的第一年新生。

如需了解详情请访问财务支助&奖学金网站www.ysu.edu.



扬斯敦 州立 大学



YSU - 入围福布斯的 一流大学

扬斯敦州立大学在其项目或活动中不因种族, 肤色, 原国籍, 性别, 性取向, 性别认同及/或言辞,残疾, 年龄, 宗教信仰, 退伍军人或军籍的差异而加以歧视。关于校方处理该政策有关问题指定人员的联系方式请访问以下网址: www.ysu.edu/ada-accessibility

www.ysu.edu



YSU is proud to be the first, and only, STEM College in the State of Ohio, as well as the second STEM College in the USA. The University's undergraduate engineering program has been ranked among the top 25% in the world by *US News and the World Report*, giving it global recognition and maintaining its reputation for academic prestige. The Youngstown Business Incubator is the number one ranked university-affiliated business incubator in the world, and YSU STEM has faculty, staff and students constantly involved in their projects. YSU is also the closest university in the country to *America Makes*; the only United States National Additive Manufacturing Innovation Institute.

The University has partnered with more than 100 businesses, including international companies such as Siemens and NASA for internships, co-ops and job placements that greatly enhance its students' employability. YSU's engineering students are renowned for their incredible skill and performance in undergraduate competitions.

YSU Engineering Programs

Youngstown State University offers students a broad range of engineering courses at both undergraduate and postgraduate level, including:

- Chemical Engineering
- Civil and Environmental Engineering
- Electrical and Computer Engineering
- Industrial and Systems Engineering
- Mechanical Engineering
- Engineering Technology



- Center for Innovation in Additive Manufacturing

YSU's Center for Innovation in Additive Manufacturing (CIAM) was created to advance research, education, workforce development and industry partnerships in the emerging field of 3D printing. CIAM is the focal point for additive manufacturing activities, providing resources not only for the College of STEM but also for other academic divisions, including the arts and health sciences. YSU is the premier university in this cutting-edge field of engineering. YSU students have access to six out of seven different types of Additive Manufacturing equipment:

Stereolithography
Digital Light Processing
Inkjet-Binder/Material Jetting

Fused Deposition Model
Selective Laser Sintering/Melting

Electron Beam Melting Selective Deposition Lamination

Facilities and Equipment

YSU's undergraduate students have regular access to sophisticated, state-of-the-art equipment, typically restricted to graduate student use by the majority of universities, including:

- Mechanical Properties Testing Laboratories:
 - Macroscopic Property Characterisation
 - Numerous Hardness Testers
 - Dynamic Testing



- Ballistics Testing
- Nano- and Micro-Scale Property Characterisation
- Electron Microscopy Materials Characterisation Equipment:
 - Scanning Electron Microscopes
 - Transmission Electron Microscope
 - Atomic Force Microscope
- Additional Materials Characterisation Equipment:
 - Nuclear Magnetic Resonance Laboratory
 - X-Ray Diffractometers Laboratory





扬斯敦州立大学

STEM

科学,技术,工程与数学学院



美国扬斯敦州立大学为拥有俄亥俄州第一也是唯一的一所并且是美国的第二所科学,技术,工程与数学学院而自豪。扬斯敦州立大学的本科工程学位项目在《美国新闻和世界报导》对全球最优秀的工程学院的排名中名列前 25%,由此获得国际认可并以此维护其学术声望和地位。扬斯敦的企业孵化器是世界上排名第一的大学附属企业孵化器。扬斯敦州立大学科学,技术,工程与数学学院的教授,员工和学生自始终不渝的参与该企业的项目。美国制造是美国唯一的国家增材制造发明创新研究所,而扬斯敦州立大学则是在美国本土与该研究所最紧密合作的一所大学。

扬斯敦州立大学与 100 多家企业合作, 其中包括西门子和美国国家航空航天局等国际公司, 给学生提供了实习, 合作以及安排就业的机会, 由此大大的提高了学生的就业能力。扬斯敦州立大学的工程专业学生在本科竞赛中以卓越的技能和成绩而闻名。

扬斯敦州立大学的工程专业

扬斯敦州立大学为本科生和研究生提供了在广泛领域中的工程专业, 其中包括:

- 化学工程
- 土木与环境工程
- 电子与计算机工程
- 工业与系统工程
- 机械工程
- 工程技术



增材制造创新中心

扬斯敦州立大学的增材制造发明创新中心旨在促进 3D 印刷这个新兴领域中的研究,教育,人才发展,以及建立工业合作伙伴。因此增材制造创新中心是增材制造业活动的产业聚集地,它不仅为科学,技术,工程与数学学院而且为其他院系,如艺术和健康科学提供资源。扬斯敦州立大学是这一工程学前沿领域的一流大学。在七项增材生产设备中,扬斯敦州立大学的学生可使用六项设备包括:

光固化立体造型术 数字光处理 喷墨打印机/材料喷射 熔融沉积成型 选择性激光烧结术/熔融术 电子束熔炼选择性沉积分层

设施和设备

扬斯敦州立大学本科生通常使用精工及最先进的设备。而 这些设备在其它多数大学仅限制于主修项目研究生使用。 设备包括:

扬斯敦

州立

- 机械性能测试实验室:
 - 宏观性能表征
 - · 数量众多的硬度测试仪
 - 动态试验
 - 弹道测试
 - 纳米和微尺度性能表征



- 电子显微镜材料表征设备
 - 扫描电子显微镜
 - 透射电子显微镜
 - 原子力显微镜
- 其他材料表征设备
 - 核磁共振实验室
 - · X-射线衍射实验室



YSU-入围 福布斯的一流大学

扬斯敦州立大学在其项目或活动中不因种族, 肤色, 原国籍, 性别, 性取向, 性别认同及/或言辞, 残疾, 年龄, 宗教信仰, 退伍军人或军籍的差异而加以歧视。关于校方处理该政策有关问题指定人员的联系方式请访问以下网址:

www.ysu.edu



YOUNGSTOWN STATE UNIVERSITY Williamson College of Business Administration

Master of Business Administration



To compete in today's highly competitive global business environment, the upwardlymobile professional must continuously improve. The YSU MBA is focused on ensuring quality and value for our students. We strive to create value through knowledge that will position you to succeed not only in the classroom, but more importantly, in the performance of your responsibilities and achieving your career goals.

Hallmarks of YSU Williamson College of Business Administration Programs

- **Professional Focus:** The program and its courses are structured to help you develop a core set of capabilities that allow you to succeed beyond the classroom, becoming a better leader, decision maker, manager and strategic thinker.
- Time to Completion: The YSU MBA requires students to complete 39 credit hours. Coupled with the delivery method, this can allow you to complete the program faster - which we know is important.
- Admission Criteria for Working Professionals: Admission criteria values the importance of work experience. In fact, for those with appropriate professional work experience, a GMAT or GRE may no longer be required for admission (applicants may apply for a waiver).



- Designed for Working Professionals: Students want, and need, courses delivered in a more timely and effective manner. Courses are offered over eight-week (or shorter) periods in business-friendly concentrated (2 or 1 credit) formats.
- Flexibility: Most courses do not require a prerequisite. This provides you more choices as to when you take your required courses based on your professional needs or schedule.
- Internationally Recognized Faculty: WCBA faculty members have earned PhDs from many of the top universities in the United States, such as Purdue University, The Ohio State University, University of Illinois, University of Pittsburgh, University of Washington, SUNY Buffalo and Boston University. Students have the opportunity to work closely with faculty and peers to help create opportunities or solve problems for actual businesses.

YSU MBA graduates have found jobs at these dynamic companies:

General Electric (GE) **General Motors** Goodyear Tire & Rubber AIG (American International Group) Alcoa **Ernst & Young**

KPMG BlackRock Delphi Automotive PNC Bank Cleveland Clinic

FirstEnergy Vallourec Star Farmers National Bank Turning Technologies Windstream







扬斯敦州立大学 威廉姆森工商管理学院

MBA

工商管理硕士学位



为在当今高度竞争的全球商业环境下富有竞争力,积极向上而机动灵活的专业人员必须不断的提高自己。扬斯敦州立大学商业管理硕士学位项目的重点是保证我们学生的质量和价值。我们努力通过知识来创造价值,从而帮助您不仅在课堂,更重要的是在您行使职责和实现您的职业目标时获得成功。

扬斯敦州立大学威廉姆森工商管理学院学位项目的特色

- 以职业发展为宗旨: 学位项目及其课程旨在培养 您开发能够超越课堂而获得成功,成为一个更优 秀的领导人,决策者,管理者和战略思想家的一 系列核心能力。
- 学位完成时间:扬斯敦州立大学商业管理硕士学位要求学生完成39个学分。以我们的授课方式,您可以更快的速度完成学位-我们知道这对您非常重要。
- 职业工作人员录取标准: 录取标准强调工作经验的重要性。 事实上对于有恰当专业工作经验的申请者,不需要通过 GMA或 GRE 考试。

(申请者可申请豁免)



- 为在职人员策划: 学生希望也需要及时而有效的授课。由此有利于实务的浓缩课程采取 8 个星期甚至更短的期限完成 2 个或 1 个学分的模式。
- 灵活性: 多半课程没有先决补修课程的要求。 这就为您根据工作和日程的需要就读必修课提供了 更多的选择。
- 得到国际认可的教授: 威廉姆森工商管理学院的教授们拥有美国许多第一流大学的博士学位, 比如普渡大学, 俄亥俄州立大学, 伊利诺斯大学, 匹兹堡大学, 华盛顿大学, 布法罗纽约州立大学, 以及波士顿大学。学生们有机会和教授以及其他同学密切工作以创造机会或帮助解决工商企业的实际问题。

扬斯敦大学 MBA 毕业生就职于这些 充满活力公司:-

通用电气公司(GE) 通用汽车公司(GM) 固特异轮胎与橡胶公司 美国国际集团(AIG) 美国铝公司 安永公司 毕马威会计事务所 黑石集团 德尔福汽车公司 PNC 银行 克里夫兰医院 第一能源公司 瓦卢瑞克明星 农民国家银行 腾林技术公司 文德斯特瑞姆网络公司



| 扬斯敦 | 州立 | 大学



YSU - 入围 福布斯的一流大学



The Youngstown State University WCBA has earned AACSB International accreditation, the distinguished hallmark of excellence in management education around the globe. Less than 5% of the business schools worldwide have obtained AACSB accreditation.

The WCBA offers a Master of Business Administration (MBA) and Bachelor of Science in Business Administration (BSBA) with majors in:

Accounting
Advertising/Public Relations
Business Administration
Business Economics
Finance

International Business
Information and Supply Chain Management
Marketing: Business Industrial

Marketing: Business Industrial Marketing: Consumer Retail Marketing: Management Marketing: Sales

Human Resource Management Marketing: Sales

Hallmarks of YSU Williamson College of Business Administration Programs

- Extensive Internship Opportunities: Students gain valuable career-related experience through the WCBA internship program. Internships are paid and can be full or part-time. YSU students have interned at a variety of regional and globally-recognized companies across a variety of industries, including:
 - The Walt Disney Studios
 - General Motors
 - Ernst & Young
 - NASA
 - KeyBank Corporation
 - Federal Deposit Insurance Corporation (FDIC)
 - First Energy
 - Progressive Corporation
 - Goodyear Tire and Rubber Company
- Pursuing Entrepreneurial Dreams: Students have the opportunity to earn a certificate or minor in Entrepreneurship, participate in entrepreneurial

- internships and engage in special events. And with the number one world ranked Youngstown Business Incubator, opportunities are limitless.
- Global Learning Experience: Students participate in international internships and consulting projects with companies in other countries through the WCBA Center of Excellence in International Business, which incorporates the Emerging Market Initiative, the International Trade Assistance Center and the Williamson Center for International Business.
- Internationally Recognized Faculty: WBCA faculty members have earned PhDs from many of the top universities in the United States, such as Purdue University, The Ohio State University, University of Illinois, University of Pittsburgh, University of Washington, SUNY Buffalo and Boston University. Students have the opportunity to work closely with faculty and peers to help create opportunities or solve problems for actual businesses.







扬斯敦州立大学

WCBA

威廉姆森 工商管理学院



扬斯敦州立大学威廉姆森工商管理学院(简称 WCBA)已经获得国际高级商业管理学院协会 (AACBS) 的国际认证。这是全球性象征优质管理学教育的卓越标志。全世界只有不到 5%的工商管理学院已经获得 AACSB 的认证。

WCBA 授予工商管理硕士学位 (MBA) 以及

工商管理本科 (理科及文科) 学位, 主修课目为

会计学 国际商业

广告/公关

厂 吉/公天 工商管理

工商经济学

财经

人力资源管理

信息与供应链管理

市场: 工商企业

市场:消费者零售业

市场:管理

市场:销售

扬斯敦州立大学威廉姆森工商管理学院亮点

- 广泛的实习机会: 学生通过 WCBA 的实习项目获得有价值的,与职业相关的实际经验。实习颁发工资,可以全职或者兼职。YSU 学生已经在一系列得到地区以至全球认可的各种企业实习,其中包括:
 - 迪士尼电影公司
 - 通用汽车公司
 - 安永公司
 - 美国国家航空航天局
 - 钥匙银行公司
 - · 联邦储蓄保险公司 (FDIC)
 - 第一能源公司
 - 进步(汽车保险)公司
 - 固特异轮胎与橡胶公司



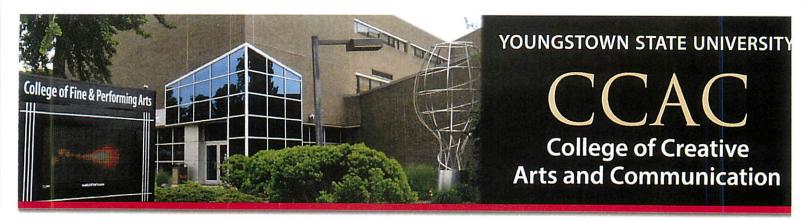
- 追寻企业家的梦想:学生有机会获取企业家学习证书 或学习第二专业,参加企业家实习以及参与特殊活 动。由于得益于世界第一流的扬斯敦企业孵化器,机 会是无限的。
- 全球性学习经验:学生通过 WCBA 的国际优质工商企业中心参与国际性的在各国进行的实习与咨询项目。 国际优质工商企业中心将新兴市场举措,国际贸易助理中心,和威廉姆森工商企业中心结合为一体。
- 国际认可的教授:WBCA的教授们拥有美国第一流大学的博士学位,比如普渡大学,俄亥俄州立大学,伊利诺斯大学,匹兹堡大学,华盛顿大学,布法罗纽约州立大学,以及波士顿大学。学生们有机会和教授以及其他同学密切工作以创造机会或帮助解决工商企业的实际问题。



扬斯敦 州立 大学



扬斯敦州立大学在其项目或活动中不因种族, 肤色, 原国籍, 性别, 性取向, 性别认同及/或言辞, 残疾, 年龄, 宗教信仰,退伍军人或军籍的差异而加以歧视。关于校方处理该政策有关问题指定人员的联系方式请访问 www.ysu.edu/ada-accessibility 网址。



The Department of Art...

- Founded in 1935, and an accredited institutional member of the National Association of Schools of Art and Design (NASAD) since 1994.
- Experienced and nationally recognized faculty who are professional practicing artists, designers, art educators and historians.
- Has comprehensive and highly competitive quality visual arts programming.
- Among the largest academic art facilities in the region and is connected to the McDonough Museum of Art, the largest center for contemporary art in the region.
- Encourages experiential learning through professional development opportunities with students working with real clients throughout the region.
- Students can participate in LaunchLab, an innovative initiative that creates collaborative learning opportunities between art, theater and engineering students.

The Dana School of Music...

- Is one of the oldest continually operating schools of music in the United States.
- Is fully accredited by the National Association of Schools and Music.
- Has alumni who now hold teaching positions at many outstanding university and public school settings.
- Has alumni who perform in a variety of music making opportunities around the world.



The Department of Communication...

- Offers new programs in social media and sports broadcasting.
- Recently renovated their television studio control facilities to create HD productions.
- Students in the new sports broadcasting program learn on the same equipment used by the NFL, MLB, NHL and NBA.
- Launched a new master's degree in interdisciplinary communication with the Departments of Marketing and English.
- Provides opportunities for professional internships with local media.
- Links communication students with clients through ConneX, YSU's communication consulting center.

The Department of Theater and Dance...

- Is among an elite group of theater programs in the United States that holds full accreditation by the National Association of Schools of Theater (NAST).
- Has two primary performance venues—Ford Theater, a 390 proscenium theater, and the Spotlight Theater, a flexible space seating up to 180.
- Won five Certificates of Merit from Kennedy Center American College Theater Festival.
- Offers exciting new interdisciplinary options: the BA in Dance Management, the BA in Theater Studies – Film/ Video concentration, and a new major in Costume Construction and Fashion.
- Has helped place both current students and alumni in positions with Tecumseh! Outdoor Drama, Trumpet in the Land Outdoor Drama, Cedar Fair Entertainment, Busch Gardens, MGM-Disney, Magic Kingdom, and with many more non-theater related businesses.







YSU – A FORBES TOP COLLEGE



艺术系...

- 成立于 1935 年, 自 1994 年以来属于艺术与设计 院校全国协会认证的组织成员。
- 富有经验并知名于全国的教授级专业实践艺术家、设计师、艺术教育家和历史学家。
- 拥有全面的并富有高质量竞争力的视觉艺术专业。
- 属于本地区最大的学术艺术设施之一,并和本 地区最大的现代艺术中心麦克多诺艺术博物馆 结盟。
- 鼓励实践经验学习,即学生通过专业发展 的机会直接和全区域的客户合作。
- 学生可以参与首创实验室-这个创新的举措旨在提供艺术,戏剧和工程专业学生跨学科学习的机会。

丹娜音乐学院...

- 属于美国历史最悠久并 持续运营的音乐学院。
- 获得国家音乐院校协会 全面认证。
- 毕业生在许多出色的 大学和公立学校任教。
- 毕业生在世界各地 进行音乐创作和演出。



传媒系...

- 提供社会媒体和体育广播方面的新学位项目。
- 新近更新的电视演播室控制设施可制作高清电 影电视。
- 新设立的体育广播专业学生可使用和美国国家 橄榄球联盟,职棒大联盟,国家冰球联盟,以 及国家篮球协会所使用的同等设备。
- 与市场系和英语系合作创立了一个新的跨学科 传媒硕士学位项目。
- 提供在当地媒体进行专业实习的机会。
- 扬斯敦大学传媒咨询中心 ConneX 一个联系 学生客户的桥梁。

戏剧与舞蹈系...

- 属于全美精英戏剧专业,获得国家戏剧院校协 会全面认证。
- 拥有两个一级演出剧场 有 390 个座位的福特制 台剧场以及具备灵活空间可容 180 名观众的聚 光灯剧场。
- 嬴得肯尼迪中心美国大学戏剧节五个荣誉证书
- 成立了一个具有吸引力的新型跨学科学位选项 舞蹈管理艺术本科, 剧院研究-电影/视频集结专 业, 以及一个新的剧装设计和时装专业。
- 帮助在读学生和毕业生就职于特库姆塞!户外戏剧,大地上的小号户外戏剧,雪松会娱乐,布希和园,米高梅-迪斯尼电影制片公司,魔幻王国,以其它许多非戏剧性企业。



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YSU - 入围 福布斯的一流大学

扬斯敦州立大学在其项目或活动中不因种族, 肤色, 原国籍, 性别, 性取向, 性别认同及/或言辞, 残疾, 年龄, 宗教信仰, 退伍军人或军籍的差异而加以歧视。关于校方处理该政策有关问题指定人员的 联系方式请访问 www.ysu.edu/ada-accessibility 网址。